

INVOICE

WUPW  
 730 North Summit  
 Toledo, OH 43604  
 Main: (419) 244-3600  
 Billing: (216) 367-7124  
 Region

Invoice # 1566783-1  
 Invoice Date 08/21/16  
 Invoice Month August 2016  
 Invoice Period 08/01/16 - 08/15/16

Property WUPW  
 Account Executive Matthew Wurm  
 Sales Office HRP-WashingNational

Advertiser ISS/AFSCME  
 Product AFSCME  
 Estimate Number 5169

Billing Address:

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Washington, DC 20007

Flight Dates 08/09/16 - 08/15/16  
 Order # 1566783  
 Alt Order # 08342634

Billing Calendar Broadcast  
 Billing Type Cash  
 Deal #

Special Handling

Send Payment To:

1/2  
 WUPW  
 Attn: Lockbox #2134  
 PO Box 11407

Agency Code  
 Advertiser CProduct  
 Agency Ref 121  
 Advertiser Ref 128

Birmingham, AL 35246

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate
108	08/09/16	08/12/16	1-130am M-F	M-F 1-130AM	-TWTF--	:30	4	\$25.00
NM								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	08/08/16	08/14/16	-TWTF--	4	\$25.00			
Spots:#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
Rate Type								
3	WUPW	Tu	08/09/16	1:25 AM	1-130am M-F	M-F 1-130AM		
:30	AFSCME	OH-TV16-12H			\$25.00 NM			
2	WUPW	W	08/10/16	1:30 AM	1-130am M-F	M-F 1-130AM		
:30	AFSCME	OH-TV16-12H			\$25.00 NM			
4	WUPW	Th	08/11/16	1:10 AM	1-130am M-F	M-F 1-130AM		
:30	AFSCME	OH-TV16-12H			\$25.00 NM			
1	WUPW	F	08/12/16	1:26 AM	1-130am M-F	M-F 1-130AM		
:30	AFSCME	OH-TV16-13H			\$25.00 NM			

208	08/09/16	08/12/16	10-11am M-F	M-F 10-11 AM	-TWTF--	:30	4	\$65.00
NM								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	08/08/16	08/14/16	-TWTF--	4	\$65.00			
Spots:#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
Rate Type								
1	WUPW	Tu	08/09/16	11:05 AM	10-11am M-F	M-F 10-11 AM		
:30	AFSCME	OH-TV16-12H			\$65.00 NM			
4	WUPW	W	08/10/16	11:04 AM	10-11am M-F	M-F 10-11 AM		
:30	AFSCME	OH-TV16-12H			\$65.00 NM			
2	WUPW	Th	08/11/16	11:05 AM	10-11am M-F	M-F 10-11 AM	:30	
\$65.00					NM			
3	WUPW	F	08/12/16	11:07 AM	10-11am M-F	M-F 10-11 AM		
					AFSCME OH-TV16-12H			

:30AFSCMEOH-TV16-12H \$65.00 NM  
 308/09/16 08/12/16 LOC Late 10pm FO10-11pm -TWTF-- :30 5 \$335.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 5 \$335.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW Tu 08/09/110:14 PMLOC Late 10pm FOX News10-11pm  
 :30AFSCMEOH-TV16-12H \$335.00 NM  
 2 WUPW W 08/10/110:50 PMLOC Late 10pm FOX News10-11pm  
 :30AFSCMEOH-TV16-12H \$335.00 NM  
 3 WUPW Th 08/11/110:54 PMLOC Late 10pm FOX News10-11pm  
 :30AFSCMEOH-TV16-12H \$335.00 NM  
 5 WUPW F 08/12/110:32 PMLOC Late 10pm FOX News10-11pm  
 :30AFSCMEOH-TV16-13H \$335.00 NM  
 4 WUPW F 08/12/110:56 PMLOC Late 10pm FOX News10-11pm  
 :30AFSCMEOH-TV16-13H \$335.00 NM

408/09/16 08/12/16 11a-12n M-F M-F 11a-12n -TWTF-- :30 4 \$60.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 We warrant that the actual broadcast information shown on this invoice was taken from the  
 Program Log and will  
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 but not limited t  
 the station immediately if you do not have rights to your advertisements or any of its  
 components beyond a te

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 rejected.

