

# ORDER



**Orders**  
**Order / Rev:** 709520  
 Alt Order #:  
**Product Desc:** 2020  
**Estimate:** 11932  
**Flight Dates:** 05/28/20 - 06/03/20  
**Original Date / Rev:** 05/27/20 / 05/27/20  
**Order Type:** GENERAL

**WGBA**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Harris Sikes Media  
**Buying Contact:** Ben Angle  
**Billing Contact:**  
 11350 Random Hills Road Suite 700  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Trump/Republican/President  
**Demographic:** A25-54  
**Product Codes:** PL Presidential  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:** 233119  
**Agency External ID:** 138640  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	45	\$2,515.00	\$2,137.75
06/01/20	06/03/20	59	\$5,560.00	\$4,726.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	45	\$2,515.00	\$2,137.75	0.00
June 2020	59	\$5,560.00	\$4,726.00	0.00
<b>Totals</b>	<b>104</b>	<b>\$8,075.00</b>	<b>\$6,863.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	05/28/20	06/03/20	M-F 5-6am NBC 26 Today M-F 5-6am NBC 26 Today	CM	5-6am	MTWTF--	:30	10	\$15.00	P-6	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		10				\$15.00		0.00			
N 2	WGBA	05/28/20	06/03/20	M-F 6-7am NBC 26 Today M-F 6-7am NBC 26 Today	CM	6-7am	MTWTF--	:30	10	\$25.00	P-6	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		10				\$25.00		0.00			
N 3	WGBA	05/28/20	06/03/20	M-F 7-9am Today Show M-F 7-9am Today Show	CM	7-9am	MTWTF--	:30	20	\$40.00	P-6	0.00	NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		20				\$40.00		0.00			
N 4	WGBA	05/30/20	05/30/20	Saturday Today Show Saturday Today Show	CM	7-9am	-----S-	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S-		1				\$40.00		0.00			
N 5	WGBA	05/31/20	05/31/20	Sunday Today Show Sunday Today Show	CM	7-8am	-----S	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S		1				\$40.00		0.00			

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Advertiser: Trump/Republican/President  
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**WGBA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WGBA	05/28/20	06/03/20	M-F 9-10am Today Third 9-10am Megyn Kelly Today	CM	9-10am	MTWTF--	:30	5	\$20.00	P-6	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$20.00		0.00			
N 7	WGBA	05/28/20	06/03/20	M-F 10-11a Today Hoda Today with Kathy Lee & Hoda	CM	10-11am	MTWTF--	:30	5	\$15.00	P-6	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$15.00		0.00			
N 8	WGBA	05/28/20	06/03/20	M-F 5pm NBC 26 News M-F 5pm NBC 26 News	CM	5-530pm	MTWTF--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$50.00		0.00			
N 9	WGBA	05/28/20	06/03/20	M-F NBC Nightly News M-F NBC Nightly News	CM	530-6pm	MTWTF--	:30	5	\$90.00	P-6	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$90.00		0.00			
N 10	WGBA	05/28/20	06/03/20	M-F 6pm NBC 26 News M-F 6pm NBC 26 News	CM	6-630pm	MTWTF--	:30	5	\$70.00	P-6	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$70.00		0.00			
N 11	WGBA	05/28/20	06/03/20	M-F 630-7pm M-F 630-7pm The Now	CM	630-7pm	MTWTF--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$50.00		0.00			
N 12	WGBA	05/30/20	05/30/20	SAT 6pm NBC 26 News SAT 6pm NBC 26 News	CM	6-630pm	-----S-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S-		1				\$50.00		0.00			
N 13	WGBA	05/31/20	05/31/20	SU 5pm NBC 26 News SU 5pm NBC 26 News	CM	5-530pm	-----S	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S		1				\$50.00		0.00			
N 14	WGBA	06/01/20	06/01/20	Monday Prime C Monday NBC Prime C	CM	9-10pm	M-----	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	M-----		1				\$350.00		0.00			
N 15	WGBA	06/02/20	06/02/20	Tuesday Prime Special Tuesday Prime Special	CM	7-9pm	-T-----	:30	3	\$525.00	P-6	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-T-----		3				\$525.00		0.00			
N 16	WGBA	06/03/20	06/03/20	Wednesday Prime A Wednesday NBC Prime A	CM	7-8pm	--W----	:30	1	\$425.00	P-6	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	--W----		1				\$425.00		0.00			
N 17	WGBA	06/03/20	06/03/20	Wednesday Prime B Wednesday NBC Prime B	CM	8-9pm	--W----	:30	1	\$525.00	P-6	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	--W----		1				\$525.00		0.00			
N 18	WGBA	06/03/20	06/03/20	Wednesday Prime C Wednesday NBC Prime C	CM	9-10pm	--W----	:30	1	\$425.00	P-6	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	--W----		1				\$425.00		0.00			
N 19	WGBA	05/29/20	05/29/20	Friday Prime C Friday NBC Prime C	CM	9-10pm	----F--	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	----F--		1				\$150.00		0.00			
N 20	WGBA	05/31/20	05/31/20	SU 6-8pm Special SU 6-8pm Special	CM	6-8pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S		1				\$150.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S		1				\$150.00		0.00			
N21	WGBA	05/31/20	05/31/20	Sunday Prime Special	CM	8-10pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S		1				\$150.00		0.00			
N22	WGBA	05/31/20	05/31/20	Sunday Prime Special	CM	8-10pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	-----S		1				\$150.00		0.00			
N23	WGBA	05/28/20	06/03/20	M-SU 10pm NBC 26 News	CM	10-1035pm	MTWTFSS	:30	7	\$110.00	P-6	0.00	NM	7	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTFSS		7				\$110.00		0.00			
N24	WGBA	05/28/20	06/03/20	M-F 1035pm Tonight Show	CM	1035-1135pm	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$75.00		0.00			
N25	WGBA	05/28/20	06/03/20	M-F 1137pm Late Night	CM	1137pm-1236am	MTWTF--	:30	5	\$25.00	P-6	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		5				\$25.00		0.00			
N26	WGBA	05/28/20	06/03/20	M-F 1137pm Late Night	CM	1137pm-1236am	MTWTF--	:30	2	\$25.00	P-6	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/20	06/03/20	MTWTF--		2				\$25.00		0.00			
Totals													104	\$8,075.00	