

Narrative Statement Regarding Outreach

Since the FCC's rules have gone into effect on March 10th, 2003, the Station's employment unit has implemented two supplemental outreach activities, as provided by Section 73.2080(c)(2).

During this reporting period, March 22, 2008 – March 21, 2009 there were zero full time job vacancies. WLJC routinely advertises full-time job vacancies on its website www.wljc.com and in the Three Forks Tradition Newspaper, a popular local newspaper. Furthermore, the Station will expand its recruitment efforts by routinely posting job vacancies on various web sites that should reach a broader base of applicants, for example the Kentucky Broadcaster's Association's web site, www.kba.org.

The station engaged in supplemental outreach activities that help provide information about opportunities in broadcasting in general. For example, during the fall of 2008, the station's internship program provided one college student the opportunity to learn about, and gain experience in accounting and office management in a broadcast facility. The internship is for college students and draws from regional higher education institutions. In addition, the station in conjunction with the Kentucky Higher Education assistance Authority (KHEAA) participated in a \$1000.00 scholarship program that was designed to supplement one student's higher education opportunity in the broadcast industry.

The station also provides training to its managers and supervisors on preventing discrimination and harassment in the work place and in interviewing techniques designed to build a more diverse work force. In September 2008, management personnel participated in a Leadership Initiative entitled "Hiring Done Right" which focused on skills and policy making that prevents discrimination during recruiting, hiring and orientation. This initiative was sponsored by the University of Kentucky. Participants learned valuable information such as the benefits of creating job

analysis and job descriptions, technique in recruiting and selection processes and proper ways to conduct a new employee orientation. It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, creed, national origin, gender, or age.

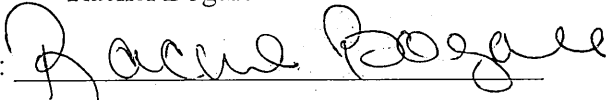
Annual EEO Public file Report

For the Period Beginning March 22, 2008 and Ending March 21, 2009

This Report consists of:

Part 1 Station Information
Part 2 Recruitment sources/interviewees for each full-time vacancy
Part 3 Recruitment Initiatives

Preparer: Rachel Bogale

Signature: 

Title: Chief Financial Officer

Date: March 21, 2009

Telephone: (606) 464-3600

Part 1

This Report covers the following employment units:

<u>Call Sign</u>	<u>FM/TV</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>
WLJC	TV	27696	Beattyville	Ky.
WLJC	FM	27695	Beattyville	Ky.

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 0 full-time Job vacancies were filled by the employment unit.

Part 2

FULL-TIME VACANCY

Job Title: N/A

1 A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY # 1

Activity: Work Training Internship Program

Date: September 2008 – December 2008 Preparer: Rachel Bogale

Host/Sponsor of Activity: WLJC

Participating Station Personnel: Jonathan Drake, Rachel Bogale, Conley Ross

Description of activity and scope of station participation:

WLJC implemented an internship program. During the fall semester of 2008, one student from Midway College in Woodford County, Kentucky was selected for the program. The participant, Shawneese Childers, worked 5 days per week at the WLJC broadcast facility from 9 am – 3 pm. Our accounting staff trained and provided the participant with valuable learning experience through job shadowing and work experience. The participant also received training in management and accounting including payroll, database software, and federal, state, and local taxes.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY # 2

Activity: Scholarship

Date: September 2008 Preparer: Rachel Bogale

Host/sponsor of Activity: WLJC / KHEAA

Participating Station Personnel: Jonathan Drake

Description of activity and scope of station participation:

WLJC offered a \$1000.00 scholarship to a graduating senior who had been accepted to an accredited higher education institute with a major in Broadcasting. The application was posted on the WLJC website www.wljc.com and listed in the directory of the **Kentucky Higher Education Assistance Authority (KHEAA)**. The **Kentucky Higher Education Assistance Authority (KHEAA)** is a public corporation and governmental agency of the Commonwealth established in 1966 to improve students' access to higher education. To that end, KHEAA administers several financial aid programs and disseminates information about higher education opportunities.

KHEAA

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No qualified applications were received for this scholarship.