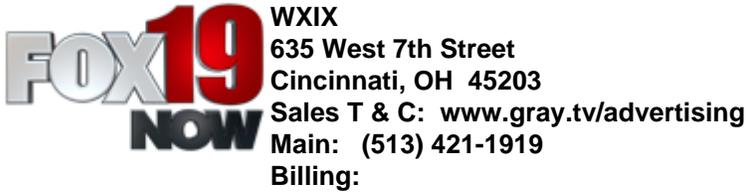


INVOICE



Property	WXIX		
Invoice #	2257838-1	Order #	2257838
Invoice Date	10/31/21	Alt Order #	WOC13290035
Invoice Month	October 2021	Deal #	
Invoice Period	09/27/21 - 10/31/21	Flight Dates	10/30/21 - 11/02/21
Advertiser	Cincy Reform		
Product	Broadcast		
Estimate #	6448		
Account Executive	Joe Brunnhuber		
Sales Office	Cincinnati National		
Sales Region	National		
Agency Code	9917037		
Advertiser Code	1524		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102173		
Advertiser Ref	596148		
Product 1	2221		
Product 2			

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WXIX
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	10/30/21	10/30/21	Sa 7a News	7:00 AM-8:00 AM	-----1-	:30	1	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/21	10/31/21	-----1-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WXIX	Sa	10/30/21	7:37 AM	Sa 7a News	7:00 AM-8:00 AM	:30	TI OHCI NC2201H	\$150.00	NM
9	10/30/21	10/30/21	10p News Saturday	10:00 PM-11:00 PM	-----1-	:30	1	\$320.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/21	10/31/21	-----1-	1	\$320.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WXIX	Sa	10/30/21	1:16 AM	10p News Saturday	10:00 PM-11:00 PM	:30	TI OHCI NC2201H	\$320.00	NM
10	10/30/21	10/31/21	Su 7a News	7:00 AM-8:00 AM	-----1	:30	1	\$80.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/21	10/31/21	-----1	1	\$80.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WXIX	Su	10/31/21	7:50 AM	Su 7a News	7:00 AM-8:00 AM	:30	TI OHCI NC2201H	\$80.00	NM
11	10/30/21	10/31/21	Su 8a News	8:00 AM-10:00 AM	-----1	:30	1	\$130.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/21	10/31/21	-----1	1	\$130.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WXIX	Su	10/31/21	9:22 AM	Su 8a News	8:00 AM-10:00 AM	:30	TI OHCI NC2201H	\$130.00	NM
12	10/30/21	10/31/21	FOX NFL Kickoff	11:00 AM-12:00 PM	-----1	:30	1	\$385.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/25/21	10/31/21	-----1	1	\$385.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WXIX	Su	10/31/21	11:17 AM	FOX NFL Kickoff	11:00 AM-12:00 PM	:30	TI OHCI NC2201H	\$385.00	NM
13	10/30/21	10/31/21	11p News Sunday	11:00 PM-11:30 PM	-----1	:30	1	\$385.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WXIX
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	2257838-1	Invoice Month	October 2021
Invoice Date	10/31/21	Invoice Period	09/27/21 - 10/31/21
Advertiser	Cincy Reform		
Product	Broadcast		
Estimate #	6448		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/25/21</td> <td>10/31/21</td> <td>-----1</td> <td>1</td> <td>\$385.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/25/21	10/31/21	-----1	1	\$385.00																	
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14	10/30/21	10/30/21	Sa 8a News	8:00 AM-10:00 AM	-----1-	:30	1	\$230.00	NM																																	
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WXIX	Sa	10/30/21	8:40 AM	Sa 8a News	8:00 AM-10:00 AM	:30	TI OHCI NC2201H	\$230.00	NM																																
<u>Total Spots</u>							6																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,295.00
<u>Agency Commission</u>	\$194.25
<u>Net Amount Due</u>	\$1,100.75
<u>Invoice Balance as of 11/05/21 8:50:28 AM ET</u>	\$0.00

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