

Approved  
2/4/16

NAB Form PB-18 Issues

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WRAL-TV, Raleigh, NC</u>	Date: <u>2/4/16</u>
--	------------------------

I, Sarah Buffone  
do hereby request station time concerning the following issue:

<u>AARP</u>
-------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>AS ORDERED (see attached)</u>					

This broadcast time will be used by: AARP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

*Note:  
Station has  
determined  
that message  
is of  
national  
importance*

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*US Presidential candidates &  
social security*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*AARP 601 E. St. NW  
Washington, DC 20049*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*David Rosenberg - Director of Brand  
advertising  
Jodi Sakol - Director, State Outreach*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/17/15      *Mahoney*      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected

*Marian Bell*      MARIAN BELL      Sales Mgr  
Signature                      Printed Name                      Title  
Director  
2/4/2016

*[Signature]*  
2/4/2016

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP - 601 E ST NW  
Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately)

David Posenberg  
Director of Brand Advertising  
Jodi Sakol Director, State Outreach

N/A

**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p><i>AS ORDERED (see attached)</i></p>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# CONTRACT



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
157203 /	08033498

<u>Product</u>	
AARP 1/25	
<u>Contract Dates</u>	<u>Estimate #</u>
01/25/16 - 02/28/16	4235

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Association for Retired People	12/07/15 / 02/03/16

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRAL-TV	Cheryl Blair	Washington Tel

<u>Special Handling</u>
CIA - Mark PAID

<u>Demographic</u>
Adults 35+

<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
		189

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 41	WRAL	02/08/16	02/28/16	WRAL 4:30am News	4:30a - 5am		:30				NM	3	\$450.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$150.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$150.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$150.00				
N 42	WRAL	02/08/16	02/28/16	WRAL 5am News	5am - 5:30a		:30				NM	3	\$2,700.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$900.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$900.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$900.00				
N 43	WRAL	02/08/16	02/28/16	WRAL 5:30AM News	530-6a		:30				NM	3	\$3,600.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$1,200.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$1,200.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$1,200.00				
N 44	WRAL	02/08/16	02/28/16	WRAL AM News	6-7a		:30				NM	3	\$6,000.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$2,000.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$2,000.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$2,000.00				
N 45	WRAL	02/08/16	02/28/16	CBS This Morning	7am - 9am		:30				NM	3	\$3,600.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$1,200.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$1,200.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$1,200.00				
N 46	WRAL	02/08/16	02/28/16	WRAL 6a News Sat	6-8a		:30				NM	3	\$1,650.00
ISSUE V11.10.15													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u>	<u>Alt Order #</u>
157203 /	08033498

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/25/16 - 02/28/16	AARP 1/25	4235

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Association for	12/07/15 / 02/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 47	WRAL	02/08/16	02/28/16	CBS This Sat Morning 8-9a	8-9a		:30				NM	3	\$1,950.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$550.00				
Week:		02/15/16	02/21/16	-----S-				1	\$550.00				
Week:		02/22/16	02/28/16	-----S-				1	\$550.00				
N 48	WRAL	02/08/16	02/28/16	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30				NM	3	\$1,650.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$650.00				
Week:		02/15/16	02/21/16	-----S-				1	\$650.00				
Week:		02/22/16	02/28/16	-----S-				1	\$650.00				
N 49	WRAL	02/08/16	02/28/16	WRAL Sun Morning News	7-9a		:30				NM	3	\$1,950.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S				1	\$650.00				
Week:		02/15/16	02/21/16	-----S				1	\$650.00				
Week:		02/22/16	02/28/16	-----S				1	\$650.00				
N 50	WRAL	02/08/16	02/28/16	Dr. Phil	9-10a		:30				NM	3	\$1,575.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$525.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$525.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$525.00				
N 51	WRAL	02/08/16	02/28/16	The Doctors	10-11AM		:30				NM	3	\$1,275.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$425.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$425.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$425.00				
N 52	WRAL	02/08/16	02/28/16	Price is Right	11a-12p		:30				NM	3	\$1,800.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$600.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$600.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$600.00				
N 53	WRAL	02/08/16	02/28/16	Noon News	12p-1p		:30				NM	3	\$1,800.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$600.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$600.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$600.00				
N 54	WRAL	02/08/16	02/28/16	Young and the Restless	4-5p		:30				NM	3	\$3,300.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$1,100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 157203 /	<u>Alt Order #</u> 08033498
--	--------------------------------

