

CONTRACT



KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
(210)366-5000

<u>Contract / Revision</u> 2893229 /		<u>Alt Order #</u> WOC14602393
<u>Advertiser</u> ISS/ American Action Network		<u>Original Date / Revision</u> 03/28/24 / 04/10/24
<u>Contract Dates</u> 04/18/24 - 04/24/24	<u>Estimate #</u> 16449	
<u>Product</u> 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KENS	<u>Account Executive</u> Nile Noyes	<u>Sales Office</u> TEGNA Sales W
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 242.81
<u>Agcy Code</u> 9915593	<u>Advertiser Code</u> 726	<u>Product 1/2</u> 1894
<u>Agency Ref</u> 20245AG	<u>Advertiser Ref</u> 33427	

And:

Red Eagle Media Group / POL
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KENS	04/18/24	04/24/24	KENS 5 News 5-6A	5:00 AM-6:00 AM		:30			P02		NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/24	04/24/24	11111--	5			\$550.00	1.32					
N 2	KENS	04/18/24	04/24/24	KENS 5 News 6-7A	6:00 AM-7:00 AM		:30			P02		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/24	04/24/24	11111--	5			\$800.00	1.99					
N 3	KENS	04/18/24	04/24/24	CBS This Morning	7:00 AM-9:00 AM		:30			P02		NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/24	04/24/24	22222--	10			\$750.00	1.69					
N 4	KENS	04/18/24	04/20/24	KENS 5 News Sat 8-11:00 AM-10:00 AM	8:00 AM-10:00 AM		:30			P02		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/15/24	04/21/24	-----2-	2			\$600.00	1.91					
N 5	KENS	04/18/24	04/21/24	CBS Sun Morning New8:00 AM-9:30 AM	8:00 AM-9:30 AM		:30			P02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1	1			\$1,000.00	2.93					
N 6	KENS	04/18/24	04/21/24	Face The Nation	9:30 AM-10:30 AM		:30			P02		NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1	1			\$675.00	1.92					
N 7	KENS	04/18/24	04/24/24	Price Is Right	10-11a		:30			P02		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/24	04/24/24	--11---	2			\$1,400.00	4.52					
N 8	KENS	04/18/24	04/18/24	KENS 5 News At Noon	12-1230p		:30			P02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/15/24	04/21/24	---1---	1			\$900.00	2.00					
N 9	KENS	04/18/24	04/24/24	Jeopardy	4:30 PM-5:00 PM		:30			P02		NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/24	04/24/24	11111--	5			\$1,800.00	5.04					
N 10	KENS	04/18/24	04/24/24	KENS 5 News 5P	5:00 PM-5:30 PM		:30			P02		NM	5	\$10,000.00

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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<u>Contract Dates</u> 04/18/24 - 04/24/24	<u>Product</u> 2024	<u>Estimate #</u> 16449

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>		
Week:		04/18/24	04/24/24	11111--				5	\$2,000.00			4.78		
N 11	KENS	04/18/24	04/24/24	KENS 5 News 6P	6:00 PM-6:30 PM		:30			P02		NM	5	\$12,000.00
Week:		04/18/24	04/24/24	11111--				5	\$2,400.00			5.73		
N 12	KENS	04/18/24	04/21/24	KENS 5 News Sun	5:35:30 PM-6:00 PM		:30			P02		NM	1	\$950.00
Week:		04/15/24	04/21/24	-----1				1	\$950.00			2.67		
N 13	KENS	04/18/24	04/24/24	Wheel Of Fortune	6:30 PM-7:00 PM		:30			P02		NM	5	\$16,000.00
Week:		04/18/24	04/24/24	11111--				5	\$3,200.00			6.73		
N 14	KENS	04/18/24	04/20/24	Wheel Of Fortune Sat	6:30 PM-7:00 PM		:30			P02		NM	1	\$1,200.00
Week:		04/15/24	04/21/24	-----1-				1	\$1,200.00			3.68		
N 15	KENS	04/18/24	04/22/24	THE NEIGHBORHOOD	7-8p		:30			P02		NM	1	\$3,800.00
Week:		04/18/24	04/24/24	1-----				1	\$3,800.00			4.20		
N 16	KENS	04/18/24	04/22/24	NCIS HAWAII	9-10p		:30			P02		NM	1	\$3,500.00
Week:		04/18/24	04/24/24	1-----				1	\$3,500.00			5.40		
N 17	KENS	04/18/24	04/23/24	FBI	7:00 PM-8:00 PM		:30			P02		NM	1	\$3,800.00
Week:		04/18/24	04/24/24	-1-----				1	\$3,800.00			5.00		
N 18	KENS	04/18/24	04/23/24	FBI: MOST WANTED	9-10p		:30			P02		NM	1	\$3,500.00
Week:		04/18/24	04/24/24	-1-----				1	\$3,500.00			5.00		
N 19	KENS	04/18/24	04/24/24	SURVIVOR	7:00 PM-8:30 PM		:30			P02		NM	1	\$4,000.00
Week:		04/18/24	04/24/24	--1----				1	\$4,000.00			3.32		
N 20	KENS	04/18/24	04/19/24	BLUE BLOODS	9:00 PM-10:00 PM		:30			P02		NM	1	\$3,500.00
Week:		04/15/24	04/21/24	----1--				1	\$3,500.00			3.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	KENS	04/15/24-04/21/24	BLUE BLOODS	9:00 PM-10:00 PM	-----F----	:30	\$3,500.00	3.00	NM			
		See MG 20.2												
		2	KENS	04/15/24-04/21/24	FIRE COUNTRY	9:00 PM-10:00 PM	-----F----	:30	\$3,500.00	3.00	NM			
		Ⓜ MG for 20.1 04/19												
N 21	KENS	04/18/24	04/20/24	48 HOURS	9:00 PM-10:00 PM		:30			P02		NM	1	\$2,500.00
Week:		04/15/24	04/21/24	-----1-				1	\$2,500.00			2.80		
N 22	KENS	04/18/24	04/21/24	60 MINUTES	6:00 PM-7:00 PM		:30			P02		NM	1	\$3,500.00
Week:		04/15/24	04/21/24	-----1				1	\$3,500.00			5.00		
N 23	KENS	04/18/24	04/24/24	KENS 5 News 10P	10:00 PM-10:35 P		:30			P02		NM	5	\$12,500.00
Week:		04/18/24	04/24/24	11111--				5	\$2,500.00			3.88		

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N 24	KENS	04/18/24	04/20/24	KENS 5 News Sat 10:10:30 PM-11:00 P			:30			P02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		04/15/24	04/21/24	-----1-				1	\$800.00					2.79
N 25	KENS	04/18/24	04/21/24	KENS 5 News Sun 10:10:35 PM-11:00 P			:30			P02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		04/15/24	04/21/24	-----1				1	\$900.00					2.74
N 26	KENS	04/18/24	04/24/24	The Late Show With C10:35 PM-11:37 P			:30			P02		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		04/18/24	04/24/24	11111--				5	\$700.00					1.45
N 27	KENS	04/18/24	04/21/24	RBC Heritage	2:00 PM-5:00 PM		:30			P02		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		04/15/24	04/21/24	-----22				4	\$1,500.00					1.50
Totals											242.81		73	\$121,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/24/24	73	\$121,775.00	(\$18,266.25)	\$103,508.75
Totals	73	\$121,775.00	(\$18,266.25)	\$103,508.75

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