INVOICE

Send Payment To:

Period	WUPW	Invoice #	Invoice Da	Invoice Month	Invoice
08/01/-08/15/1	Attn: Lockbox #2134	1566783-1	08/21/16	August 2016	
Number	PO Box 11407 Birmingham, AL 35246	Advertiser	Product	Estimate	
	ISS/AFSCME	AFSCME		5169	

Line	Start Dat	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate
	408/09/16	08/12/16	11a-12n M-F	M-F 11a-12n	-TWTF--	:30	4	\$60.00

NM

08/08/16 08/14/16-TWTF-- 4 \$60.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW Tu 08/09/111:29 AM11a-12n M-F M-F 11a-12n  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 3 WUPW W 08/10/111:53 AM11a-12n M-F M-F 11a-12n  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 4 WUPW Th 08/11/111:18 AM11a-12n M-F M-F 11a-12n :30  
 \$60.00 NM

AFSCMEOH-TV16-12H  
 2 WUPW F 08/12/11:18 AM 11a-12n M-F M-F 11a-12n  
 :30AFSCMEOH-TV16-13H \$60.00 NM  
 508/09/16 08/12/16 1130p-12am M-F M-F 1130p-12am -TWTF-- :30 4 \$60.00  
 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 4 \$60.00  
 Spots:# Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID  
 Rate Type  
 2 WUPW Tu 08/09/11:51 PM 1130p-12am M-F M-F 1130p-12a  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 3 WUPW W 08/10/11:43 PM 1130p-12am M-F M-F 1130p-12a  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 1 WUPW Th 08/11/11:43 PM 1130p-12am M-F M-F 1130p-12a  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 4 WUPW F 08/12/11:42 PM 1130p-12am M-F M-F 1130p-12a  
 :30AFSCMEOH-TV16-12H \$60.00 NM

608/09/16 08/12/16 12:30-1 PM M-F M-F 12:30 -1:0 -TWTF-- :30 4 \$70.00  
 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 4 \$70.00  
 Spots:# Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID  
 Rate Type  
 4 WUPW Tu 08/09/12:39 PM 12:30-1 PM M-F M-F 12:30 -1:  
 :30AFSCMEOH-TV16-12H \$70.00 NM  
 2 WUPW W 08/10/12:38 PM 12:30-1 PM M-F M-F 12:30 -1:  
 :30AFSCMEOH-TV16-12H \$70.00 NM  
 1 WUPW Th 08/11/12:40 PM 12:30-1 PM M-F M-F 12:30 -1:  
 :30AFSCMEOH-TV16-12H \$70.00 NM  
 3 WUPW F 08/12/12:37 PM 12:30-1 PM M-F M-F 12:30 -1:  
 :30AFSCMEOH-TV16-13H \$70.00 NM  
 708/09/16 08/12/16 12-1 am M-F M-F 12 - 1AM :30 4 \$25.00 NM  
 -TWTF--

Weeks: Start Date End Date MTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 4 \$25.00  
 Spots:# Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID  
 Rate Type  
 1 WUPW Tu 08/09/12:24 AM 12-1 am M-F M-F 12 - 1AM  
 :30AFSCMEOH-TV16-12H \$25.00 NM  
 3 WUPW W 08/10/12:19 AM 12-1 am M-F M-F 12 - 1AM  
 :30AFSCMEOH-TV16-12H \$25.00 NM  
 4 WUPW Th 08/11/12:24 AM 12-1 am M-F M-F 12 - 1AM  
 :30AFSCMEOH-TV16-12H \$25.00 NM  
 2 WUPW F 08/12/12:24 AM 12-1 am M-F M-F 12 - 1AM :30  
 \$25.00 NM

AFSCMEOH-TV16-13H  
 808/09/16 08/12/16 2-3pm M-F M-F 2-3PM -TWTF-- :30 4 \$70.00 NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 4 \$70.00  
 Spots:# Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID  
 Rate Type  
 1 WUPW Tu 08/09/1 2:33 PM 2-3pm M-F M-F 2-3PM  
 :30AFSCMEOH-TV16-12H \$70.00 NM  
 2 WUPW W 08/10/1 2:20 PM 2-3pm M-F M-F 2-3PM  
 :30AFSCMEOH-TV16-12H \$70.00 NM  
 3 WUPW Th 08/11/1 2:24 PM 2-3pm M-F M-F 2-3PM  
 :30AFSCMEOH-TV16-12H \$70.00 NM  
 4 WUPW F 08/12/1 2:40 PM 2-3pm M-F M-F 2-3PM  
 :30AFSCMEOH-TV16-12H \$70.00 NM

