

## Greg Stetson

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**From:** Kent, Kelly <[kkent@raycomsports.com](mailto:kkent@raycomsports.com)>  
**Sent:** Friday, August 31, 2018 5:25 PM  
**Subject:** Political Ad airing in Raycom Sports' ACC Football - New Republican PAC  
**Attachments:** New Republican PAC '18 ACC FB.pdf

Per FCC requirements, Raycom Sports Network, Inc. is sending you this email to inform you we have sold one (1) :30 second ad for New Republican PAC in one (1) ACC Football Network game. Your station is scheduled to air this one game below containing the ad:

9/8/18 – Samford @ Florida State (WXCW – ECJB – WCWJ – WFOR – WRBW – WMBB-D2 – WTXL – WTOG - WTVX)

We have attached our signed agreement with the media agency for the New Republican PAC ad we are running. We recommend you put the attachment in your station's public political file along with a note on the form that the spot was sold by Raycom Sports and to contact the network for further information. If you have any questions, please contact me or Becky Smith at 704-374-3550 or [bsmith@raycomsports.com](mailto:bsmith@raycomsports.com).

Thanks!

### Kelly Kent

*Traffic Supervisor / HR Coordinator / Payroll*

1900 West Morehead Street | Charlotte, NC 28208  
(704) 374-3921  
(704) 661-1885 Cell-Phone  
[kkent@raycomsports.com](mailto:kkent@raycomsports.com)



[www.raycomsports.com](http://www.raycomsports.com)

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-family: cursive; font-size: 1.2em;">RAYCOM SPORTS</div>	<b>Date:</b> <div style="text-align: center; font-family: cursive; font-size: 1.2em;">9/28/18</div>
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I, Matson Media LLC  
do hereby request station time concerning the following issue:

US Senate Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: New Republican PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New Republican PAC  
204 S. Monroe St., Suite 201  
Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julie Dozier - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/27/2018                      Inacy Robinson                      \_\_\_\_\_  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      BILL LANCASTER                      VP-SALES  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

COMMERCIAL ROTATION – ACC FOOTBALL 2018

DATE: 9/8/18

TEAMS: SAMFORD @ FLORIDA STATE

**HD COORDINATES:** GALAXY 19 – C13 (HD)  
**DOWNLINK FREQUENCY:** 3960 MHz  
**POLARITY:** VERTICAL  
**ORBITAL POSITION:** 97 DEGREES WEST

**HD PARAMETERS:** 1080i, 4:2:0/MPEG 2, QPSK, BW: 36 MHz, SR: 29.3, DR: 40.5, FEC 3/4,  
 MPEG STEREO, NO ENCRYPTION  
**PIDS:** 308/VIDEO, 256 PROGRAM STEREO 1-L, 2-R, 257/3-SILENT,  
 4-SILENT, PCR/8190, SERVICE ID: RAYCOM FH

**AUDIO REMINDER!!!!:** All Raycom Sports transmissions (HD) deliver audio via MPEG 2-channel stereo. We do not Offer 5.1 Surround Sound & we do not use Dolby encoding. Program Audio (Announcers w/ Effects) is found on PID 256 and is a stereo mix on Pair-1.

\*\*\*\*\* TEST TIME: 5:45:00 PM ET \*\*\*\*\*  
\*\*\*\*\* TELECAST START TIME: 7:00:00 PM (ET) \*\*\*\*\*

**TROUBLE #:** 704/378-4419

\*\* PRE-GAME / STUDIO SHOW "ACC BLITZ" \*\*

CX #1 NETWORK (2:00)  
 A. PROGRESSIVE INSURANCE  
 B. BASS PRO SHOPS  
 C. BOJANGLES'  
**D. STATION COVER FOOD LION**

STUDIO NETWORK BILLBOARDS:  
 a. RAM TRUCKS

CX #2 NETWORK/LOCAL (:30/1:30)  
 A. KIOTI TRACTORS :15  
 B. LENDING TREE :15  
**C. BLACK FOR LOCAL 1:30**

STUDIO NETWORK BILLBOARDS:  
 a. RAM TRUCKS

\*\* KICK OFF \*\*  
 \*\* 1ST QUARTER \*\*

CX #3 NETWORK (2:00)  
 A. GATORADE  
 B. PROGRESSIVE INSURANCE  
 C. ACC DIGITAL NETWORK :15  
 D. HARDEE'S :15  
**E. STATION COVER BLUE CROSS/BLUE SHIELD OF NC**

1ST QUARTER NETWORK BILLBOARDS:  
 a. NEW YORK LIFE  
 b. CAROLINA FORD  
 c. KIOTI TRACTORS  
 d. HARDEE'S  
 e. SE TOYOTA

- CX #4 NETWORK (2:00)
- A. YELLAWOOD
- B. PROGRESSIVE INSURANCE
- C. SE TOYOTA
- D. SCOTT FOR SENATE**

- CX #5 LOCAL (2:00)**
- A. BLACK FOR LOCAL 2:00**

\*\* END OF 1ST QUARTER \*\*

- CX #6 NETWORK (3:00)
- A. NEW YORK LIFE :15
- B. DICKIE'S
- C. AFLAC
- D. LENDING TREE
- E. NEW YORK LIFE :15
- F. RAYCOM SPORTS :15
- G. HARDEE'S :15
- H. STATION COVER CHEVROLET**