<u>Contract Dates</u> 01/25/16 - 02/28/16	<u>Product</u> AARP 1/25	<u>Estimate #</u> 4235
--	-----------------------------	---------------------------

<u>Advertiser</u> American Association for	<u>Original Date / Revision</u> 12/07/15 / 02/03/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 55	WRAL	02/08/16	02/28/16	5:00 First News	5-530p		:30				NM	3	\$4,800.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				1	\$1,100.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$1,100.00				
N 56	WRAL	02/08/16	02/28/16	5:30 News	530-6p		:30				NM	3	\$5,250.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$1,600.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$1,600.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$1,600.00				
N 57	WRAL	02/08/16	02/28/16	6pm News (M-F)	6-630p		:30				NM	3	\$6,900.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$2,300.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$2,300.00				
Week:		02/22/16	02/28/16	MTWTF--				1	\$2,300.00				
N 58	WRAL	02/08/16	02/28/16	6pm News (Sat)	6-630p		:30				NM	3	\$1,800.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$600.00				
Week:		02/15/16	02/21/16	-----S-				1	\$600.00				
Week:		02/22/16	02/28/16	-----S-				1	\$600.00				
N 59	WRAL	02/08/16	02/28/16	6pm News (Sun)	6-630p		:30				NM	3	\$1,950.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S				1	\$650.00				
Week:		02/15/16	02/21/16	-----S				1	\$650.00				
Week:		02/22/16	02/28/16	-----S				1	\$650.00				
N 60	WRAL	02/08/16	02/28/16	On The Record 7-730p	7-730p		:30				NM	3	\$600.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$200.00				
Week:		02/15/16	02/21/16	-----S-				1	\$200.00				
Week:		02/22/16	02/28/16	-----S-				1	\$200.00				
N 61	WRAL	02/08/16	02/28/16	Andy Griffith Sat 730-8p	730-8p		:30				NM	3	\$675.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$225.00				
Week:		02/15/16	02/21/16	-----S-				1	\$225.00				
Week:		02/22/16	02/28/16	-----S-				1	\$225.00				
N 62	WRAL	02/08/16	02/28/16	Stephen Colbert Late Show	11:35p - 12:35x		:30				NM	3	\$1,500.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				1	\$500.00				
Week:		02/15/16	02/21/16	MTWTF--				1	\$500.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 157203 /	<u>Alt Order #</u> 08033498
--	--------------------------------

<u>Contract Dates</u> 01/25/16 - 02/28/16	<u>Product</u> AARP 1/25	<u>Estimate #</u> 4235
--	-----------------------------	---------------------------

<u>Advertiser</u> American Association for	<u>Original Date / Revision</u> 12/07/15 / 02/03/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 63	WRAL	02/08/16	02/28/16	Late Late Show	1237a-137a		:30				NM	6	\$900.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	MTWTF--				1	\$500.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	MTWTF--				2	\$150.00				
Week:		02/15/16	02/21/16	MTWTF--				2	\$150.00				
Week:		02/22/16	02/28/16	MTWTF--				2	\$150.00				
N 64	WRAL	02/08/16	02/28/16	Blue Bloods	1135p - 1235x		:30				NM	3	\$750.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$250.00				
Week:		02/15/16	02/21/16	-----S-				1	\$250.00				
Week:		02/22/16	02/28/16	-----S-				1	\$250.00				
N 65	WRAL	02/08/16	02/28/16	The Closer	1235-135xm		:30				NM	3	\$450.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$150.00				
Week:		02/15/16	02/21/16	-----S-				1	\$150.00				
Week:		02/22/16	02/28/16	-----S-				1	\$150.00				
N 66	WRAL	02/08/16	02/28/16	Tim McCarver Show Late	12:05x-12:35x		:30				NM	3	\$300.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S				1	\$100.00				
Week:		02/15/16	02/21/16	-----S				1	\$100.00				
Week:		02/22/16	02/28/16	-----S				1	\$100.00				
N 67	WRAL	02/08/16	02/08/16	Mon Hour 1	8-9p		:30				NM	1	\$3,000.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	M-----				1	\$3,000.00				
N 68	WRAL	02/15/16	02/15/16	Mon Hour 3	10-11p		:30				NM	1	\$3,500.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	M-----				1	\$3,500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	02/15/16-02/21/16		Mon Hour 3	10-11p	M-----	:30		<del>\$3,500.00</del>		NM		
See MG 68.2													
2	WRAL	02/08/16-02/08/16		Mon Hour 3	10-11p	M-----	:30		\$3,500.00		NM		
Ⓜ MG for 68.1 02/15													
N 69	WRAL	02/23/16	02/23/16	Tue Hour 1	8-9p		:30				NM	3	\$15,000.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-T-----				3	\$5,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	WRAL	02/22/16-02/28/16		Tue Hour 1	8-9p	-Tu-----	:30		<del>\$5,000.00</del>		NM		
See MG 69.4													
4	WRAL	02/16/16-02/16/16		Tue Hour 1	8-9p	-Tu-----	:30		\$5,000.00		NM		
Ⓜ MG for 69.3 02/23													
N 70	WRAL	02/16/16	02/16/16	Tue Hour 2	9-10p		:30				NM	1	\$6,500.00
ISSUE V11.10.15													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 157203 /	<u>Alt Order #</u> 08033498
--	--------------------------------