908/09/16 08/12/16 3-4pm M-F M-F 3-4 PM -TWTF-- :30 4 \$70.00 NM

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 Program Log and wil

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if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Period	WUPW	Invoice #	Invoice Da	Invoice Month	Invoice
08/01/-08/15/1	Attn: Lockbox #2134	1566783-1	08/21/16	August 2016	
Number	PO Box 11407 Birmingham, AL 35246	Advertiser	Product	Estimate	
	ISS/AFSCME	AFSCME		5169	

Line	Start	End	Date	Description	Start/End	Time	MTWTFSS	Length	Spots/Week	Rate
908	08/09/16	08/12/16		3-4pm M-F	M-F 3-4 PM		-TWTF--	:30	4	\$70.00
	08/08/16	08/14/16					-TWTF--		4	\$70.00
Spots: # Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID										
Rate Type										
1	WUPW	Tu	08/09/1	3:17 PM	3-4pm M-F		M-F 3-4 PM			
:30	AFSCME	OH-TV16-12H		\$70.00	NM					
4	WUPW	W	08/10/1	3:59 PM	3-4pm M-F		M-F 3-4 PM			
:30	AFSCME	OH-TV16-12H		\$70.00	NM					
2	WUPW	Th	08/11/1	3:59 PM	3-4pm M-F		M-F 3-4 PM	:30		
\$70.00										
AFSCME OH-TV16-12H										
3	WUPW	F	08/12/1	3:50 PM	3-4pm M-F		M-F 3-4 PM			
:30	AFSCME	OH-TV16-13H		\$70.00	NM					
1008	08/09/16	08/12/16		4-5pm M-F	M-F 4-5 PM		-TWTF--	:30	4	\$70.00
Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate										
08/08/16 08/14/16-TWTF-- 4 \$70.00										
Spots: # Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID										
Rate Type										
1	WUPW	Tu	08/09/1	4:55 PM	4-5pm M-F		M-F 4-5 PM			
:30	AFSCME	OH-TV16-12H		\$70.00	NM					
2	WUPW	W	08/10/1	4:56 PM	4-5pm M-F		M-F 4-5 PM			
:30	AFSCME	OH-TV16-12H		\$70.00	NM					
3	WUPW	Th	08/11/1	4:50 PM	4-5pm M-F		M-F 4-5 PM			
:30	AFSCME	OH-TV16-12H		\$70.00	NM					
4	WUPW	F	08/12/1	4:50 PM	4-5pm M-F		M-F 4-5 PM			
:30	AFSCME	OH-TV16-13H		\$70.00	NM					
1108	08/09/16	08/12/16		5-530pm M-F	M-F 5-530 PM		-TWTF--	:30	4	\$135.00
Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate										
08/08/16 08/14/16-TWTF-- 4 \$135.00										
Spots: # Ch Day Air Date Air Tim Description Start/End Tim Length Ad-ID										
Rate Type										
2	WUPW	Tu	08/09/1	5:25 PM	5-530pm M-F		M-F 5-530 PM			

:30AFSCMEOH-TV16-12H \$135.00 NM  
 1 WUPW W 08/10/1 5:19 PM5-530pm M-F M-F 5-530 PM  
 :30AFSCMEOH-TV16-12H \$135.00 NM  
 4 WUPW Th 08/11/1 5:18 PM5-530pm M-F M-F 5-530 PM  
 :30AFSCMEOH-TV16-12H \$135.00 NM  
 3 WUPW F 08/12/1 5:26 PM5-530pm M-F M-F 5-530 PM  
 :30AFSCMEOH-TV16-13H \$135.00 NM  
 1208/09/16 08/12/16 530-6pm M-F M-F 530-6 PM :30 4 \$135.00 NM  
 -TWTF--  
 Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 4 \$135.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 2 WUPW Tu 08/09/1 5:53 PM530-6pm M-F M-F 530-6 PM  
 :30AFSCMEOH-TV16-12H \$135.00 NM  
 3 WUPW W 08/10/1 5:42 PM530-6pm M-F M-F 530-6 PM  
 :30AFSCMEOH-TV16-12H \$135.00 NM  
 1 WUPW Th 08/11/1 5:42 PM530-6pm M-F M-F 530-6 PM  
 :30AFSCMEOH-TV16-12H \$135.00 NM  
 4 WUPW F 08/12/1 5:52 PM530-6pm M-F M-F 530-6 PM :30  
 \$135.00 NM

