

ORDER



Orders
Order / Rev: 1064756
 Alt Order #:
Product Desc: 2728
Estimate: 2728
Flight Dates: 10/17/22 - 10/23/22
Original Date / Rev: 09/16/22 / 09/16/22
Order Type: GENERAL

KMGH
Primary AE: Ken Vialpando
Sales Office: Den
Sales Region: LOC

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: Mary Wittemyer
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Coloradans for Affordable Housing Ne
Demographic: A18+
Product Codes: Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 274379
Agency External ID: 103052
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/23/22	71	\$105,050.00	\$89,292.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	71	\$105,050.00	\$89,292.50	0.00
Totals	71	\$105,050.00	\$89,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ken Vialpando			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/17/22	10/23/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	11111--		5				\$500.00		0.00			
N 2	KMGH	10/17/22	10/23/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	11111--		5				\$600.00		0.00			
N 3	KMGH	10/17/22	10/23/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	12112--	:30	7	\$1,000.00	P-2	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	12112--		7				\$1,000.00		0.00			
N 4	KMGH	10/17/22	10/23/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$1,500.00	P-2	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	22222--		10				\$1,500.00		0.00			
N 5	KMGH	10/17/22	10/23/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1-		1				\$500.00		0.00			
N 6	KMGH	10/17/22	10/23/22		CM	7-8am	-----1-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 7-8am News											
				Sa 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1-		1			\$750.00			0.00			
N 7	KMGH	10/17/22	10/23/22	Su Good Morning America	CM	6-7am	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Su Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1			\$700.00			0.00			
N 8	KMGH	10/17/22	10/23/22	Su 7-8am News	CM	7-8am	-----1	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Su 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1			\$750.00			0.00			
N 9	KMGH	10/17/22	10/23/22	Su 9-10am News	CM	9-10am	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Su 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1			\$600.00			0.00			
N 10	KMGH	10/17/22	10/23/22	M-F 10-11am	CM	10-11am	11111--	:30	5	\$1,100.00	P-2	0.00	NM	5	\$5,500.00
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	11111--		5			\$1,100.00			0.00			
N 11	KMGH	10/17/22	10/23/22	M-F 11-1135am News	CM	11-1135am	-1-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F 11-1135am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	-1-----		1			\$1,000.00			0.00			
N 12	KMGH	10/17/22	10/23/22	M-F 1-2pm	CM	1-2pm	---1---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				M-F 1-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	---1---		1			\$550.00			0.00			
N 13	KMGH	10/17/22	10/23/22	M-F 3-330pm	CM	3-330pm	111-1--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				M-F 3-330pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	111-1--		4			\$350.00			0.00			
N 14	KMGH	10/17/22	10/23/22	M-F 4-5pm News	CM	4-5pm	11111--	:30	5	\$1,250.00	P-2	0.00	NM	5	\$6,250.00
				M-F 4-5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	11111--		5			\$1,250.00			0.00			
N 15	KMGH	10/17/22	10/23/22	M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$3,000.00	P-1	0.00	NM	5	\$15,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	11111--		5			\$3,000.00			0.00			
N 16	KMGH	10/17/22	10/23/22	M-F 6-630pm News	CM	6-630pm	1-1-1--	:30	3	\$3,500.00	P-1	0.00	NM	3	\$10,500.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	1-1-1--		3			\$3,500.00			0.00			
N 17	KMGH	10/17/22	10/23/22	Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Su 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1		1			\$1,000.00			0.00			
N 18	KMGH	10/17/22	10/23/22	M-F 1035-1137pm	CM	1035-1137pm	1-11---	:30	3	\$1,850.00	P-1	0.00	NM	3	\$5,550.00
				M-F 1035-1137pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	1-11---		3			\$1,850.00			0.00			
N 19	KMGH	10/17/22	10/23/22	M-Su 10-1035pm News	CM	10-1035pm	12122--	:30	8	\$2,500.00	P-2	0.00	NM	8	\$20,000.00
				M-Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	12122--		8			\$2,500.00			0.00			
N 20	KMGH	10/17/22	10/23/22	Sa 10-1035pm News	CM	10-1037pm	-----1-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				Sa 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1-		1				\$2,500.00		0.00			
N21	KMGH	10/17/22	10/23/22	M-Su 10-1035pm News CM		10-1035pm	-----2	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				M-Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----2		2				\$2,500.00		0.00			
													Totals	71	\$105,050.00