<u>Contract Dates</u> 01/25/16 - 02/28/16	<u>Product</u> AARP 1/25	<u>Estimate #</u> 4235
--	-----------------------------	---------------------------

<u>Advertiser</u> American Association for	<u>Original Date / Revision</u> 12/07/15 / 02/03/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	-T-----				1	\$6,500.00				
N 72	WRAL	02/10/16	02/10/16	Wed Hour 3	10-11p		:30				NM	1	\$3,000.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	--W----				1	\$3,000.00				
N 74	WRAL	02/19/16	02/26/16	Fri Hour 1	8-9p		:30				NM	2	\$5,200.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	----F--				1	\$2,600.00				
Week:		02/22/16	02/28/16	----F--				1	\$2,600.00				
N 75	WRAL	02/19/16	02/19/16	Fri Hour 1	8-9p		:30				NM	1	\$2,600.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	----F--				1	\$2,600.00				
N 76	WRAL	02/12/16	02/12/16	Fri Hour 2	9-10p		:30				NM	1	\$2,800.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	----F--				1	\$2,800.00				
N 78	WRAL	02/19/16	02/19/16	Fri Hour 3	10-11p		:30				NM	1	\$2,600.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	----F--				1	\$2,600.00				
N 80	WRAL	02/08/16	02/28/16	Sat Hour 1	8-9p		:30				NM	3	\$2,400.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$800.00				
Week:		02/15/16	02/21/16	-----S-				1	\$800.00				
Week:		02/22/16	02/28/16	-----S-				1	\$800.00				
N 81	WRAL	02/13/16	02/13/16	Sat Hour 2	9-10p		:30				NM	1	\$1,100.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S-				1	\$1,100.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	02/08/16-02/14/16		Sat Hour 2	9-10p	-----Sa--	:30		<del>\$1,100.00</del>		NM		
See MG 81.2													
2	WRAL	02/20/16-02/20/16		Sat Hour 2	9-10p	-----Sa--	:30		\$1,100.00		NM		
Ⓜ MG for 81.1 02/13													
N 82	WRAL	02/27/16	02/27/16	Sat Hour 2	9-10p		:30				NM	1	\$1,100.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S-				1	\$1,100.00				
N 84	WRAL	02/27/16	02/27/16	Sat Hour 3	10-11p		:30				NM	1	\$1,500.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S-				1	\$1,500.00				
N 85	WRAL	02/28/16	02/28/16	60 Minutes	7-8p		:30				NM	1	\$3,300.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----S				1	\$3,300.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 157203 /	<u>Alt Order #</u> 08033498
--	--------------------------------

<u>Contract Dates</u> 01/25/16 - 02/28/16	<u>Product</u> AARP 1/25	<u>Estimate #</u> 4235
--	-----------------------------	---------------------------

<u>Advertiser</u> American Association for	<u>Original Date / Revision</u> 12/07/15 / 02/03/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 87	WRAL	02/14/16	02/14/16	Sun Hour 2	9-10pm		:30				NM	1	\$3,300.00
ISSUE V11.10.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-----S				1	\$3,300.00				
<b>Totals</b>								0.00				101	\$116,075.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	101	\$116,075.00	(\$17,411.25)	\$98,663.75
<b>Totals</b>	101	\$116,075.00	(\$17,411.25)	\$98,663.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.