

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic National, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Perry Johnson

Authorized committee:

Perry Johnson for Governor

Agency requesting time (and contact information):

☐ N/A Strategic National, hello@strategicnational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

8/2/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

NADYA ZOLOTAYA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

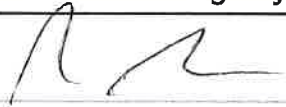
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: John Yob

Date of Request to Purchase Ad Time: 2/15/22

Station Representative

Signature:



Name: Robert T. Black

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: John Yob

Date: 2/15/22

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 2-16-22

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 21622	Station Call Letters: WIKB - WFER	Date Received/Requested: 2-16-22
Est. #: 8651	Station Location: Iron River MI	Run Start and End Dates: 2-17- 3/8 2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



Iron River Community Broadcasting
809 W Genesee Street
Iron River MI 49935
906-265-9622

Contract # 7451
Date Entered 02/16/2022
Sales Person A Political
Agency % 50.00
Billing Cycle Calendar
Estimate # 8651
P.O. # 21622
Contract

PERRY JOHNSON FOR GOVERNOR
RURAL AM FM LLC 50%
ATTN CJ GLADES
190 MONROE AVE NW STE 300
GRAND RAPIDS MI 49503

	Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
1	WFER-FM	02/18/2022-02/18/2022	6:00a-10:00a	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
2	WFER-FM	02/18/2022-02/18/2022	10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
3	WFER-FM	02/18/2022-02/18/2022	3:00p-7:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
4	WFER-FM	02/18/2022-02/18/2022	6:00a-10:00a	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
5	WFER-FM	02/18/2022-02/18/2022	10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
6	WFER-FM	02/18/2022-02/18/2022	3:00p-7:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
7	WFER-FM	02/21/2022-02/25/2022	6:00a-10:00a	01:00	1,1,1,1,1,0,0	All Weeks	15.00	5	75.00
8	WFER-FM	02/21/2022-02/25/2022	10:00a-3:00p	01:00	1,1,0,1,1,0,0	All Weeks	15.00	4	60.00
9	WFER-FM	02/21/2022-02/25/2022	3:00p-7:00p	01:00	1,1,1,1,1,0,0	All Weeks	15.00	5	75.00
10	WFER-FM	02/21/2022-02/25/2022	6:00a-10:00a	01:00	0,0,1,0,0,0,0	All Weeks	15.00	1	15.00
11	WFER-FM	02/21/2022-02/25/2022	3:00p-7:00p	01:00	0,0,1,0,0,0,0	All Weeks	15.00	1	15.00
12	WFER-FM	02/28/2022-03/04/2022	6:00a-10:00a	01:00	0,1,1,1,1,0,0	All Weeks	15.00	4	60.00
13	WFER-FM	02/28/2022-03/04/2022	10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks	15.00	4	60.00
14	WFER-FM	02/28/2022-03/04/2022	3:00p-7:00p	01:00	0,1,1,1,1,0,0	All Weeks	15.00	4	60.00
15	WFER-FM	02/28/2022-03/04/2022	10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks	15.00	1	15.00
16	WFER-FM	03/07/2022-03/08/2022	6:00a-10:00a	01:00	1,0,0,0,0,0,0	All Weeks	15.00	1	15.00
17	WFER-FM	03/07/2022-03/08/2022	10:00a-3:00p	01:00	0,1,0,0,0,0,0	All Weeks	15.00	1	15.00
18	WFER-FM	03/07/2022-03/08/2022	3:00p-7:00p	01:00	1,0,0,0,0,0,0	All Weeks	15.00	1	15.00
19	WIKB	02/18/2022-02/18/2022	6:00a-10:00a	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
20	WIKB	02/18/2022-02/18/2022	10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
21	WIKB	02/18/2022-02/18/2022	3:00p-7:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
22	WIKB	02/18/2022-02/18/2022	6:00a-10:00a	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
23	WIKB	02/18/2022-02/18/2022	10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
24	WIKB	02/18/2022-02/18/2022	3:00p-7:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
25	WIKB	02/21/2022-02/25/2022	6:00a-10:00a	01:00	1,1,1,1,1,0,0	All Weeks	15.00	5	75.00
26	WIKB	02/21/2022-02/25/2022	10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks	15.00	4	60.00
27	WIKB	02/21/2022-02/25/2022	3:00p-7:00p	01:00	1,1,1,1,1,0,0	All Weeks	15.00	5	75.00
28	WIKB	02/21/2022-02/25/2022	6:00a-10:00a	01:00	1,0,0,0,0,0,0	All Weeks	15.00	1	15.00
29	WIKB	02/21/2022-02/25/2022	3:00p-7:00p	01:00	0,0,0,0,1,0,0	All Weeks	15.00	1	15.00
30	WIKB	02/28/2022-03/04/2022	6:00a-10:00a	01:00	1,1,0,1,1,0,0	All Weeks	15.00	4	60.00
31	WIKB	02/28/2022-03/04/2022	10:00a-3:00p	01:00	1,1,0,1,1,0,0	All Weeks	15.00	4	60.00
32	WIKB	02/28/2022-03/04/2022	3:00p-7:00p	01:00	1,0,1,1,1,0,0	All Weeks	15.00	4	60.00
33	WIKB	02/28/2022-03/04/2022	10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks	15.00	1	15.00
34	WIKB	03/07/2022-03/08/2022	6:00a-10:00a	01:00	0,1,0,0,0,0,0	All Weeks	15.00	1	15.00
35	WIKB	03/07/2022-03/08/2022	10:00a-3:00p	01:00	0,1,0,0,0,0,0	All Weeks	15.00	1	15.00
36	WIKB	03/07/2022-03/08/2022	3:00p-7:00p	01:00	1,0,0,0,0,0,0	All Weeks	15.00	1	15.00
Subtotal									1140.00
Agency Commission									0.00
Total									1140.00

