



[Updated January 2024]
Underwriters List

Television

Underwriter	Program(s)
AARP	Primetime 8pm-11pm
Alpine Helen CVB	Primetime 8p-11p
Booth Western Art Museum	Primetime 8p-11p Access 6p-8p Sat noon to 6p
Dept. of Behavioral Health	Newshour Sat 12p-6p Finding Roots Tues 8p Nature 8p Antiques 8p Doc Martin Thurs 8p Sundays 8p-11p Father Brown Sat 7p Georgia Farm Sat 8a Brokenwood Mysteries Mon-Sun 11p-12a Mon-Sun 1a-5a overnight Mon-Wed 9p Spot length Mon-Friday
Georgia Electric Membership Corporation	GPB TV ROS 7p-11p GPB TV ROS 12p-4p
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p, 6a-6p Station promos 6a-6p and 7p-11p Lawmakers primetime and encore Prime, Nature, Nova, GA Outdoors

Georgia Governor's Office of Highway Safety	ROS prime 7p-11p
Georgia Memory Net	Prime 8-11 Access 6-8p Saturday Cooking Block
Georgia Relay	Newshour Weekend Newshour Access M-Sun 7-8p Weekend Lifestyle Local Programming
Georgia Trend	Prime 7p-11p Monday-Sunday
Lightner Museum	Prime 8-11p Access 6-8p Noon - 6p Saturday -Sunday
Regions Bank	ROS prime 7p-11p
Savoy Automobile Museum	Antiques Roadshow Bonus overnight after 11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
Wild Birds Unlimited	PBS News Nature Nova Georgia Outdoors Sat-Sun 6a-12m

Web

Underwriter	Program(s)
Atlanta Opera	Mobile Site 320 x 50
Children's Museum of Atlanta	970 x 50 Expanding Banner
DBHDD – Red Ribbon Campaign	Football Sports App-320x100,320x50 What's New Next Week
Dept. of Behavioral Health	300 x 250 Banner 728 x 90 Expanding banner

	<p>970 x 50 Expanding Banner What's New Next Week Podcasts :15 audio roll Live stream :15 audio Run of Site 300x250 & 728x90 Mobile Site 320x50 Video Streaming</p>
Georgia Adoption Reunion Registry	Mobile Listening Apps 320x50
Georgia Council on Development Disabilities	What's New Next Week
Georgia Electric Membership Corporation	<p>300 x 250 Banner Run of Site 300x250 & 728x90 Football Sports App 320x100, 320x50 Video Streaming</p>
Georgia Farm Bureau	<p>Streaming :15 Pre-Roll Audio & 300x250 Run of Site 300x250 & 728x90 Mobile Listening Apps 320x50 Mobile Site 320x 50 970 x 50 Expanding Ad</p>
Georgia Governor's Office of Highway Safety	<p>320 x 50 mobile site Podcasts - :15 audio roll Football Sports App 320x100, 320x50 Run of Site 300x250 & 728x90</p>
High Museum of Art	Mobile Site 320x 50
Kennesaw State University	970 x 50 Expanding Banner Ad
Lightner Museum	What's New Next Week
Oglethorpe University	What's New Next Week

Out of the Blue	Mobile Listening Apps -320x50
Regions Bank	Football Sports App320x100, 320x50 Run of Site 300x250 & 728x90 Video Streaming

Print

Underwriter	Program(s)
Alpine Helen CVB	GPB Next
Dept. of Behavioral Health	GPB Next
Fannin County Convention & Visitors Center	GPB Next
Georgia Memory Net	GPB Next