



KSAS+KAAS Combo
316 N West St
Wichita, KS 67203

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 1888944

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/25/14-08/04/14

Now Or Never (73325)

Smart Media Group-Alexandria (6613)

POLITICAL ISSUE (ns) (1187)

NOW OR NEVER PAC (648541)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Brooks, Michele

/

NONP/ORDR/724805

National/Political Issue Agency BRD

Standard

NOW OR NEVER PAC

NOW OR NEVER PAC

NOW OR NEVER PAC

NOW OR NEVER PAC

NOW OR NEVER PAC

NOW OR NEVER PAC

NOW OR NEVER PAC

07/23/14

07/29/14

Jill Rolly

No

ECR10360278

A35+R

Normal

Package Deal

Commission %

15.00

\$309.75

\$1,755.25

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots

Jul. 2014 3

Aug. 2014 9

Grand Total: 12

Rate

\$390.00

\$1,675.00

\$2,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/25/14-07/25/14	3	:30	4P- 4:30P (CST)	1						1		1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/23/14
2.0	Normal Line / Prime (2)	07/25/14-07/25/14	2	:30	7P- 8P (CST)	1						1		1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/23/14
3.0	Normal Line / Prime (3)	08/01/14-08/01/14	2	:30	7P- 8P (CST)	1						1		1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/23/14
4.0	Normal Line / SPOT (4)	07/28/14-08/01/14	2	:30	4P- 4:30P (CST)	4	X	X	X	X	X			4	\$80.00	\$320.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/23/14
5.0	Normal Line / SPOT (5)	08/04/14-08/04/14	2	:30	4P- 4:30P (CST)	1								1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/23/14
6.0	Normal Line / SPOT (7)	07/27/14-07/27/14	3	:30	11:35P- 12:05A (CST)	1							1	1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	7/23/14
8.0	Normal Line / SPOT (9)	07/31/14-08/01/14	3	:30	9P- 9:35P (CST)	2				1	1			2	\$325.00	\$650.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9	7/29/14
9.0	Normal Line / SPOT (10)	08/04/14-08/04/14	3	:30	9P- 9:35P (CST)	1								1	\$325.00	\$325.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9	7/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10452756 Ver# 1 Status New Traffic Order# Printed: 10/28/14 11:22 AM 1 of 3
 EC'd Yes Last Received: 10/28/14 11:18 AM
 Showing Buylines: All Rep Changes or Last Station Changes

Station KSAS-TV WICHITA KS Agency (SMAR) SMART MEDIA GROUP Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 1427 LESLIE AVE Sales Office (DC) WASHINGTON
 Product NOW OR NEVER PAC ALEXANDRIA, VA 22301 Salesperson (JSC) JAMES SCUTARI
 Estimate# C28N04 Agency C/P1/P2/E NONP/ORDR/C28N04 Sales Assistant
 Buyer Michele Brooks Flight Dates 10/28/14-11/04/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

NOW OR NEVER PAC

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	Tu	7P-10P	WORLD SERIES Buy Comment: ON SEPARATE CONTRACT Sales remark: V1 ON SEPARATE CONTRACT. V1 More than 2 codes changed	30	\$20,000.00	10/28-10/28	0	1	0	\$0.00	20.0
2	Tu	630P-7P	MLB PREGAME Buy Comment: ON SEPARATE CONTRACT Sales remark: V1 ON SEPARATE CONTRACT. V1 More than 2 codes changed	30	\$1,350.00	10/28-10/28	0	1	0	\$0.00	17.0
3	W	7P-10P	WORLD SERIES Buy Comment: ON SEPARATE CONTRACT Sales remark: V1 ON SEPARATE CONTRACT. V1 More than 2 codes changed	30	\$20,000.00	10/29-10/29	0	1	0	\$0.00	20.0
4	W	630P-7P	MLB PREGAME Buy Comment: ON SEPARATE CONTRACT Sales remark: V1 ON SEPARATE CONTRACT. V1 More than 2 codes changed	30	\$1,350.00	10/29-10/29	0	1	0	\$0.00	17.0
5	M	7P-8P	GOTHAM	30	\$1,050.00	11/03-11/03	2	1	2	\$2,100.00	3.3

ORDER WORKSHEET

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 Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
6	M	8P-9P	SLEEPY HOLLOW	30	\$1,400.00	11/03-11/03	2	1	2	\$2,800.00	3.0
7	W	7P-8P	HELL'S KITCHEN	30	\$675.00	10/29-10/29	2	1	2	\$1,350.00	1.1
8	W	8P-9P	RED BAND SOCIETY	30	\$675.00	10/29-10/29	2	1	2	\$1,350.00	1.0
9	Th	7P-8P	BONES	30	\$675.00	10/30-10/30	2	1	2	\$1,350.00	1.7
10	Th	8P-9P	GRACEPOINT	30	\$675.00	10/30-10/30	2	1	2	\$1,350.00	1.5
11	F	7P-8P	MASTERCHEF JR.	30	\$350.00	10/31-10/31	2	1	2	\$700.00	2.8
12	F	8P-9P	UTOPIA ENC	30	\$225.00	10/31-10/31	2	1	2	\$450.00	1.2

--REPORT TOTALS--
 Report Totals: 16 / \$11,450.00

--SALES MONTHLY TOTALS--
 Nov2014: 16/ \$11,450.00
 Order Totals: 16 / \$11,450.00
 Total GRPS: 31.2

--COMPETITIVE--
 Market Totals \$21,326.13

CABL .00% KAKE 20.92% KMTW .00% KSAS 53.69% KSCW .00%
 KSNW 25.38% KWCH .00% KWCV .00% UNKN .00%

--COMPETITIVE COMMENTS--
 SHARES ACCURATE

Books [null]
 Demos RA35+