

WIBL (FM)/WRPW (FM)/WZIM (FM)
EEO PUBLIC FILE REPORT
August 1, 2016 - July 31, 2017

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Radio Commercials (WIBL/WRPW/WZIM)	Yes	10
2	Il. Center for Broadcasting 55W 22 nd St STE240 Lombard, IL 60148	No	0
3	Illinois State University Normal, IL 61761	No	1
4	BloomingtonHelpWanted.com	No	10
5	GPM Websites	Yes	0
6	All Access. com	No	0
7	Audience Development Group Grand Rapids, MI 49503	No	0
8	Internal Transfer/Promotion	Yes	0
9	Employee Referral	No	14
10	Internal Internship Program	No	2
11	Craigslist	No	0
12	Sales Sense C/O Lucy Rice lucy@itmakessalessense.com	No	91
13	InsideRadio.com	No	0
14	Radio Advertising Bureau	No	0
15	Veterans Assistance Commission 157 N. Main Street Ste115 Edwardsville, Illinois 62025 Phone : 618-296-4752	Yes	0

16	WZND Radio Illinois State University Normal, Illinois Phone : 309-438-7409	No	0	
17	National Black MBA Association 180 North Michigan Ave. Suite 1400 Chicago, Illinois 60601 Phone : 312-580-8070	No	0	
18	Illinois School of Broadcasting - Placements 55 W. 22nd Street Suite 240 Lombard, Illinois 60148 Phone : 630-916-1700	No	0	
19	Communications and Media Program Capital Area Career Center 2201 Toronto Road Springfield, Illinois 62712 Phone : 217-529-5431 x. 164	Yes	0	
20	Bradley University, Communications 1501 W. Bradley Avenue Peoria, Illinois 61625 Phone : 309-677-2510	No	0	
21	Chicago Defender (African American Newspaper) 2400 S. Michigan Chicago, Illinois 60616	No	0	

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	<p>During this reporting period, this SEU hosted seven (8) student interns, four (4) in the Fall and three (4) in the spring. These students from Illinois State University, expanded their knowledge about broadcasting by obtaining hands-on experience in a broadcast environment. The interns began their internships under the tutelage of this SEU's Promotions Director. Depending on their particular interests, we allowed them to explore different areas of the business. Different areas included; 1.) Promotions and Marketing Department- interns learned the steps of planning, preparing and executing a promotion. They also learned skills to assist in marketing the company, 2.) Production Department- interns learned how to produce, write and schedule commercials, 3.) On-Air Department- interns assisted the on-air talent in the studio and at live remotes</p> <p>. All interns were rewarded with course credit hours upon completion of the semester- long program.</p>
2	Participated in Internship Fair	<p>On September 14th, 2016, this SEU participated in an Internship Fair at Illinois State University. SEU participants included members of the management team who provided handouts and verbal information about careers in broadcasting and future job opportunities within the SEU to college students.</p>

3	Participated in Career Fair	On February 21st, 2017 the SEU participated in the COM Week Career Institute at Illinois State University. SEU participants included the station's Business Administrator who provided handouts and verbal information about careers in broadcasting and job opportunities within the SEU to college students.
4	On Air Announcements	Beginning 8/1/2016 through 7/31/2017, this SEU aired radio commercials on all stations informing the public that we do not discriminate based on race, religion, color, sex (including pregnancy and gender identity), national origin, age, disability, family medical history, or genetic information as well as informing the public that they can call our business office to obtain employment opportunities.
5	Participated in Internship Fair	On February 2, 2017, this SEU participated in an Internship Fair at Illinois State University. SEU participants included members of the management team who provided handouts and verbal information about careers in broadcasting and future job opportunities within the SEU to college students.
6	Participated in Internship Fair	On September 26 th , 2016, this SEU participated in an Internship Fair at Illinois Wesleyan University. SEU participants included members of the management team who provided handouts and verbal information about careers in broadcasting and future job opportunities within the SEU to college students