

## **Narrative Statement Regarding Outreach**

Since the FCC's rules have gone into effect on March 10<sup>th</sup>, 2003, the Station's employment unit has implemented two supplemental outreach activities, as provided by Section 73.2080(c)(2).

During this reporting period, March 22, 2006 – March 21, 2007 there were zero full time job vacancies. WLJC routinely advertises full-time job vacancies on its website [www.wljc.com](http://www.wljc.com) and in the Three Forks Tradition Newspaper, a popular local newspaper. Furthermore, the Station will expand its recruitment efforts by routinely posting job vacancies on various web sites that should reach a broader base of applicants, for example the Kentucky Broadcaster's Association's web site, [www.kba.org](http://www.kba.org).

The station engaged in supplemental outreach activities that help provide information about opportunities in broadcasting in general. For example, since the spring of 2006, the station's internship program has provided 1 student the opportunity to learn about, and gain experience with television production and operations. The internship is for high school students, and draws from the local high school. In addition, the station in conjunction with the Kentucky Higher Education assistance Authority (KHEAA) participated in a \$1000.00 scholarship program that was designed to supplement one students higher education opportunity in the broadcast industry.

The station also provides training to its managers and supervisors on preventing discrimination and harassment in the work place and in interviewing techniques designed to build a more diverse work force. On March 12, 2007, management personnel participated in a seminar on equal employment opportunities and preventing discrimination in the workplace sponsored by the University of Kentucky. Participants learned how to choose the right candidate to build a diverse team. This station is an equal opportunity employer. It is the policy of this station not to discriminate in its employment and personnel practices because of a person's race, color, creed, national origin, gender, or age.


Annual EEO Public file Report

For the Period Beginning March 22, 2006 and Ending March 21, 2007

This Report consists of:

Part 1            Station Information  
Part 2            Recruitment sources/interviewees for each full-time vacancy  
Part 3            Recruitment Initiatives

Preparer:        Rachel D. Bogale

Signature:       

Title:            Secretary/Treasurer

Date:            March 21, 2007

Telephone: (606) 464-3600

Part 1

This Report covers the following employment units:

<u>Call Sign</u>	<u>FM/TV</u>	<u>Facility ID#</u>	<u>Community of License</u>	<u>State</u>	<u>LMA</u>
WLJC	TV	27696	Beattyville	Ky	
WLJC	FM	27695	Beattyville	Ky.	

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 0 full-time Job vacancies were filled by the employment unit.

Part 2

FULL-TIME VACANCY

Job Title: N/A

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1 A source with an (\*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY # 1

Activity: Work Training Internship Program

Date: September 2006 – December 2006      Preparer: Rachel Bogale

Host/sponsor of Activity: Lee County Vocational School

Participating Station Personnel: Kim Mitchell

Description of activity and scope of station participation:

WLJC joined with the Lee county Vocational School to provide an internship program. During the fall semester of 2007, one high school student was selected for the program. The participant worked week days at the WLJC broadcast facility from 1:10pm – 2:10pm. Our office staff trained and provided the participant with valuable learning experience through job shadowing and work experience. The participant also received broadcast training in audio and video editing.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY # 2

Activity: Scholarship

Date: September 2006      Preparer: Rachel Bogale

Host/sponsor of Activity: WLJC

Participating Station Personnel: Jonathan Drake

Description of activity and scope of station participation:

WLJC offered a \$1000.00 scholarship to a graduating senior who had been accepted to an accredited higher education institute with a major in Broadcasting. The application was posted on the WLJC website [www.wljc.com](http://www.wljc.com) and listed in the directory of the **Kentucky Higher Education Assistance Authority (KHEAA)**. The **Kentucky Higher Education Assistance Authority (KHEAA)** is a public corporation and governmental agency of the Commonwealth established in 1966 to improve students' access to higher education. To that end, KHEAA administers several financial aid programs and disseminates information about higher education opportunities.

KHEAA

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No qualified applications were received for this scholarship.