



[updated March 2022]
Underwriters List

Television

Underwriter	Program(s)
Atlanta History Center	Primetime 8p-11p Newsblock 6p-8p Saturday-Sunday 6a-7p
Bell Auditorium/James Brown Arena	PBS Newshour Access 7p-8p America's Test Kitchen
Cigna	Lawmakers prime/encore News 6-7 Mon-Sun Finding Your Roots Masterpiece 9pm
Dept of Behavioral Health – DBHDD	Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p Prime 8p-11p
GA Dept of Human Services-Div. of Aging	Weekend lifestyle Access PBS Newshour Weekend newshour
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p Lawmakers

Georgia Governor's Office of Highway Safety	ROS Prime M-Sun 8p-11p
Georgia Humanities	Lawmakers prime/encore
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p Local closed-captioned programming
Georgia Trend	Prime after PBS Newshour
Innovation Arts and Entertainment	Newshour 6p-7p Access 7p-8p America's Test Kitchen Mary Berry's Simple Comforts
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Pratt Pullman District	Antiques Roadshow Finding Your Roots Masterpiece Theatre Newshour/Access Overnight
Regions Bank	ROS M-Sun 7p-11p
Richmont Graduate University	Masterpiece Finding Your Roots
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
Southern Environmental Law Center	Lawmakers prime/encore
The Children's Museum of Atlanta	3p-6p Kids block
The Manely Firm	PBS Newshour Prime 7p-10p
Visit Pensacola	Cooking Saturday 12:30p-4p Newshour 6p-7p Bonus prime 8p-10p Late fringe 10p-12midnight

Web

Underwriter	Program(s)
Booth Western Art Museum	970 x 50 Expanding Banner
Children’s Museum of Atlanta	970 x 50 Expanding Banner
Construction Education Foundation of Georgia	Streaming
Dept. of Behavioral Health – Red Ribbon Campaign	GPB Sports App Streaming
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner Streaming Email/Newsletter
Georgia Department of Aging Services	Email/Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor’s Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Kennesaw State University	970 x 50 Expanding Banner
Pharmaceutical Care Management	Streaming Pre-Roll
Pratt Pullman	970 x 50 Expanding Banner Email/Newsletter
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner

	728 x 90 Banner Streaming
Southern Environmental Law	Podcast Streaming-Audio Preroll
Spivey Hall	970 x 50 Expanding Banner

Print

Underwriter	Program(s)
Dept. of Behavioral Health	GPB Next
Georgia Archives	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next