CONTRACT

WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

Contract / Revision	Alt Order #
647529 /	

Product
County Commissioner -Limestone

Contract Dates	Estimate #
05/28/18 - 06/05/18	

Advertiser	Original Date / Revision
Daly/R/Limestone Co Commissioner	03/12/18 / 05/23/18

Billing Cycle	Billing Calendar	Cash/Trade
EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHNT-TV	Local WHNT House	Local House

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

And:

WT&S Consulting
Attention: John Wahl
8971 Lentzville Road
Athens, AL 35614

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
E 1	19	05/28/18	06/05/18	CBS Morning News	4a-430a		:30				NM	7	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	MTWTF--	5	$10.00							
Week:		06/04/18	06/10/18	MT-----	2	$10.00							
E 2	19	05/28/18	06/05/18	WHNT News 430a	430a-5a		:30				NM	7	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	MTWTF--	5	$20.00							
Week:		06/04/18	06/10/18	MT-----	2	$20.00							
E 3	19	05/28/18	06/05/18	WHNT News 5a	5a-530a		:30				NM	5	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	--WTF--	3	$80.00							
Week:		06/04/18	06/10/18	MT-----	2	$80.00							
E 4	19	05/28/18	06/05/18	WHNT News 530a	530a-6a		:30				NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	MTWTF--	3	$100.00							
Week:		06/04/18	06/10/18	MT-----	2	$100.00							
E 5	19	05/28/18	06/04/18	WHNT News 6a	6-630a		:30				NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	--W-F--	2	$150.00							
Week:		06/04/18	06/10/18	M------	1	$150.00							
E 6	19	05/28/18	06/05/18	WHNT News 630a	630-7A		:30				NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-T-T---	2	$150.00							
Week:		06/04/18	06/10/18	-T-----	1	$150.00							
E 7	19	05/28/18	06/05/18	CBS This Morning 7a	7a-8a		:30				NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	M-W-F--	3	$100.00							
Week:		06/04/18	06/10/18	MT-----	2	$100.00							
E 8	19	06/04/18	06/04/18	CBS This Morning 8a	8a-9a		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		06/04/18	06/10/18	M------	1	$80.00							
E 9	19	05/28/18	06/03/18	Design Spaces	Sat 530-6a		:30				NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-----S-	1	$20.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser	Original Date / Revision
Daly/R/Limestone Co Con	03/12/18 / 05/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
E 10	19	05/28/18	06/03/18	WHNT News Sat 6a	5:58 AM-7:00 AM		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-----S-	1	$80.00							
E 11	19	05/28/18	06/03/18	WHNT News Sat 7a	7:00 AM-8:30 AM		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-----S-	1	$80.00							
E 12	19	05/28/18	06/03/18	WHNT News Sun 6a	6a-7a		:30				NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	------S	1	$80.00							
E 13	19	05/28/18	06/03/18	WHNT News Sun 7a	7a-8a		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	------S	1	$100.00							
E 14	19	05/28/18	06/03/18	CBS Sun Morning	8a-930a		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	------S	1	$150.00							
E 15	19	05/28/18	06/04/18	Noon News	12p-1230p		:30				NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	M-WT---	3	$100.00							
Week:		06/04/18	06/10/18	M------	1	$100.00							
E 16	19	05/28/18	06/04/18	WHNT News 4p	4p-5p		:30				NM	4	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-TW-F--	3	$80.00							
Week:		06/04/18	06/10/18	M------	1	$80.00							
E 17	19	05/28/18	06/04/18	WHNT News 5p	5p-530p		:30				NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	M-WT---	3	$250.00							
Week:		06/04/18	06/10/18	M------	1	$250.00							
E 18	19	05/28/18	06/04/18	WHNT News 6p	6p-630p		:30				NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-T-TF--	3	$250.00							
Week:		06/04/18	06/10/18	M------	1	$250.00							
E 19	19	05/28/18	06/04/18	WHNT News 630p	630p-7p		:30				NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	MT-T---	3	$250.00							
Week:		06/04/18	06/10/18	M------	1	$250.00							
E 20	19	05/28/18	06/03/18	WHNT News Sat 5p	5p-530p		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-----S-	1	$100.00							
E 21	19	05/28/18	06/03/18	WHNT News Sat 6p	6p-630p		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-----S-	1	$100.00							
E 22	19	05/28/18	06/03/18	WHNT News Sun 530p	530p-6p		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	------S	1	$100.00							
E 23	19	06/04/18	06/04/18	WHNT News 10p	10p-1035p		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		06/04/18	06/10/18	M------	1	$400.00							
E 24	19	05/28/18	06/03/18	WHNT News Sat 10p	10p-1035p		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	-----S-	1	$300.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
E 25	19	05/28/18	06/03/18	WHNT News Sun 10p	10p-1035p		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		05/28/18	06/03/18	- - - - - - S	1	$300.00							
						Totals		0.00				68	$8,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/05/18	68	$8,120.00	($1,218.00)	$6,902.00
Totals	68	$8,120.00	($1,218.00)	$6,902.00

Signature: _____ **Date:** _____

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