AFSCMEOH-TV16-12H  
 1308/09/16 08/12/16 SEINFELD M-F 7-7:30PM -TWTF-- :30 4 \$200.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-TWTF-- 4 \$200.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW Tu 08/09/1 7:26 PMSEINFELD M-F 7-7:30PM  
 :30AFSCMEOH-TV16-12H \$200.00 NM  
 3 WUPW W 08/10/1 7:16 PMSEINFELD M-F 7-7:30PM  
 :30AFSCMEOH-TV16-12H \$200.00 NM  
 4 WUPW Th 08/11/1 6:59 PMSEINFELD M-F 7-7:30PM  
 :30AFSCMEOH-TV16-12H \$200.00 NM  
 2 WUPW Th 08/11/1 7:25 PMSEINFELD M-F 7-7:30PM  
 :30AFSCMEOH-TV16-12H \$200.00 NM

1408/09/16 08/12/16 FOX Toledo DaybreFOX Toledo Day -TWTF-- :30 9  
 \$75.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
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Send Payment To:

WUPW	Invoice #	Invoice Date	Invoice Month	Invoice
Attn: Lockbox #2134	1566783-1	08/21/16	August 2016	
PO Box 11407	Advertiser	Product	Estimate	
Birmingham, AL 35246	ISS/AFSCME	AFSCME	5169	

Line	Start	Dat	End	Date	Description	Start/End	Time	MTWTFSS	Length	Spots/Week	Rate
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1408	09/16	08/12/16	FOX Toledo Daybre	FOX Toledo Day -TWTF--					:30	9	\$75.00 NM
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Spots:#	Ch	Day	Air	Date	Air	Tim	Description	Start/End	Tim	Length	Ad-ID	Rate
08/08/16	08/14/16	-TWTF--										9 \$75.00
1	WUPW	Tu	08/09/1	7:18 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
2	WUPW	Tu	08/09/1	7:28 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
4	WUPW	W	08/10/1	7:54 AM	FOX Toledo Daybreak	FOX Toledo Da	:30					\$75.00 NM

3	WUPW	W	08/10/1	8:29 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
5	WUPW	Th	08/11/1	7:28 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
6	WUPW	Th	08/11/1	8:54 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
7	WUPW	F	08/12/1	7:25 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
9	WUPW	F	08/12/1	7:57 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM
8	WUPW	F	08/12/1	8:24 AM	FOX Toledo Daybreak	FOX Toledo Da						\$75.00 NM

1508	09/16	08/12/16	TMZ	M-F 730-8 PM	-TWTF--				:30	4	\$200.00 NM
Weeks:	Start	Dat	End	Date	MTWTFSS	Spots/Week	Rate				
08/08/16	08/14/16	-TWTF--				4	\$200.00				

Spots:#	Ch	Day	Air	Date	Air	Tim	Description	Start/End	Tim	Length	Ad-ID	Rate
1	WUPW	Tu	08/09/1	7:56 PM	TMZ	M-F 730-8 PM						\$200.00 NM
3	WUPW	W	08/10/1	7:42 PM	TMZ	M-F 730-8 PM						\$200.00 NM
2	WUPW	W	08/10/1	7:55 PM	TMZ	M-F 730-8 PM	:30					\$200.00 NM

4	WUPW	Th	08/11/1	7:50 PM	TMZ	M-F 730-8 PM						\$200.00 NM
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1608	09/16	08/12/16	9-10am M-F	M-F 9-10 AM	-TWTF--				:30	4	\$70.00 NM
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Weeks:	Start	Dat	End	Date	MTWTFSS	Spots/Week	Rate				
08/08/16	08/14/16	-TWTF--				4	\$70.00				

Spots:#	Ch	Day	Air	Date	Air	Tim	Description	Start/End	Tim	Length	Ad-ID	Rate
1	WUPW	Tu	08/09/1	9:54 AM	9-10am M-F	M-F 9-10 AM						\$70.00 NM
4	WUPW	W	08/10/1	9:41 AM	9-10am M-F	M-F 9-10 AM						\$70.00 NM
2	WUPW	Th	08/11/1	9:51 AM	9-10am M-F	M-F 9-10 AM						\$70.00 NM
3	WUPW	F	08/12/1	9:15 AM	9-10am M-F	M-F 9-10 AM						\$70.00 NM

1908	15/16	08/15/16	Monday Prime	Monday Prime	1-----				:30	1	\$800.00 NM
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Weeks:	Start	Dat	End	Date	MTWTFSS	Spots/Week	Rate				
08/15/16	08/21/16	1-----				1	\$800.00				

