

ORDER



Orders
Order / Rev: 709520
Alt Order #:
Product Desc: 2020
Estimate: 11932
Flight Dates: 05/28/20 - 06/03/20
Original Date / Rev: 05/27/20 / 05/27/20
Order Type: GENERAL

WGBA

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Harris Sikes Media
Buying Contact: Ben Angle
Billing Contact:
 11350 Random Hills Road Suite 700
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Trump/Republican/President
Demographic: A25-54
Product Codes: PL Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 233119
Agency External ID: 138640
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	45	\$2,515.00	\$2,137.75
06/01/20	06/03/20	59	\$5,560.00	\$4,726.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	45	\$2,515.00	\$2,137.75	0.00
June 2020	59	\$5,560.00	\$4,726.00	0.00
Totals	104	\$8,075.00	\$6,863.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	05/28/20	06/03/20	M-F 5-6am NBC 26 Today M-F 5-6am NBC 26 Today	CM	5-6am	MTWTF--	:30	10	\$15.00	P-6	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/20	06/03/20	MTWTF--			10			\$15.00		0.00			
N 2	WGBA	05/28/20	06/03/20	M-F 6-7am NBC 26 Today M-F 6-7am NBC 26 Today	CM	6-7am	MTWTF--	:30	10	\$25.00	P-6	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/20	06/03/20	MTWTF--			10			\$25.00		0.00			
N 3	WGBA	05/28/20	06/03/20	M-F 7-9am Today Show M-F 7-9am Today Show	CM	7-9am	MTWTF--	:30	20	\$40.00	P-6	0.00	NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/20	06/03/20	MTWTF--			20			\$40.00		0.00			
N 4	WGBA	05/30/20	05/30/20	Saturday Today Show Saturday Today Show	CM	7-9am	-----S-	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/20	06/03/20	-----S-			1			\$40.00		0.00			
N 5	WGBA	05/31/20	05/31/20	Sunday Today Show Sunday Today Show	CM	7-8am	-----S	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/20	06/03/20	-----S			1			\$40.00		0.00			

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WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WGBA	05/28/20	06/03/20	M-F 9-10am Today Third 9-10am Megyn Kelly Today	CM	9-10am	MTWTF--	:30	5	\$20.00	P-6	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	MTWTF--		5			\$20.00	0.00					
N 7	WGBA	05/28/20	06/03/20	M-F 10-11a Today Hoda Today with Kathy Lee & Hoda	CM	10-11am	MTWTF--	:30	5	\$15.00	P-6	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	MTWTF--		5			\$15.00	0.00					
N 8	WGBA	05/28/20	06/03/20	M-F 5pm NBC 26 News M-F 5pm NBC 26 News	CM	5-530pm	MTWTF--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	MTWTF--		5			\$50.00	0.00					
N 9	WGBA	05/28/20	06/03/20	M-F NBC Nightly News M-F NBC Nightly News	CM	530-6pm	MTWTF--	:30	5	\$90.00	P-6	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	MTWTF--		5			\$90.00	0.00					
N 10	WGBA	05/28/20	06/03/20	M-F 6pm NBC 26 News M-F 6pm NBC 26 News	CM	6-630pm	MTWTF--	:30	5	\$70.00	P-6	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	MTWTF--		5			\$70.00	0.00					
N 11	WGBA	05/28/20	06/03/20	M-F 630-7pm M-F 630-7pm The Now	CM	630-7pm	MTWTF--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	MTWTF--		5			\$50.00	0.00					
N 12	WGBA	05/30/20	05/30/20	SAT 6pm NBC 26 News SAT 6pm NBC 26 News	CM	6-630pm	-----S-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	-----S-		1			\$50.00	0.00					
N 13	WGBA	05/31/20	05/31/20	SU 5pm NBC 26 News SU 5pm NBC 26 News	CM	5-530pm	-----S	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	-----S		1			\$50.00	0.00					
N 14	WGBA	06/01/20	06/01/20	Monday Prime C Monday NBC Prime C	CM	9-10pm	M-----	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	M-----		1			\$350.00	0.00					
N 15	WGBA	06/02/20	06/02/20	Tuesday Prime Special Tuesday Prime Special	CM	7-9pm	-T-----	:30	3	\$525.00	P-6	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	-T-----		3			\$525.00	0.00					
N 16	WGBA	06/03/20	06/03/20	Wednesday Prime A Wednesday NBC Prime A	CM	7-8pm	--W----	:30	1	\$425.00	P-6	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	--W----		1			\$425.00	0.00					
N 17	WGBA	06/03/20	06/03/20	Wednesday Prime B Wednesday NBC Prime B	CM	8-9pm	--W----	:30	1	\$525.00	P-6	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	--W----		1			\$525.00	0.00					
N 18	WGBA	06/03/20	06/03/20	Wednesday Prime C Wednesday NBC Prime C	CM	9-10pm	--W----	:30	1	\$425.00	P-6	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	--W----		1			\$425.00	0.00					
N 19	WGBA	05/29/20	05/29/20	Friday Prime C Friday NBC Prime C	CM	9-10pm	----F--	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/28/20	06/03/20	----F--		1			\$150.00	0.00					
N 20	WGBA	05/31/20	05/31/20	SU 6-8pm Special SU 6-8pm Special	CM	6-8pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	-----S		1	\$150.00	0.00								
N21	WGBA	05/31/20	05/31/20	Sunday Prime Special Sunday Prime Special	CM	8-10pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	-----S		1	\$150.00	0.00								
N22	WGBA	05/31/20	05/31/20	Sunday Prime Special Sunday Prime Special	CM	8-10pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	-----S		1	\$150.00	0.00								
N23	WGBA	05/28/20	06/03/20	M-SU 10pm NBC 26 News M-SU 10pm NBC 26 News	CM	10-1035pm	MTWTFSS	:30	7	\$110.00	P-6	0.00	NM	7	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	MTWTFSS		7	\$110.00	0.00								
N24	WGBA	05/28/20	06/03/20	M-F 1035pm Tonight Show M-F 1035pm Tonight Show	CM	1035-1135pm	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	MTWTF--		5	\$75.00	0.00								
N25	WGBA	05/28/20	06/03/20	M-F 1137pm Late Night M-F 1137pm Late Night	CM	1137pm-1236am	MTWTF--	:30	5	\$25.00	P-6	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	MTWTF--		5	\$25.00	0.00								
N26	WGBA	05/28/20	06/03/20	M-F 1137pm Late Night M-F 1137pm Late Night	CM	1137pm-1236am	MTWTF--	:30	2	\$25.00	P-6	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 05/28/20		06/03/20	MTWTF--		2	\$25.00	0.00								
													Totals	104	\$8,075.00