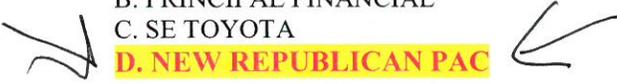
\*\* START OF 2ND QUARTER \*\*

- CX #7 NETWORK (2:00)
- A. KIOTI TRACTORS
- B. PROGRESSIVE INSURANCE
- C. STATION COVER CPI SECURITY**
- D. STATION COVER FIRST CITIZENS BANK**

2ND QUARTER NETWORK BILLBOARDS:

- a. SE TOYOTA
- b. PROGRESSIVE INSURANCE
- c. FIRST CITIZENS BANK
- d. YELLAWOOD
- e. AFLAC

- CX #8 NETWORK (2:00)
- A. HOOTERS
- B. PRINCIPAL FINANCIAL
- C. SE TOYOTA
- D. NEW REPUBLICAN PAC**



- CX #9 LOCAL (2:00)**
- A. BLACK FOR LOCAL 2:00**

- CX #10 NETWORK (2:00)
- A. PROGRESSIVE INSURANCE
- B. BASS PRO SHOPS
- C. STATION COVER FOOD LION**
- D. STATION COVER CAROLINA FORD**

\*\* END OF 2ND QUARTER \*\*  
\*\* START OF HALFTIME \*\*

- CX #11 NETWORK (2:30)
- A. GEICO INSURANCE
- B. ACC SPOT/VARIOUS
- C. DICKIE'S
- D. RAM TRUCKS
- E. NELSON FOR SENATE**

CX #12 NETWORK (2:00)

- A. NEW YORK LIFE
- B. ACC SPOT/VARIOUS
- C. HARDEE'S :15
- D. HARDEE'S :15
- E. STATION COVER CHEVROLET**

**CX #13 LOCAL (3:00)**

- A. BLACK FOR LOCAL 3:00**

CX #14 NETWORK (2:30)

- A. GATORADE
- B. ACC SPOT/VARIOUS
- C. YELLAWOOD
- D. SE TOYOTA-GAME CENTER
- E. STATION COVER FIRST CITIZENS BANK**

\*\* END OF HALFTIME \*\*

\*\* KICK-OFF TO 3RD QUARTER \*\*

CX #15 NETWORK (2:00)

- A. BOJANGLES'
- B. AFLAC
- C. STATION COVER FOOD LION**
- D. STATION COVER CAROLINA FORD**

3RD QUARTER NETWORK BILLBOARDS:

- a. GEICO INSURANCE
- b. CHEVROLET
- c. LENDING TREE
- d. FOOD LION

CX #16 NETWORK (2:00)

- A. GEICO INSURANCE
- B. KIOTI TRACTORS
- C. STATION COVER CPI SECURITY**
- D. STATION COVER NC EDUCATION LOTTERY**

**CX #17 LOCAL (2:00)**

- A. BLACK FOR LOCAL 2:00**

\*\* END OF 3RD QUARTER \*\*

CX #18 NETWORK (3:00)

- A. NEW YORK LIFE :15
- B. DICKIE'S
- C. LENDING TREE
- D. ACC CORPORATE CHAMPIONS
- E. NEW YORK LIFE :15
- F. SE TOYOTA

**G. MAJORITY FORWARD**

\*\* START OF 4TH QUARTER \*\*

CX #19 NETWORK (2:00)

- A. BASS PRO SHOPS
- B. PRINCIPAL FINANCIAL
- C. STATION COVER FOOD LION**
- D. STATION COVER CAROLINA FORD**

4TH QUARTER NETWORK BILLBOARDS:

- a. BOJANGLES'
- b. RAM TRUCKS
- c. CPI SECURITY
- d. BASS PRO SHOPS
- e. GEICO INSURANCE

ACC FB 9/8/18

PAGE 4

CX #20 NETWORK (2:00)

- A. YELLOWOOD
- B. TRUECAR
- C. RAM TRUCKS

**D. PATRONIS FOR CFO**

CX #21 NETWORK (2:00)

- A. GEICO INSURANCE
- B. ROBERT TRENT JONES GOLF TRAIL
- C. SE TOYOTA

**D. NELSON FOR SENATE**

**CX #22 LOCAL (2:00)**

**A. BLACK FOR LOCAL 2:00**

**\*\* END OF GAME \*\***

OVERTIME/BONUS BREAKS:

CX #23 NETWORK (2:30)

- A. BOJANGLES'
- B. GATORADE
- C. NEW YORK LIFE
- D. KIOTI TRACTORS
- E. YELLOWOOD

CX #24 NETWORK (1:00)

- A. BASS PRO SHOPS
- B. DICKIE'S

END BREAK/TERMINAL BREAK (1:45)

SCHEDULED OFF AIR: 10:28:15 PM (ET)