



[updated June 2020]

Underwriters List  
Television

<b>Underwriter</b>	<b>Program(s)</b>
Atlanta Botanical Garden	American Masters Antiques Roadshow Father Brown Masterpiece The Fall The Great American Recipe
DBHDD Reb Ribbon Campaign	Sat 1p-8p
Dept of Behavioral Health – DBHDD	Mon-Sun 6p-12a Sat/Sun 11a-6p Sat 1p-8p Spot News 6p-7p Prime 8p-11p
Georgia Dept. of Early Care and Learning	Kids 6a-6p Kids 24/7 6a-6p
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p, 6a-6p

Georgia Governor's Office of Highway Safety	ROS Prime M-Sun 8p-11p
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p Local closed-captioned programming
Georgia State University	Prime Rotation 8p-11p Access Rotation 6p-8p Cooking Lifestyle
Georgia Trend	Prime after Newshour
Historic Sam Shortline Railroad	Primetime 8p-9p Cooking Block American Masters
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Regions Bank	ROS M-Sun 7p-11p
Savoy Automobile Museum	Antiques Roadshow bonus overnight after 11pm
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
St. Mary's Georgia	Primetime News Block Noon to 6p
Starz	Masterpiece
The Manely Firm	PBS Newshour
Woodruff Arts – High Museum of Art	Mon-Sun 8p-10p Kids 9:30-11:30 Kids 2:30-3:30 Antiques Roadshow Mon 8p Victor 9p Hotel Portofino American Masters 9p The Great American Recipe

## Web

<b>Underwriter</b>	<b>Program(s)</b>
Comcast/Effectv	On-Demand/Podcast
Dept. of Behavioral Health – Red Ribbon Campaign	Display/Email Newsletter
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner Streaming Email/Newsletter
Georgia Adoption	Email/Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor’s Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Pharmaceutical Care Management	Streaming Pre-Roll
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner Streaming

## Print

<b>Underwriter</b>	<b>Program(s)</b>
Dept. of Behavioral Health	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next