



Underwriters List  
[Updated February 2024]

Television

Underwriter	Program(s)
Alpine Helen CVB	Newshour 6-8p Kids Block 6a-2p Primetime 8p-11p
Atlanta Botanical Garden	Antiques Roadshow 8p Gospel Finding Roots 8p Nature Nova 9p Drama Thursday Masterpiece All Creatures Sat night 7p-10p American Experience Masterpiece Nolly 9p
Booth Western Art Museum	Primetime 8p-11p Access 6p-8p Sat noon to 6p
Celtic on Tour c/o Gold Business Management	Newshour Access 7-8p
Dahlonega Lumpkin County	Prime 8p-10p Access 6p-8p Sat 10a to 8p
Dept. of Behavioral Health	Sunday 8p-10p :15 Monday 8p Tues, Wed, Thur, Fri, Sat 8p Mon-Sat 9p Sat 12p-6p Newshour 6p-7p

Georgia Electric Membership Corporation	GPB TV ROS 7p-11p GPB TV ROS 12p-4p
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p, 6a-6p Station promos 6a-6p and 7p-11p Lawmakers primetime and encore Prime, Nature, Nova, GA Outdoors
Georgia Governor's Office of Highway Safety	ROS prime 7p-11p
Georgia Memory Net	Prime 8-11 Access 6-8p Saturday Cooking Block
Georgia Relay	Newshour Weekend Newshour Access M-Sun 7-8p Weekend Lifestyle Local Programming
Georgia Trend	Prime 7p-11p Monday-Sunday
Lightner Museum	Prime 8-11p Access 6-8p Noon - 6p Saturday -Sunday
Macon Bibb County CVB	8p-10p access 6-8 6a-6p
Regions Bank	ROS prime 7p-11p
Savoy Automobile Museum	Antiques Roadshow Bonus overnight after 11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
The Fox Theatre	Newshour M-F Prime Access 7-8 M-Sat 2-6 Lifestyle
Visit Pensacola	Cooking Saturday 12:30-4p Newshour

	Bonus prime 8-10p Thurs. Late fringe 10p-12p
Wild Birds Unlimited	PBS News Nature Nova Georgia Outdoors Sat-Sun 6a-12m

### Web

<b>Underwriter</b>	<b>Program(s)</b>
Alliance Theatre-Woodruff Arts Center	What's New Next Week
Alpine Helen/White County CVB	970 x 50 Expanding Banner What's New Next Week
Atlanta Opera	Mobile Site 320 x 50
Children's Museum of Atlanta	970 x 50 Expanding Banner
DBHDD – Red Ribbon Campaign	Football Sports App-320x100,320x50 What's New Next Week
Dept. of Behavioral Health	300 x 250 Banner 728 x 90 Expanding banner 970 x 50 Expanding Banner What's New Next Week Podcasts :15 audio roll Live stream :15 audio Run of Site 300x250 & 728x90 Mobile Site 320x50 Video Streaming
Emory University Goizueta Business School	What's New Next Week
Georgia Adoption Reunion Registry	Mobile Listening Apps 320x50

Georgia Council on Development Disabilities	What's New Next Week
Georgia Electric Membership Corporation	300 x 250 Banner Run of Site 300x250 & 728x90 Football Sports App 320x100, 320x50 Video Streaming
Georgia Farm Bureau	Streaming :15 Pre-Roll Audio & 300x250 Run of Site 300x250 & 728x90 Mobile Listening Apps 320x50 Mobile Site 320x 50 970 x 50 Expanding Ad
Georgia Governor's Office of Highway Safety	320 x 50 mobile site Podcasts - :15 audio roll Football Sports App 320x100, 320x50 Run of Site 300x250 & 728x90
High Museum of Art	Mobile Site 320x 50
Joye in Aiken	What's New Next Week
Kennesaw State University	970 x 50 Expanding Banner Ad
Lightner Museum	What's New Next Week
Michael C. Carlos Museum	970 x 50 Expanding Banner Ad
Out of the Blue	Mobile Listening Apps -320x50
Regions Bank	Football Sports App320x100, 320x50 Run of Site 300x250 & 728x90 Video Streaming

### [Print](#)

<b>Underwriter</b>	<b>Program(s)</b>
Alpine Helen CVB	GPB Next
DBHDD Red Ribbon Campaign	GPB Next
Fannin County Convention & Visitors	GPB Next

Center	
Georgia Memory Net	GPB Next