Spots:#	Ch	Day	Air	Date	Air	Tim	Description	Start/End	Tim	Length	Ad-ID	Rate
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Rate Type  
 1 WUPW M 08/15/1 7:59 PM Monday Prime Monday Prime  
 :30 AFSCME OH-TV16-13H \$800.00 NM  
 2008/13/16 08/13/16 Fox Toledo News a10-1030p -----1- :30 1 \$450.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-----1- 1 \$450.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID

Rate Type  
 1 WUPW Sa 08/13/110:17 PM Fox Toledo News at 10PM10-1030p  
 :30 AFSCME OH-TV16-12H \$450.00 NM  
 2108/13/16 08/13/16 RI 1030-11pm SA RI 1030-11pm S -----1- :30 1 \$65.00  
 NM

Weeks: 08/08/16 08/14/16-----1- 1 \$65.00e

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08/01/-08/15/1	Attn: Lockbox #2134	1566783-1	08/21/16	August 2016	
Number	PO Box 11407 Birmingham, AL 35246	Advertiser	Product	Estimate	
	ISS/AFSCME	AFSCME		5169	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate
2108/13/16	08/13/16	RI 1030-11pm SA	RI 1030-11pm S	-----1-	:30	1	\$65.00	

NM  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW Sa 08/13/110:53 PM RI 1030-11pm SA RI 1030-11pm :30  
 \$65.00 NM

AFSCME OH-TV16-13H  
 2208/13/16 08/13/16 Rizzolli & Isles-Variou -----1- :30 1 \$150.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-----1- 1 \$150.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID

Rate Type  
 1 WUPW Sa 08/13/1 6:50 PM Rizzolli & Isles-1st Various  
 :30 AFSCME OH-TV16-13H \$150.00 NM

2308/14/16 08/14/16 Fox Toledo News a10-1030P -----1 :30 1 \$450.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16-----1 1 \$450.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW Su 08/14/16 11:16 PM Fox Toledo News at 10PM10-1030P  
 :30AFSCMEOH-TV16-13H \$450.00 NM

2408/15/16 08/15/16 1-130am M-F M-F 1-130AM 1----- :30 1 \$25.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$25.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/16 1:29 AM 1-130am M-F M-F 1-130AM  
 :30AFSCMEOH-TV16-13H \$25.00 NM  
 2508/15/16 08/15/16 10-11am M-F M-F 10-11 AM 1----- :30 1 \$65.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$65.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/16 11:05 AM 10-11am M-F M-F 10-11 AM  
 :30AFSCMEOH-TV16-13H \$65.00 NM

2608/15/16 08/15/16 LOC Late 10pm FO10-11pm 1----- :30 1 \$335.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$335.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/16 11:22 PM LOC Late 10pm FOX News10-11pm  
 :30AFSCMEOH-TV16-12H \$335.00 NM  
 2708/15/16 08/15/16 11a-12n M-F M-F 11a-12n 1----- :30 1 \$60.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$60.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/16 11:54 AM 11a-12n M-F M-F 11a-12n  
 :30AFSCMEOH-TV16-13H \$60.00 NM

2808/15/16 08/15/16 1130p-12am M-F M-F 1130p-12am 1----- :30 1 \$60.00  
 NM

Weeks: 08/15/16 08/21/161----- 1 \$60.00e  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/16 11:52 PM 1130p-12am M-F M-F 1130p-12a :30  
 \$60.00 NM  
 AFSCMEOH-TV16-13H  
 2908/15/16 08/15/16 12:30-1 PM M-F M-F 12:30 -1:0 1----- :30 1 \$70.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be accurate. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to radio, television, and online. The station immediately if you do not have rights to your advertisements or any of its components beyond a term.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Period WUPW Invoice # Invoice Date Invoice Month Invoice  
 08/01/-08/15/1 Attn: Lockbox #2134 1566783-1 08/21/16 August 2016  
 PO Box 11407  
 Birmingham, AL 35246 Advertiser Product Estimate  
 Number ISS/AFSCME AFSCME 5169

