



[updated December 2023]
Underwriters List

Television

Underwriter	Program(s)
AARP	Access 6p-8p Mon Tues Wed 11p-12 mid Run of Schedule 7p-11p Sat 12p-7p Mon-Sat 8p-11p Mon-Sat 6p-8p Mon-Sat 11p-12mid Sat 12n-6p Mon 2p-11p Mon 11p-12a Tues -Sat 8p-11p Tues-Sat 6p-8p Tues -Sat 11p-12a Sat 12n-6p Sun 8p-11p
Booth Western Art Museum	Primetime 8p-11p Access 6p-8p Sat noon to 6p
Breda Pest Management	Football Fridays Football Championships
Cartersville Bartow County CVB	Football Fridays Football Championships
Cigna	Football Fridays
Dalton Utilities	Christmas Programming
DBHDD and the Governor's Red Ribbon Campaign	Football Fridays Football Championships
Dept. of Behavioral Health	Football Fridays Football Championships

Fannin County Convention and Visitors Center	Nature 8pm and 9pm Cooking lifestyle
Georgia Cotton Commission	Football Fridays Football Championships
Georgia Electric Membership Corporation	GPB TV ROS 7p-11p GPB TV ROS 12p-4p Football Fridays Football Championships
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p, 6a-6p Station promos 6a-6p and 7p-11p
Georgia Governor's Office of Highway Safety	Football Fridays Football Championships ROS prime 7p-11p
Georgia Memory Net	Prime 8-11 Access 6-8p Saturday Cooking Block
Georgia Relay	Newshour Weekend Newshour Access M-Sun 7-8p Weekend Lifestyle
Georgia Student Finance Commission	Football Fridays, Football Championships
Georgia Trend	Prime 7p-11p Monday-Sunday
GHSA/Alfa Insurance	Football Fridays Football Championships
GHSA/NFSHA	Football Fridays Football Championships
Johnny's Pizza	Football Fridays Football Championships
Kennesaw State University	Football Fridays Football Championships
Lightner Museum	Prime 8-11p Access 6-8p Noon - 6p Saturday -Sunday
Mabra Law	Football Championships

Regions Bank	Football Fridays Football Championships ROS prime 7p-11p
Savoy Automobile Museum	Antiques Roadshow Bonus overnight after 11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
U Save It Pharmacy, Inc.	Football Fridays Football Championships
Wild Birds Unlimited	PBS News Nature Nova Georgia Outdoors Sat-Sun 6a-12m

Web

Underwriter	Program(s)
Atlanta Opera	Mobile Site 320 x 50
Children’s Museum of Atlanta	970 x 50 Expanding Banner What’s New Next Week
DBHDD – Red Ribbon Campaign	Football Sports App-320x100,320x50 Video Streaming
Dept. of Behavioral Health	300 x 250 Banner 728 x 90 Expanding banner 970 x 50 Expanding Banner What’s New Next Week Podcasts :15 audio roll Live stream :15 audio Run of Site 300x250 & 728x90 Football Sports App- 320x100, 320x50 Mobile Site 320x50 Video Streaming

Forward Rabun	970 x 50 Expanding Banner
Georgia Adoption Reunion Registry	Mobile Listening Apps 320x50
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Electric Membership Corporation	300 x 250 Banner Run of Site 300x250 & 728x90 Football Sports App 320x100, 320x50 Video Streaming
Georgia Farm Bureau	320 x 50 mobile site Streaming :15 Pre-Roll Audio & 300x250 Run of Site 300x250 & 728x90 Mobile Listening Apps 320x50 Mobile Site 320x 50
Georgia Governor's Office of Highway Safety	320 x 50 mobile site Podcasts - :15 audio roll Football Sports App 320x100, 320x50 Run of Site 300x250 & 728x90
GSFC/Path2College/Ga's 529	What's New Next Week Video Streaming
Johnny's Pizza	Football Sports App 320x100, 320x50
Kennesaw State University	970 x 50 Expanding Banner Ad What's New Next Week
Lightner Museum	What's New Next Week
Out of the Blue	Mobile Listening Apps -320x50

Regions Bank	Football Sports App 320x100, 320x50 Run of Site 300x250 & 728x90 Video Streaming
The Galloway School	Live Stream :15 Audio Pre-roll
U Save It Pharmacy	300 x 250 Banner Football Sports App 320x100,320x50 Video Streaming

Print

Underwriter	Program(s)
Alpine Helen CVB	GPB Next
Fannin County Convention & Visitors Center	GPB Next
Georgia Memory Net	GPB Next
Lightner Museum	GPB Next