KCZY Crownpoint, New Mexico Issues and Programs Listing Quarter 4-2023

Navajo Technical University Radio Station 107.3 FM KCZY is a community radio station that provides information about community events that are beneficial. The radio station broadcasts pertinent information based on community needs at the university and the surrounding communities it services. The following are areas identified these specific concerns and addressed them accordingly.

Area Announcements of Concern to KCZY Audiences on the Navajo Nation:

Health and Safety:

- 1. Road and Weather Conditions for roads in Eastern Agency of the Navajo Nation.
- 2. Community leadership announcements on events and activities for citizenry.
- 3. Behavioral and Mental health announcements and health tips
- 4. Community Health Issues discussing COVID and the new variants that emerged

Area schools and university events

- 1. K-12 schools announcements for activities and changes in schedules.
- 2. University recruitment events and campus entry guidelines.
- 3. College basketball games were broadcasted in the Navajo Language to promote the culture and language preservation.
- 4. Pre-K events to promote their student activities.

Community Improvement:

- A remote broadcast for the behavioral health and New Mexico sexual awareness program to promote healthy and safety lifestyles.
- Interview with local leaders on areas of community and capital improvement projects that are expected to start in the spring 2023.
- University President Elmer J. Guy discussed university capital projects that will begin to take shape on the main campus in Crownpoint, NM.
- 2022 Navajo Nation Presidential debates were broadcasted to listen how the candidates were going to implement their leadership styles for the Navajo Nation.

Navajo Technical University Announcements:

- Announcements for enrollment and registration for the Fall 2022 and Spring 2023
 Semesters also courses and financial aid that are being offered
- PSA for events that were held at the main campus's Wellness Center.
- Broadcasted the 2022 Fall and 2023 Spring commencement ceremonies and interviewed dignitaries.
- Provided information about the benefits of the programs at NTU towards community development.