

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Old Towne Media / POL
Attention: Accounts Payable
PO Box 31150
Alexandria, VA 22310

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1210718-1	03/20/16	March 2016	02/29/16 - 03/15/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bernie Sanders/ D / Preside	SANDERS 4 PRESIDENT	149

Flight Dates	Order #	Alt Order #
03/11/16 - 03/15/16	1210718	08161676

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	3	3

Agency Ref	Advertiser Ref
20241AG	103868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/11/16	03/11/16	NBC Nightly News	530-6p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 03/11/16 NBC Nightly News 530-6p :00 \$1,200.00 NM See MG 3.2,3.3,3.4,3.5,3.6									
2	03/11/16	03/11/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 03/11/16 6:59 PM Wheel of Fortune 630-7P :30 DML15BS107H \$1,000.00 NM									
3	03/14/16	03/14/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 M----- 1 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KSDK Sa 03/12/16 12:21 PM Soccer Various :30 DML15BS105H \$375.00 NM MG for 1.1,8.1,12.2,3.1 6 KSDK Sa 03/12/16 2:02 PM Golf Various Golf :30 DML16BS179H \$600.00 NM MG for 1.1,8.1,12.2,3.1 5 KSDK Sa 03/12/16 2:33 PM Golf Various Golf :30 DML15BS107H \$600.00 NM MG for 1.1,8.1,12.2,3.1 2 KSDK Su 03/13/16 4:08 PM Golf Various Golf :30 DML15BS105H \$600.00 NM MG for 1.1,8.1,12.2,3.1 3 KSDK Su 03/13/16 10:49 PM LN2 (Su) 1033p-11p/11:05p- :30 DML15BS105H \$600.00 NM MG for 1.1,8.1,12.2,3.1 1 KSDK M 03/14/16 News Channel 5 at 5P 5-530P :00 \$975.00 NM See MG 3.2,3.3,3.4,3.5,3.6									
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PO BOX: 637378
Cincinnati, OH 45263-7378

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Advertiser	Product	Estimate Number	
Bernie Sanders/ D / Preside	SANDERS 4 PRESIDENT	149	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/11/16	03/11/16	GRIMM	8-9P	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 03/11/16 8:36 PM GRIMM 8-9P :30 DML15BS105H \$1,800.00 NM									
12	03/12/16	03/12/16	SNL ENCORE	9-10P	-----S-	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 -----S- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 03/12/16 SNL ENCORE 9-10P :00 \$750.00 NM See MG 12.3,12.4,12.5,12.6,12.7 2 KSDK Sa 03/12/16 SNL ENCORE 9-10P :00 \$750.00 NM See MG 3.2,3.3,3.4,3.5,3.6 4 KSDK Su 03/13/16 3:38 PM Golf Various Golf :30 DML15BS112H \$600.00 NM MG for 4.1,5.1,12.1 3 KSDK Su 03/13/16 7:23 PM LITTLE BIG SHOTS 7-8P :30 DML16BS179H \$1,500.00 NM MG for 4.1,5.1,12.1 7 KSDK M 03/14/16 4:18 AM 4-5A 4-5A :30 DML16BS179H \$25.00 NM MG for 4.1,5.1,12.1 5 KSDK M 03/14/16 6:26 AM 6-7a 6-7A :30 DML15BS107H \$525.00 NM MG for 4.1,5.1,12.1 6 KSDK M 03/14/16 3:20 PM Ellen 3-4p :30 DML15BS105H \$300.00 NM MG for 4.1,5.1,12.1									
13	03/13/16	03/13/16	CARMICHAEL	8-9P	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 03/13/16 8:48 PM CARMICHAEL 8-9P :30 DML15BS105H \$1,500.00 NM									
14	03/14/16	03/14/16	Late Night	1135p-1235x	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 03/14/16 12:28 AM Late Night 1135p-1235x :30 DML16BS179H \$175.00 NM									

Total Spots 23

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$16,875.00
<u>Agency Commission</u>	\$2,531.25
<u>Net Amount Due</u>	\$14,343.75

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.