



Updated for September, 2014

Underwriters List
Television

Underwriter	Program(s)
Children's Museum of Atlanta	Kids programming 3pm-6pm
Cigna	Football Fridays, Run of Schedule 7pm-12am Monday-Sunday and 11am-7pm Saturday and Sunday
College Football Hall of Fame	Football Fridays, GPB ROS 7pm-11pm
Emory University	Run of Schedule, Primetime 8pm-11pm
Georgia Cotton Commission	Football Fridays
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Division of Aging Services	GPB News 6pm-8pm, GPB Prime 8pm-11pm, GPB Weekend 11pm-6pm, GPB Knowledge 7pm-11pm
Georgia Electric Membership Corporation	Football Fridays, Run of Schedule 7pm-11pm and 11pm-7pm weekends
Georgia Goodwill Association	Antiques Roadshow on Monday and Thursday
Gibbs Garden	Primetime 8pm-11pm
Go Build Georgia Foundation	Football Fridays
Goodwill of North Georgia	The Roosevelts, Finding Your Roots, Masterpiece Mystery
Gwinnett Medical	News 6pm-8pm, Prime 8pm-11pm, Sat-Sun 11pm-6pm, Knowledge 7pm-11pm
Historic Banning Mills	Run of Schedule Prime Time 8pm-11pm on GPB HD, Prime Time 7pm-11pm Knowledge, News 6pm-8pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm

Metropolitan Dermatology	PBS Newshour
Oconee Performing Arts Society	Primetime on GPB 8pm-11pm, Knowledge 8pm-11pm
Piedmont Healthcare	The Roosevelts, Masterpiece Theater, PBS Newshour, Antiques Roadshow, American Experience
Publix	Kids Programming 6am-6pm
Regions Bank	Football Fridays, Run of Schedule 7pm- 11pm
Synovus Financial Group	GPB Prime Monday-Sunday 8pm-11pm, Late Fringe Monday-Sunday 11pm-1a, Vignette & Spot Monday-Friday 8pm- 11pm, Weekend Bonus Saturday-Sunday 4pm-8pm, Vignette & Spot Saturday- Sunday 5pm-8pm
Technical College System of Georgia	Football Fridays, Run of Schedule 7pm- 12 midnight and 11am-6pm weekends
The Alliance Theatre	Prime Monday-Sunday 8p-11pm, Weekend Sat/Sun 11am-6pm, TV ROS Monday-Sunday 8pm-12am, Sat/Sun 11am-6pm
Walton EMC	News 6pm-11pm, Late Fringe 11pm- 1pm, Weekend 11am-6pm, Knowledge 7pm-11pm

Web

Underwriter	Program(s)
Arts for Learning	Website Run of Site – 160 x 600 pixel Skyscraper
Big Canoe Company	160 x 600 Pixel Skyscraper
Booth Western Art Museum	Website – 160 x 600 pixel skyscraper
Cigna	Website - GPB.org & GPB Mobile
College Football Hall of Fame	Website – 300 x 250 Rectangle
Emory University	Website – Skyscraper
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site

Georgia Cotton Commission	Web Banner 300 x 250 Rectangle
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Historic Banning Mills	Website Ad – GPB.org Run of Site Skyscraper
Macon Bibb County CVB	Website Ad – 300 X 250 Pixel Run of Site Rectangle
Oak Hill & The Martha Berry Museum	Website Ad – Skyscraper Run of Site 160 x 600 pixels
Oconee Performing Arts Society	Website – 160 x 600 pixel
Spivey Hall	Website – 160 x 600 pixel skyscraper