Station Summary	Count	Gross	Net
WFER-FM	38	570.00	285.00
WIKB	38	570.00	285.00

Projected Billing	Count	Gross	Net
	0	0.00	0.00

THIS DOCUMENT HAS A COLORED SECURITY BACKGROUND. DO NOT CASH IF THE WORD "VOID" IS VISIBLE. THIS PAPER HAS AN ARTIFICIAL WATERMARK ON REVERSE SIDE AND IS ALTERATION PROTECTED.

RURAL AM FM LLC
190 MONROE AVENUE NW STE 300
GRAND RAPIDS, MI 49503



74-347/724

1397

02/15/2022

\$**570.00

DOLLARS

*****Five hundred seventy and 00/100*****

PAY TO THE
ORDER OF

Stephen A. Marks Stations

Bob Black
313 E. Montezuma Ave.
Houghton, MI 49931

MEMO

RURAL AM FM LLC

AUTHORIZED SIGNATURE

⑈001397⑈ ⑆072403473⑆ 0153453024⑈

RURAL AM FM LLC

02/15/2022

Stephen A. Marks Stations

1397

570.00

Huntington Checking

RURAL AM FM LLC

02/15/2022

Stephen A. Marks Stations

1397

570.00

Huntington Checking

⑈001397⑈ ⑆072403473⑆ 0153453024⑈

570.00

Client/Name	Vendor Name	Station	Days	Time	Format	Length	Rate	Feb 17 - Feb 20	Feb 21 - Feb 27	Feb 28 - March 5	March 7 - March 8	Total Spots	Gross Spend	Net Spend	Rural/MTWTF	Station Total
Perry Johnson for d	WFER-AM	WFER-AM	MTWTF	0600A-1000A	Country	60	\$15.00	1	5	4	1	11	\$165.00	\$140.25	\$57.75	\$82.50
Perry Johnson for d	WFER-AM	WFER-AM	MTWTF	1000A-0300P	Country	60	\$15.00	1	4	4	1	10	\$150.00	\$127.50	\$52.50	\$75.00
Perry Johnson for d	WFER-AM	WFER-AM	MTWTF	0300P-0700P	Country	60	\$15.00	1	5	4	1	11	\$165.00	\$140.25	\$57.75	\$82.50
Perry Johnson for d	WFER-AM	WFER-AM	AU	0600A-1000A	Country	60	\$15.00	1	1	0	0	2	\$30.00	\$25.50	\$10.50	\$15.00
Perry Johnson for d	WFER-AM	WFER-AM	AU	1000A-0300P	Country	60	\$15.00	1	0	1	0	2	\$30.00	\$25.50	\$10.50	\$15.00
Perry Johnson for d	WFER-AM	WFER-AM	AU	0300P-0700P	Country	60	\$15.00	1	1	0	0	2	\$30.00	\$25.50	\$10.50	\$15.00
													\$570.00	\$484.50	\$199.50	\$285.00

Client/Name	Vendor Name	Station	Days	Time	Format	Length	Rate	Feb 17 - Feb 20	Feb 21 - Feb 27	Feb 28 - March 5	March 7 - March 8	Total Spots	Gross Spend	Net Spend	Rural/MTWTF	Station Total
Perry Johnson for d	WMBG-FM/WFER-FM	WMBG-FM/WFER-FM	MTWTF	0600A-1000A	Classic Rock	60	\$15.00	1	5	4	1	11	\$165.00	\$140.25	\$57.75	\$82.50
Perry Johnson for d	WMBG-FM/WFER-FM	WMBG-FM/WFER-FM	MTWTF	1000A-0300P	Classic Rock	60	\$15.00	1	4	4	1	10	\$150.00	\$127.50	\$52.50	\$75.00
Perry Johnson for d	WMBG-FM/WFER-FM	WMBG-FM/WFER-FM	MTWTF	0300P-0700P	Classic Rock	60	\$15.00	1	5	4	1	11	\$165.00	\$140.25	\$57.75	\$82.50
Perry Johnson for d	WMBG-FM/WFER-FM	WMBG-FM/WFER-FM	AU	0600A-1000A	Classic Rock	60	\$15.00	1	1	0	0	2	\$30.00	\$25.50	\$10.50	\$15.00
Perry Johnson for d	WMBG-FM/WFER-FM	WMBG-FM/WFER-FM	AU	1000A-0300P	Classic Rock	60	\$15.00	1	0	1	0	2	\$30.00	\$25.50	\$10.50	\$15.00
Perry Johnson for d	WMBG-FM/WFER-FM	WMBG-FM/WFER-FM	AU	0300P-0700P	Classic Rock	60	\$15.00	1	1	0	0	2	\$30.00	\$25.50	\$10.50	\$15.00
													\$570.00	\$484.50	\$199.50	\$285.00