



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract #

1888944

Schedule Dates 07/25/14-08/04/14  
Advertiser Now Or Never (73325)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NOW OR NEVER PAC (648541)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Brooks, Michele  
Phone/Fax /  
CPE NONP/ORDR/724805  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments NOW OR NEVER PAC  
NOW OR NEVER PAC

Date Entered 07/23/14  
Last Modified 07/25/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10360278  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$163.50  
Net Total \$926.50  
Sales Tax

## KSAS+KAAS Combo (KSAS+)

By Broadcast Month	Spots	Rate
Jul. 2014	3	\$390.00
Aug. 2014	6	\$700.00
<b>Grand Total:</b>	<b>9</b>	<b>\$1,090.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/25/14-07/25/14	3	:30	4P-4:30P (CST)						1			1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/23/14
2.0	Normal Line / Prime (2)	07/25/14-07/25/14	2	:30	7P-8P (CST)						1			1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/23/14
3.0	Normal Line / Prime (3)	08/01/14-08/01/14	2	:30	7P-8P (CST)						1			1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/23/14
4.0	Normal Line / SPOT (4)	07/28/14-08/01/14	2	:30	4P-4:30P (CST)	4	X	X	X	X	X			4	\$80.00	\$320.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/23/14
5.0	Normal Line / SPOT (5)	08/04/14-08/04/14	2	:30	4P-4:30P (CST)	1	1							1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/23/14
6.0	Normal Line / SPOT (7)	07/27/14-07/27/14	3	:30	11:35P-12:05A (CST)								1	1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	7/23/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10360278	Ver# 5	Status Revised	Traffic Order# 1888944	Printed: 07/24/14 1:54 PM	Duplicate	1 of 2
EC'd Yes				07/24/14 1:06 PM		
				All Rep Revised Lines		
Station KSAS-TV WICHITA,KS		Agency (SMAR) SMART MEDIA GROUP	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU		1427 LESLIE AVE	Sales Office (DC) WASHINGTON			
Product NOW OR NEVER PAC		ALEXANDRIA, VA 22301	Salesperson (JSC) JAMES SCUTARI			
Estimate# 724805		Agency C/P1/P2/E NONP/ORDR/724805	Sales Assistant			
Buyer Michele Brooks		Flight Dates 07/23/14-08/05/14	Salesperson Phone# 202-955-5342			
			Salesperson Fax#			

## --- CONTRACT COMMENT ---

NOW OR NEVER PAC

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

ADDED TO SCHEDULE - NEW TOTAL \$2715 - REVISED SHARE 6%! PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
8*	M-F	9P-935P	NEWS	30	\$325.00	07/28-08/01	5	1	5	\$1,625.00	-
Buy Comment: +5X ADDS TO SCHEDULE											
Sales remark: V5 +5X ADDS TO SCHEDULE											
V5 Added											

## ---REPORT TOTALS---

Report Totals: 5 / \$1,625.00

## ---SALES MONTHLY TOTALS---

Jul2014: 3/ \$390.00 Aug2014: 11/ \$2,325.00  
 Order Totals: 14 / \$2,715.00 Total GRPs: 15.5

## --- COMPETITIVE ---

Market Totals	\$43,232.48	CABL .00%	KAKE 16.58%	KMTW .00%	KSAS 6.28%	KSCW .00%
		KSNW 48.00%	KWCH 29.14%	KWCV .00%	UNKN .00%	

## --- COMPETITIVE COMMENTS ---

SHARES ACCURATE

ORDER WORKSHEET

Rep Order#	10360278	Ver#	5	Status	Revised	Traffic Order#	1888944	Last Received:	07/24/14 1:06 PM	Printed:	07/24/14 1:54 PM	Duplicate	2 of 2
EC'd	Yes												
Showing Buylines:													

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 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NOW OR NEVER PAC  
 Estimate# 724805  
 Buyer Michele Brooks

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Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JSC) JAMES SCUTARI  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Books [null]  
 Demos RA35+

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS