

KXXR-FM RADIO

# Minneapolis/St. Paul

Quarterly Issues and Program Report

3rd Quarter – October 1<sup>st</sup>, 2023

Dates: July 1<sup>st</sup> – September 30<sup>th</sup>, 2023

This station airs four 30-minute programs weekly on Sundays (Access Minnesota is 26 minutes and :30 seconds). We address local and statewide community issues and concerns.

**Current KQRS, 93X and LOVE 105 Schedule:**

|                   |                           |
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| 4:00 am – 4:30 am | The Best of Our Knowledge |
| 4:30 am – 5:00 am | Viewpoints                |
| 5:00 am – 5:30 am | Minnesota Matters         |
| 5:30 am – 6:00 am | Moore About the World     |

**Public Affairs Programs**

**The Best of our Knowledge** – is a 30 minute program produced by National Productions that is hosted by Bob Barrett. It highlights breakthroughs across disciplines and across the globe putting listeners at the forefront of their fields. Each week this program examines some of the issues unique to education, looks at the research and invites commentary from experts and administrators from all levels of education.

**Viewpoints** – is a 30 minute program produced by Media Tracks; moderator host, Shel Lustig. Program covers health care, crime reduction, economy, political issues, and many other important local and global issues.

**Minnesota Matters**– Minnesota Matters offers listeners unique perspectives on the people, places and stories that matter most to Minnesotans, from current events and politics to sports and the arts.

**Moore About the World**– Moore About the World...where business, culture and history collide with the events of the week, featuring Twin Cities attorney, writer and businessman, Terrance Moore, of the Hellmuth & Johnson law firm.

**The following issues are commonly addressed topics:**

1. **Economy**
2. **Education**
3. **Environment**
4. **Health**
5. **Legal/Law**
6. **Politics**
7. **Urban**

# Economy

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| MN Matters | 7/14/23 | *New Labor Trend, Quiet Hiring/Tasha Redel<br>Ross Jahnke, Director of Professional Development Programs, University of Minnesota  |
| Viewpoints | 7/16/23 | <b><u>SEGMENT 1: AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED</u></b><br>Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.<br><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, Grace Galante, <b>Guests:</b> Lori Sackler, certified financial planner, financial wealth advisor, author, The M Word: The Money Talk Every Family Needs to Have About Wealth and Their Financial Future; Emily Guy Birken, financial expert, financial writer, author, Stacked: Your Super Serious Guide to Modern Money Management, <b>Compliance issues:</b> Aging, Consumerism, Economy, Parenting, Personal Finance, Relationships, Retirement, Wealth |
| MN Matters | 7/21/23 | *Homelessness Following Prison Stay/Brent Palm<br>DOC Commissioner Paul Schnell  |
| Viewpoints | 7/30/23 | <b><u>CULTURE CRASH: ALMOST THREE MONTHS LATER: WHY THE STRIKE IN HOLLYWOOD IS STILL MARCHING ON</u></b><br>We discuss the ongoing screenwriters and actors strike that's halting production on a large array of TV shows and films.<br><b>Host &amp; Producer:</b> Evan Rook, <b>Compliance issues:</b> Culture, Film, Technology   |
| Viewpoints | 8/6/23  | <b><u>SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES</u></b><br>Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.<br><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> David Ting, chief technology officer, Zenni Optical, <b>Compliance issues:</b> Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience  |

# Economy

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| Viewpoints            | 8/6/23  | <p><b><u>SEGMENT 2: WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED</u></b></p> <p>The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, Tabor Brewster, <b>Guests:</b> Sofya Levitsky-Weitz, playwright, screenwriter, "The Bear"; Irving Belateche, screenwriting professor, School of Cinematic Arts, University of Southern California, <b>Compliance issues:</b> Artificial Intelligence, Career, Creative Arts, Economy, Entertainment, Inflation, Labor Issues, Labor Rights, Pay Equity, Personal Finance, Technology</p> |
| Viewpoints            | 8/6/23  | <p><b><u>VIEWPOINTS EXPLAINED: CAN CHATGPT PERFECTLY MIMIC HUMANS?</u></b></p> <p>ChatGPT, the generative artificial intelligence platform, has been dominating media headlines since its release late last year. We discuss what sets humans apart from this network created by OpenAI.</p> <p><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Artificial Intelligence, Automation, Innovation, Labor, Software, Technology</p>  |
| MN Matters            | 8/18/23 | <p>*Food Shelf Use Remains at Record Levels/Tasha Redel<br/>Allison O'Toole CEO of Second Harvest Heartland</p>  |
| Moore About the World | 8/20/23 | <p>America's Changing Workplace: As many employers struggle to hire and retain workers, the workplace is undergoing seismic change. The COVID pandemic greatly accelerated the remote work trend, and although some companies are calling employees back to the office, others are allowing hybrid and remote options to continue. A comprehensive look at how employers offer flexible work environments and other perks like unlimited vacation to snare employees in a tight labor market.</p>  |
| Moore About the World | 8/27/23 | <p>America's Shrinking Middle Class: The gap between the nation's wealthiest and poorest citizens keeps growing, fostering resentment and promoting political extremism on both the right and left. Middle-class Americans are feeling the economic stress as inflation drives down real wages. A look at how wealth inequality threatens our democracy and what can be done to mitigate its impacts.</p>  |

# Economy

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| Viewpoints | 8/27/23 | <p><b><u>VIEWPOINTS EXPLAINED: AN UNCERTAIN FUTURE FOR COMMUTER RAILS</u></b></p> <p>Covid-19 shook up norms for many public transit agencies including commuter rail companies that pre-pandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their strategy during this period.</p> <p><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Business, Infrastructure, Labor Trends, Transportation</p>   |
| Viewpoints | 9/3/23  | <p><b><u>SEGMENT 1: DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN AMERICA</u></b></p> <p>Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.</p> <p><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Chloe Elise, certified financial coach, author, Deeper Than Money</p> <p><b>Compliance issues:</b> Banking, Consumerism, Economy, National Debt, Personal Finance, Psychology, Self-Development</p>  |
| Viewpoints | 9/3/23  | <p><b><u>SEGMENT 2: ACTORS &amp; WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?</u></b></p> <p>Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> David Lowery, senior lecturer, Music Business Certificate Program, University of Georgia; Rene Kladzyk, volunteer, Union of Musicians and Allied Workers,</p> <p><b>Compliance issues:</b> Creative Arts, Entertainment Business, Equal Pay, Labor Rights, Personal Finance, Technology</p> |
| Viewpoints | 9/10/23 | <p><b><u>VIEWPOINTS EXPLAINED: AMERICA'S STRUGGLING CITIES</u></b></p> <p>We highlight recent population trends across America in a post-pandemic world. Several once prominent cities have struggled to bounce back after a mass exodus of urban residents.</p> <p><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Climate Change, Culture, Local Business, Population Trends, Poverty</p>  |

# Economy

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| Viewpoints | 9/17/23 | <b><u>VIEWPOINTS EXPLAINED: CHINA'S DEEPENING ECONOMIC WOES: WHAT'S FUELING THIS DECLINE?</u></b><br><b>Time:</b> 22:10<br><b>Duration:</b> 1:45<br><b>Synopsis:</b> Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news.<br><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Global Economy, International Policy, Job Security Real Estate |
| MN Matters | 9/29/23 | *Medical Assistance Eligibility Review Underway/Bill Werner<br>Libby Callum – CEO of MNsure  |

# Education

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| The Best of Our Knowledge | 7/7/23  | Rensselaer Polytechnic Institute plans to become the first university in the world to house a new advanced quantum supercomputer; a young woman is named valedictorian of a private high school's first co-ed graduating class; and newly passed legislation in New York aims to protect student government clubs.  |
| The Best of Our Knowledge | 7/14/23 | The U.S. Supreme Court recently issued decisions affecting student borrowers and admissions policies at colleges and universities. On this episode of the Best of Our Knowledge, we'll discuss with experts the decisions that struck down President Biden's student debt cancellation program and made it unlawful for colleges and universities to consider race as a factor in admissions.   |
| Moore About the World     | 7/16/23 | Deception Through Faulty Logic: Many arguments seemingly make sense but, upon closer examination, are logically flawed. Several examples are analyzed, along with tips for the listener to help separate fact from fiction.   |
| Viewpoints                | 7/23/23 | <b><u>VIEWPOINTS EXPLAINED: WHY IS AN END TO AFFIRMATIVE ACTION SUCH BIG NEWS?</u></b><br>We break down how higher education will be affected by the Supreme Court's recent ruling ending affirmative action.<br><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Education Access, Government, Higher Education, Inequality, Race  |
| Moore About the World     | 7/30/23 | The Wisdom of Ancient Greece: Greek philosophers like Plato and Aristotle are strikingly relevant today. As we struggle to deal with modern issues such as political divisions and so called "fake news," the philosophies of ancient thinkers can help us separate fact from fiction as we deal with the 24-hour news cycle and social media.  |
| Viewpoints                | 7/30/23 | <b><u>SEGMENT 1: LOOKING THROUGH A NEW LENS: THE LARGEST &amp; MOST POWERFUL TELESCOPE EVER BUILT</u></b><br>The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.<br><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, Grace Galante, <b>Guests:</b> Jacob Bean, astronomer, professor, Department of Astronomy & Astrophysics, University of Chicago, <b>Compliance issues:</b> Astronomy, Culture, Innovation, International Relations, Physics, Space Exploration, Technology |
| The Best of Our Knowledge | 8/4/23  | A new museum explores the comedic history of the Borscht Belt in New York's Catskill Mountains. A 101-year-old toy inventor will share stories about his ideas over a long career. And a recently-closed liberal arts college will welcome a new kind of class this fall.   |

# Education

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| The Best of Our Knowledge | 8/11/23 | <b>NPR's Student Podcast Challenge drew more than 3,000 submissions this year, but only about two dozen were selected as finalists. We'll speak with two of the students recognized in the competition for their piece. And a new report examines gaps in teacher retention.</b>   |
| The Best of Our Knowledge | 8/18/23 | The harvest season is here. We'll learn about homesteading from planning to canning. New research suggests an old cancer treatment is effective in fighting tick-borne illness. And education officials in New York announce funding for mental health.  |
| MN Matters                | 8/25/23 | *Statewide Test Results/Capitol Update- Bill Werner<br>Multiple lawmakers  |
| MN Matters                | 9/1/23  | *Minnesota Schools pulling resource officers due to new state law/Bill Werner<br>David Schultz Hamline University political analyst<br>*SCSU offering first-of-its-kind Cannabis Management Training courses/Brent Palm<br>Abe Hedke Professional and Continuing Education Director St. Cloud State University                         |
| The Best of Our Knowledge | 9/1/23  | Scientists have used artificial intelligence to decode brainwave patterns and reconstruct music – and rock band Pink Floyd is playing a part.  |
| MN Matters                | 9/8/23  | *Student Debt Loan Scams/Bill Werner<br>Minnesota Attorney General Keith Ellison<br>*Saving for Your Child's College Education/Tasha Redel<br>Jim Mandler, MNSaves   |
| The Best of our Knowledge | 9/8/23  | We'll explore how educators prepare for the return of students to the classroom. A time capsule at West Point turns out to be a bit of a letdown. A Florida high school social studies teacher tours sites of the Holocaust in Europe. And the Commonwealth of Massachusetts is offering free community college to adults over age 25. |



# Education

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| Moore About the World     | 9/10/23 | Making Unbiased Decisions: Despite our best efforts, we often bring our personal biases into our decision-making process. Analyzing a situation with an open mind is frequently challenging and requires understanding how our preconceived notions and past experiences can prevent us from making unbiased decisions.   |
| The Best of Our Knowledge | 9/15/23 | Students are back on campus, and for first-year students, one of the most daunting tasks of settling into college life is moving everything into the dorm.  |
| Viewpoints                | 9/17/23 | <b><u>SEGMENT 1: X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM</u></b><br>Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise.<br><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, Grace Galante, <b>Guests:</b> Carolyn Garavente, associate director, paid social, Brain Labs Media; Danielle Carter, account director, paid social, Croud Digital, <b>Compliance issues:</b> Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help  |
| Viewpoints                | 9/17/23 | <b><u>SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?</u></b><br>As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.<br><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success, <b>Compliance issues:</b> Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help |
| The Best of Our Knowledge | 9/22/23 | A new poll shows that while Americans mostly see the value in a college degree, many don't think colleges are doing a great job in educating students.  |
| Moore About the World     | 9/24/23 | You Are What You Say: We are constantly judged on how we present ourselves to others. Language use—or misuse—can enhance or diminish our credibility. A look at common English language usage mistakes and how to avoid them.   |

# Education

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| Viewpoints | 9/24/23 | <p><b><u>SEGMENT 1: ARE YOU MAKING THE MOST OUT OF CHAT GPT?</u></b></p> <p>There's been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you're looking for.</p> <p><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, Grace Galante, <b>Guests:</b> Perpetual Baffour, Research Director, Learning Agency Lab, <b>Compliance issues:</b> Career, Education, Innovation, Productivity, Technology, Time Management</p> |
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# Environment

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| The Best of Our Knowledge | 7/21/23 | We'll set sail! A Vermont teacher is on a mission to study climate change at New York's Adirondack Park and a new app is informing Lake George property owners on what they can do to protect water quality.  |
| The Best of Our Knowledge | 7/28/23 | The James Webb Space Telescope has been sending detailed glimpses of the universe to Earth for a year now, plus more.   |
| Viewpoints                | 8/13/23 | <p><b><u>SEGMENT 1: THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED?</u></b></p> <p>It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.</p> <p><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Dr. Adrienne Edwards, botanist, author, Firescaping Your Home: A Manual for Readiness in Wildfire Country, <b>Compliance issues:</b> Climate Change, Emergency Response, Environment, Government, Natural Disaster, Public Health</p>  |
| MN Matters                | 8/18/23 | *Breaking Down What Air Quality Alerts Mean/Bill Werner<br>Minnesota Pollution Control Agency Reps.   |
| Viewpoints                | 8/20/23 | <p><b><u>SEGMENT 1: FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN</u></b></p> <p>Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food, drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.</p> <p><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, Tabor Brewster, <b>Guests:</b> Cody Cassidy, writer, author, Who Ate The First Oyster? The Extraordinary People Behind the Greatest Firsts in History, <b>Compliance issues:</b> Archaeology, Culture, Food Industry, Food Science, History, Innovation, Invention, Medicine, Technology</p> |
| Viewpoints                | 8/20/23 | <p><b><u>VIEWPOINTS EXPLAINED: THE SECRETS OF VENUS</u></b></p> <p>We highlight the deeper intricacies and theories behind Venus' unusual surface.</p> <p><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Astronomy, Physics, Science, Solar System, Space Exploration</p>   |

# Environment

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| MN Matters | 8/25/23 | *Moose Decline Study Results/Brent Palm<br>U of M researcher Taylor Garwood   |
| Viewpoints | 8/27/23 | <b><u>SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS</u></b><br>Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.<br><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, Polly Hansen, <b>Guests:</b> Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle, <b>Compliance issues:</b> Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology, Waste Management                                       |
| MN Matters | 9/22/23 | *Archery Deer Season Underway/CWD Testing- Brent Palm<br>DNR Wildlife Supervisor Eric Hildebrand<br>*Oak Wilt Disease and How to Control it/Bill Werner<br>James Jacobs – USDA Forest Service   |
| Viewpoints | 9/24/23 | <b><u>SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON</u></b><br>The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.<br><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy & management, University of California-Los Angeles, <b>Compliance issues:</b> Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits, Psychology, Public Health, Trauma, Volunteerism |
| MN Matters | 9/29/23 | *U of M Unveils New Apple/Ashley Walker<br>Apple Breeder David Bedford, U of M  |

# Health

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| Viewpoints | 7/16/23 | <p><b><u>VIEWPOINTS EXPLAINED: PEDESTRIAN DEATHS HIT A 40-YEAR HIGH</u></b><br/>           What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming upward trend.<br/> <b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Accessibility, Public Health, Public Safety, Transportation</p>   |
| MN Matters | 7/21/23 | <p>*Bowman Family Foundation Mental Health Report/Bill Werner<br/>           Sue Abderholden Executive Director of NAMI Minnesota<br/>           *Telehealth Expansion<br/>           Pamela Mink, Director of Health Services Research – Minnesota Department of Health</p>   |
| Viewpoints | 7/23/23 | <p><b><u>SEGMENT 1: MARY LASKER: A PUBLIC HEALTH PIONEER</u></b><br/>           The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker made to cancer &amp; heart disease research throughout the twentieth century.<br/> <b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Judith L. Pearson, biographer, author, Crusade to Heal America: The Remarkable Life of Mary Lasker, <b>Compliance issues:</b> Government Funding, History, Medical Research, Medicine, Politics, Public Health, Science</p>  |
| Viewpoints | 7/23/23 | <p><b><u>SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS</u></b><br/>           Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.<br/> <b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine, <b>Compliance issues:</b> Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs</p> |
| MN Matters | 7/28/23 | <p>*Hazelden Betty Ford Concerns on Legalizing Cannabis/Tasha Redel<br/>           Lydia Burr Director of Clinical Services, Hazelden Betty Ford</p>   |
| MN Matters | 8/11/23 | <p>*COVID-19 Racial and Ethnic Disparities/Ashley Walker<br/>           Collin Planalp – Research Fellow University of Minnesota</p>   |

# Health

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| Viewpoints                | 8/13/23 | <p><b><u>SEGMENT 2: FEELING DISTRACTED &amp; DISCONNECTED? HERE'S HOW TO SLOW DOWN</u></b><br/>           In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, Tabor Brewster, <b>Guests:</b> Christian Madsbjerg, professor, applied humanities, New School, author, Look: How to Pay Attention in a Distracted World, <b>Compliance issues:</b> Career, Chronic Stress, Health, Mental Health, Psychology, Self-Development, Social Media, Technology</p> |
| MN Matters                | 8/18/23 | <p>*CSL Plasma Now Accepting Transgender and Non-binary Minnesotans to Donate/Ashley Walker<br/>           Minnesota Department of Human Rights Deputy Commissioner Irina Vaynerman</p>   |
| The Best of Our Knowledge | 8/18/23 | <p>The harvest season is here. We'll learn about homesteading from planning to canning. New research suggests an old cancer treatment is effective in fighting tick-borne illness. And education officials in New York announce funding for mental health.</p>  |
| MN Matters                | 8/25/23 | <p>*Screening for Lung Cancer/Tasha Redel<br/>           Nancy Torrison Executive Director of A Breath of Hope Lung Foundation</p>  |
| Viewpoints                | 8/27/23 | <p><b><u>SEGMENT 1: 'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS</u></b><br/>           With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.</p> <p><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, Grace Galante, <b>Guests:</b> Jennifer Breheny Wallace, journalist, writer, author, Never Enough: When Achievement Culture Becomes Toxic – And What We Can Do About It, <b>Compliance issues:</b> Adolescent Development, Education, Mental Health, Parenting, Psychology, Self-Growth</p>              |
| Viewpoints                | 9/3/23  | <p><b><u>VIEWPOINTS EXPLAINED: THE ESCALATING LEVELS OF CAFFEINE IN ENERGY DRINKS</u></b><br/>           Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-than-needed amounts.</p> <p><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Adolescent Health, Marketing, Mental Health, Parenting, Public Health</p>  |

# Health

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| Viewpoints | 9/17/23 | <p><b><u>SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?</u></b></p> <p>As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success, <b>Compliance issues:</b> Adolescent Development, Creativity, Education, Life Skills, Mental Health, Parenting, Self Help</p> |
| MN Matters | 9/22/23 | <p>*Minnesota Receives Grant Money to Better Address Public Health Outbreak/Tasha Redel<br/>U of M Associate Professor Eva Enns</p> <p>*Keeping First Responders and their Families Safe/Ashley Walker<br/>Lannie Noble President of MN100 Club</p>  |
| Viewpoints | 9/24/23 | <p><b><u>SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON</u></b></p> <p>The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it's important to step up and give back in any way you can.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Vickie Mays, clinical psychologist, distinguished professor, psychology, health policy &amp; management, University of California-Los Angeles, <b>Compliance issues:</b> Climate Change, Emergency Response, Mental Health, Natural Disasters, Nonprofits, Psychology, Public Health, Trauma, Volunteerism</p>   |

# Legal/Law

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| Viewpoints | 7/23/23 | <p><b><u>SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS</u></b></p> <p>Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Dr. Richard Miller, professor, pharmacology, Northwestern University Feinberg School of Medicine, <b>Compliance issues:</b> Cannabis Legalization, Culture, Drug Policy, Government, History, Public Health, War on Drugs</p>   |
| MN Matters | 7/28/23 | <p>*Cannabis becomes legal in Minnesota/Brent Palm<br/>Leili Fatehi – Minnesota Ready</p>  |
| MN Matters | 8/11/23 | <p>*Proposed Federal Rule Would Allow Summer E-15 Gasoline Sales/Brent Palm<br/>Brian Werner Minnesota Bio-Fuels Association</p>   |
| Viewpoints | 9/10/23 | <p><b><u>SEGMENT 1: WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS?</u></b></p> <p>Two out of three people on Earth are on social media. With so many eyeballs online, it's big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who've been previously taken advantage of.</p> <p><b>Host:</b> Gary Price, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Stephanie McNeal, senior editor, Glamour, author, Swipe Up for More: Inside the Unfiltered Lives of Influencers, <b>Compliance issues:</b> Career, Ethics, Law, Mental Health, Parenting, Politics, Psychology, Social Media, Technology, Wealth</p>  |
| Viewpoints | 9/10/23 | <p><b><u>SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS</u></b></p> <p>We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, <b>Guests:</b> Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force, <b>Compliance issues:</b> Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology</p> |
| Viewpoints | 9/24/23 | <p><b><u>VIEWPOINTS EXPLAINED: WHY ARE PRISON BREAKS BECOMING MORE COMMON?</u></b></p> <p>Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days.</p> <p><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Correctional System, Government, Incarceration, Public Safety</p>   |



# Politics

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| Moore About the World     | 7/2/23  | Committing Political Suicide: Slips of the tongue have proven costly for politicians. Saying the wrong thing can quickly scuttle a political career. Several examples of political blunders and what happened to the politicians who committed them are presented.   |
| MN Matters                | 7/7/23  | *DOJ Report on MPLS PD/George Floyd Findings/Ashley Walker<br>University of Minnesota Associate Professor of Sociology and Law Michelle Phelps/Ashley Walker<br>*Summer Schools Meals Program/Bill Werner<br>Emily Connor Assistant Director for Nutrition Program Services, Department of Education<br>*Minnesota Asian Pacific Caucus Census Concerns/Brent Palm<br>Representative Liz Lee – St. Paul  |
| Moore About the World     | 7/9/23  | The Buck Stops Here: American presidents wield incredible power and are confronted with situations that require decisive action. Several historical presidential decisions and their consequences are examined.  |
| Viewpoints                | 7/9/23  | <b><u>VIEWPOINTS EXPLAINED: THE 36-HOUR REBELLION WITHIN RUSSIA</u></b><br>Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that's now known as the biggest uprising in Vladimir Putin's 23-year-reign., <b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Conflict, Government, Politics, War |
| MN Matters                | 7/14/23 | *Free School Breakfast and Lunch /Bill Werner<br>Emily Connor Assistant Director for Nutrition Program Services, Department of Education   |
| The Best of Our Knowledge | 7/14/23 | The U.S. Supreme Court recently issued decisions affecting student borrowers and admissions policies at colleges and universities. On this episode of the Best of Our Knowledge, we'll discuss with experts the decisions that struck down President Biden's student debt cancellation program and made it unlawful for colleges and universities to consider race as a factor in admissions.  |
| MN Matters                | 7/21/23 | *Say No to NATO/Stop War in Ukraine/Ashley Walker<br>Wyatt Miller – Advocate to stop the war in Ukraine  |
| Moore About the World     | 7/23/23 | America Divided: Political ideology is creating a dangerous schism in our nation. What drives this divisive rhetoric, and how can we find common ground with those who disagree with our views? Is civility a dying concept?   |

# Politics

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| MN Matters            | 7/28/23 | <b>*The Path to Legalizing Cannabis in Minnesota, Then and Now/Bill Werner<br/>Multiple Lawmakers/Guests from previous shows</b>  |
| MN Matters            | 8/4/23  | *Minnesota Senate author celebrates the legalization of recreational marijuana<br>Senator Lindsey Port of Burnsville  |
| Moore About the World | 8/6/23  | The Legacy of LBJ, Part 1: A look at the life and career of President Lyndon Baines Johnson and how his upbringing and early adulthood shaped his political ideology. How Johnson ascended from Congress to the presidency, and how he helped the nation recover from the shock of President John F. Kennedy's assassination.   |
| MN Matters            | 8/11/23 | *Governor Walz Stumps for Biden at Iowa State Fair/Bill Werner<br>Hamline University Political Analyst David Schultz  |
| Moore About the World | 8/13/23 | The Legacy of LBJ, Part 2: Historians believe that the Johnson presidency continues to shape American society decades after he left office. The Civil Rights Act of 1964, the Voting Rights Act of 1965, Medicare, and Medicaid are the lasting legacies of LBJ. Yet, the escalation of the Vietnam War under his watch tarnished his reputation, and some contemporary critics believe his Great Society programs did more harm than good.   |
| Viewpoints            | 8/13/23 | <b><u>VIEWPOINTS EXPLAINED: AN END TO FINDING NEWS CONTENT ON SOCIAL MEDIA IN CANADA</u></b><br>Meta – the parent company of Facebook and Instagram – has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and media outlets.<br><b>Host:</b> Ebony McMorris, <b>Producer:</b> Amirah Zaveri, <b>Compliance issues:</b> Government Regulation, Journalism, News, Politics, Social Media, Technology |

# Politics

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| Viewpoints                | 8/20/23 | <p><b><u>SEGMENT 2: SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION?</u></b></p> <p>Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, Aunna Beranek, <b>Guests:</b> Colin Dickey, writer, author, Under the Eye of Power: How Fear of Secret Societies Shapes American Democracy; Dr. Erik Nisbet, Owen L. Coon Professor of Policy Analysis &amp; Communication, Northwestern University, <b>Compliance issues:</b> Artificial Intelligence, Culture, History, Journalism, Media, News, Politics, Presidential Election, Social Media, Technology</p> |
| MN Matters                | 8/25/23 | <p>*Statewide Test Results/Capitol Update- Bill Werner<br/>Multiple lawmakers</p>   |
| The Best of Our Knowledge | 8/25/23 | <p>The conservative takeover of a small liberal arts college in Florida has drawn eyes from across the country, as the state's Republican Governor, Ron DeSantis, runs for president.</p>   |
| Viewpoints                | 8/27/23 | <p><b><u>SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS</u></b></p> <p>Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.</p> <p><b>Host:</b> Marty Peterson, <b>Producer:</b> Amirah Zaveri, Polly Hansen, <b>Guests:</b> Adam Saghei, Chief Executive Officer, We Recycle Solar; Jesse Simons, co-founder, Chief Commercial Officer, SolarCycle, <b>Compliance issues:</b> Environment, Local Government, Politics, Renewable Energy, Sustainability, Technology, Waste Management</p>                    |
| Moore About the World     | 9/3/23  | <p>The Limits of Free Speech: There is a growing debate in this country over what kind of expression is protected by the First Amendment. Freedom of speech is not absolute, and the First Amendment only applies to governmental restrictions on speech. Non-governmental entities can restrict speech under certain circumstances. A comprehensive look at the First Amendment's protections and limitations.</p>   |

# Politics

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| MN Matters            | 9/15/23 | *Taking Trump off 2024 Ballot in Minnesota/Bill Werner<br>David Schultz Hamline University Political Analyst<br>*Minnesota Set to Hire Director of Cannabis Management/Brent Palm<br>Charlene Briner, State Implementation Director<br>*Minnesota unveils Cyber Security Plan/Ashley Walker<br>Minnesota IT Services Director, John Israel<br>*Minnesota Rail Safety Week<br>Sherly Cummings, Minnesota Operation Lifesaver           |
| Moore About the World | 9/17/23 | The U.S. Supreme Court's Decision on Affirmative Action: This summer, the Supreme Court struck down affirmative action in college admissions. The ruling overturned a longstanding precedent that the high court had upheld for several decades and brought into question whether future rulings could end the practice in other sectors as well. A look at the history and future of affirmative action in the wake of the decision. |

- Public Service Announcements:
- **KQRS – 244** PSAs ran from 07/01/2023 – 09/30/2023
- **93X – 164** PSAs ran from 07/01/2023 – 09/30/2023
- **LOVE 105 – 109** PSAs ran from 07/01/2023 – 09/30/2023
- Total PSAs that ran in 3rd quarter 2023 on KQRS, 93X and LOVE 105 were: **517**.