



[updated November 2023]
Underwriters List

Television

Underwriter	Program(s)
Alpine Helen CVB	Primetime 8p-11p News 6-8p Kids block 6a-2p
Booth Western Art Museum	Primetime 8p-11p Access 6p-8p Sat noon to 6p
Breda Pest Management	Football Fridays
Caresource	Prime Monday-Sunday 2p-11p Kids 6a-2p
Cartersville Bartow County CVB	Football Fridays
Cigna	Football Fridays
DBHDD and the Governor's Red Ribbon Campaign	Football Fridays
Dept. of Behavioral Health	Mon-Sun 8p-10p Sat 1p-7p :15 or :30 PBS Newshour Football Fridays 2p-11p 6a-2p
Fannin County Convention and Visitors Center	Nature 8pm and 9pm Cooking lifestyle
FX Networks	Hotel Portofino 8p-9p World on fire 9p-10p Annika 10p-11p
Georgia Aquarium	2p-11p Monday-Sunday 6a-2p

Georgia Cotton Commission	Football Fridays
Georgia Electric Membership Corporation	GPB TV ROS 7p-11p GPB TV ROS 12p-4p Football Fridays
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p, 6a-6p Station promos 6a-6p and 7p-11p
Georgia Governor's Office of Highway Safety	Football Fridays ROS prime 7p-11p
Georgia Memory Net	Prime 8-11 Access 6-8p Saturday Cooking Block
Georgia Relay	Newshour Weekend Newshour Access M-Sun 7-8p Weekend Lifestyle
Georgia Trend	Prime 7p-11p Monday-Sunday
GHSA/Alfa Insurance	Football Fridays
GHSA/NFSHA	Football Fridays
Johnny's Pizza	Football Fridays
Kennesaw State University	Football Fridays
Lightner Museum	Prime 8-11p Access 6-8p Noon - 6p Saturday -Sunday
Macon Bibb County CVB	8p-10p Access 6-8 6a-6p Saturday-Sunday
NEGA Mountains Co-op	Prime 8p-10p Access 6p-8p Noon to 6p weekend
Regions Bank	Football Fridays ROS prime 7p-11p
RiverCenter for the Performing Arts	Antiques Roadshow Jackie A Tale of Two Celebrity Antiques Road Masterpiece 9p

	Masterpiece 10p
Savoy Automobile Museum	Antiques Roadshow Bonus overnight after 11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
U Save It Pharmacy, Inc.	Football Fridays
Voices for Georgia’s Children/Free Your Feels Program	Mon-sun 2p-11p Mon-Fri 6a-2p
Wild Birds Unlimited	PBS News Nature Nova Georgia Outdoors Sat-Sun 6a-12m Prime 2p-11p Kid Block M-F 6a-2p
YMCA	Prime 2p-11p Kid Block M-F 6a-2p

Web

Underwriter	Program(s)
Alpine Helen/White County CVB	970x50 Expanding Banner What’s New Next Week
Atlanta Opera	Mobile Site 320 x 50
Caresource	970 x 50 Expanding Banner
Children’s Museum of Atlanta	970 x 50 Expanding Banner What’s New Next Week
DBHDD – Red Ribbon Campaign	Football Sports App-320x100,320x50 What’s New Next Week
Dept. of Behavioral Health	300 x 250 Banner 728 x 90 Expanding banner 970 x 50 Expanding Banner What’s New Next Week Podcasts :15 audio roll Live stream :15 audio Run of Site 300x250 & 728x90 Football Sports App- 320x100, 320x50 Mobile Site 320x50

	Video Streaming
Forward Rabun	970 x 50 Expanding Banner
Georgia Adoption Reunion Registry	Mobile Listening Apps 320x50
Georgia Aquarium	970 x 50 Expanding Banner
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Electric Membership Corporation	300 x 250 Banner Run of Site 300x250 & 728x90 Football Sports App 320x100, 320x50
Georgia Farm Bureau	320 x 50 mobile site Streaming :15 Pre-Roll Audio & 300x250 Run of Site 300x250 & 728x90 Mobile Listening Apps 320x50 Mobile Site 320x 50
Georgia Governor's Office of Highway Safety	320 x 50 mobile site Podcasts - :15 audio roll Football Sports App 320x100, 320x50 Run of Site 300x250 & 728x90
GSFC/Path2College/Ga's 529	What's New Next Week
High Museum of Art	Mobile site 320 x 50
Johnny's Pizza	Football Sports App 320x100, 320x50
Kennesaw State University	What's New Next Week
Lightner Museum	What's New Next Week

Out of the Blue	Mobile Listening Apps -320x50
Regions Bank	Football Sports App320x100, 320x50 Run of Site 300x250 & 728x90
RiverCenter	What's New Next Week
The Galloway School	Live Stream :15 Audio Pre-roll What's New Next Week
U Save It Pharmacy	300 x 250 Banner Football Sports App 320x100,320x50 Video Streaming
Voices for Georgia's Children	970 x 50 Expanding Banner
Wild Birds Unlimited	970 x 50 Expanding Banner
YMCA	970 x 50 Expanding Banner

Print

Underwriter	Program(s)
Alpine Helen CVB	GPB Next
Fannin County Convention & Visitors Center	GPB Next
Foo Foo Fest	GPB Next
Georgia Memory Net	GPB Next
Lightner Museum	GPB Next