Line	Start	End	Date	Description	Start/End	Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	08/15/16	08/15/16	12:30-1	PM M-F	M-F 12:30 -1:0	1-----		:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 1----- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 08/15/16 12:39 PM 12:30-1 PM M-F M-F 12:30 -1: :30 AFSCME OH-TV16-13H \$70.00 NM											
30	08/15/16	08/15/16	12-1 am	M-F	M-F 12 - 1AM	1-----		:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 1----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 08/15/16 12:58 AM 12-1 am M-F M-F 12 - 1AM :30 AFSCME OH-TV16-13H \$25.00 NM 31 08/15/16 08/15/16 2-3pm M-F M-F 2-3PM 1----- :30 1 \$70.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 1----- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 08/15/16 2:34 PM 2-3pm M-F M-F 2-3PM :30 AFSCME OH-TV16-12H \$70.00 NM											
32	08/15/16	08/15/16	3-4pm	M-F	M-F 3-4 PM	1-----		:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 1----- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 08/15/16 3:16 PM 3-4pm M-F M-F 3-4 PM :30 AFSCME OH-TV16-13H \$70.00 NM 33 08/15/16 08/15/16 4-5pm M-F M-F 4-5 PM 1----- :30 1 \$70.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 1----- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 08/15/16 4:45 PM 4-5pm M-F M-F 4-5 PM :30 AFSCME OH-TV16-13H \$70.00 NM											
34	08/15/16	08/15/16	5-530pm	M-F	M-F 5-530 PM	1-----		:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 1----- 1 \$135.00e Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 08/15/16 5:08 PM 5-530pm M-F M-F 5-530 PM :30 \$135.00 NM AFSCME OH-TV16-13H											

3508/15/16 08/15/16 530-6pm M-F M-F 530-6 PM 1----- :30 1 \$135.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$135.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/1 5:54 PM530-6pm M-F M-F 530-6 PM  
 :30AFSCMEOH-TV16-12H \$135.00 NM

3608/15/16 08/15/16 SEINFELD M-F 7-7:30PM 1----- :30 1 \$200.00 NM  
 Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$200.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/1 7:15 PMSEINFELD M-F 7-7:30PM  
 :30AFSCMEOH-TV16-13H \$200.00 NM

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INVOICE

Send Payment To:

Period	WUPW	Invoice #	Invoice Date	Invoice Month	Invoice
08/01-08/15/16	Attn: Lockbox #2134	1566783-1	08/21/16	August 2016	
Number	PO Box 11407 Birmingham, AL 35246	Advertiser	Product	Estimate	
	ISS/AFSCME	AFSCME		5169	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate
3708	08/15/16	08/15/16	FOX Toledo Daybreak	FOX Toledo Day	1-----	:30	1	\$75.00
NM								
Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate								
08/15/16 08/21/161----- 1 \$75.00								
Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID								
Rate Type								
1 WUPW M 08/15/1 8:19 AMFOX Toledo Daybreak FOX Toledo Da								
:30AFSCMEOH-TV16-13H \$75.00 NM								

3808/15/16 08/15/16 730-8pm M-F M-F 730-8 PM 1----- :30 1 \$200.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$200.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/1 7:43 PM730-8pm M-F M-F 730-8 PM

:30AFSCMEOH-TV16-13H \$200.00 NM  
 3908/15/16 08/15/16 9-10am M-F M-F 9-10 AM 1----- :30 1 \$70.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/15/16 08/21/161----- 1 \$70.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW M 08/15/1 9:44 AM9-10am M-F M-F 9-10 AM  
 :30AFSCMEOH-TV16-12H \$70.00 NM

4008/12/16 08/12/16 Detroit Lions FooDetroit Lions ----1-- :30 1 \$600.00 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16----1-- 1 \$600.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 1 WUPW F 08/12/1 8:09 PMDetroit Lions Football Detroit Lions

:30AFSCMEOH-TV16-13H \$600.00 NM  
 4108/10/16 08/12/16 PEOPLE'S COURT M-F 1-2 PM --WTF-- :30 4 \$60.00  
 NM

Weeks: Start DatEnd DateMTWTFSS Spots/Week Rate  
 08/08/16 08/14/16--WTF-- 4 \$60.00  
 Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID  
 Rate Type  
 2 WUPW W 08/10/1 1:51 PMPEOPLE'S COURT M-F 1-2 PM  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 4 WUPW Th 08/11/1 1:26 PMPEOPLE'S COURT M-F 1-2 PM  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 3 WUPW Th 08/11/1 1:49 PMPEOPLE'S COURT M-F 1-2 PM  
 :30AFSCMEOH-TV16-12H \$60.00 NM  
 1 WUPW F 08/12/1 1:17 PMPEOPLE'S COURT M-F 1-2 PM  
 :30AFSCMEOH-TV16-13H \$60.00 NM

Total Sp 96

Payment Terms 30 Days

Gross Total \$11,790.00

Agency Commission \$1,768.50

Net Amount Due \$10,021.50

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