



[updated September 2023]
Underwriters List

Television

Underwriter	Program(s)
Breda Pest Management	Football Fridays
Cigna	Football Fridays
DBHDD and the Governor's Red Ribbon Campaign	Football Fridays
Dept. of Behavioral Health	PBS Newshour 6p-7p Sat 1p-7p Mon 8pm, 9pm Wed 8pm, 9pm Tuesday 8pm, 9pm Friday 8pm-11pm Thursday 8p-10:30p & 7:30p-11p Georgia Farm Monitor 6a & 8a Saturdays 11a-7p Mon-Fri 11p-12a Sunday 8pm, 9pm-10pm Sat 8pm-10pm Mon-Sun 6pm-12mid Football Fridays
Fannin County Convention and Visitors Center	Nature 8pm and 9pm Cooking lifestyle
Georgia Cotton Commission	Football Fridays
Georgia Electric Membership Corporation	GPB TV ROS 7p-11p GPB TV ROS 12p-4p Football Fridays
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a

	Monday -Sunday 7p-11p, 6a-6p Station promos 6a-6p and 7p-11p
Georgia Governor's Office of Highway Safety	Football Fridays ROS prime 7p-11p
Georgia Memory Net	Prime 8-11 Access 6-8p Saturday Cooking Block
Georgia Relay	Newshour Weekend Newshour Access M-Sun 7-8p Weekend Lifestyle
Georgia State Parks and Historic Sites	Primetime 8p-11p Access 6p-8p Sat/Sun 6a-6p
NEGA Mountains Co-op	Prime 8p-10p Access 6p-8p Noon to 6p weekend Kids block 6a-2p
Regions Bank	Football Fridays ROS prime 7p-11p
Savoy Automobile Museum	Antiques Roadshow Bonus overnight after 11p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
U Save It Pharmacy, Inc.	Football Fridays

Web

Underwriter	Program(s)
Alpine Helen/White County CVB	970 x 50 Expanding Banner What's New Next Week
Atlanta Opera	Mobile Site 320 x 50
Children's Museum of Atlanta	970 x 50 Expanding Banner What's New Next Week
DBHDD – Red Ribbon Campaign	Football Sports App
Dept. of Behavioral Health	300 x 250 Banner 728 x 90 Expanding banner 970 x 50 Expanding Banner

	What's New Next Week Podcasts :15 audio roll Live stream :15 audio Run of Site 300x250 & 728x90
Foo Foo Fest	What's New Next Week
G Four Productions	What's New Next Week
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Dept. of Human Services - Georgia Division of Aging	What's New Next Week
Georgia Electric Membership Corporation	300 x 250 Banner Run of Site 300x250 & 728x90 Football Sports App
Georgia Farm Bureau	320 x 50 mobile site Streaming :15 Audio Run of Site 300x250 & 728x90 Mobile Listening Apps Mobile Site 320 x 50
Georgia Governor's Office of Highway Safety	320 x 50 mobile site Podcasts - :15 audio roll Football Sports App Run of Site 300x250 & 728x90
Hello Health	Podcasts - :15 audio roll
High Museum of Art	Mobile site 320 x 50
Johnny's Pizza	Football Sports App
Oglethorpe University	What's New Next Week

Out of the Blue	Mobile Listening Apps
Regions Bank	Football Sports App Run of Site 300x250 & 728x90
U Save It Pharmacy	300 x 250 Banner Football Sports App Video Streaming

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Underwriter	Program(s)
Alpine Helen CVB	GPB Next
Department of Behavioral Health	GPB Next
Fannin County Convention & Visitors Center	GPB Next
GDHS - Div. of Aging Services	GPB Next
Georgia Memory Net	GPB Next