



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 786363 /		<u>Alt Order #</u>
<u>Product</u> BLANKENSHIP FOR US SENATE		
<u>Contract Dates</u> 03/14/18 - 03/20/18		<u>Estimate #</u> 2215
<u>Advertiser</u> Don Blankenship for Senate		<u>Original Date / Revision</u> 03/13/18 / 03/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189		<u>Advertiser Ref</u> 147126

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	03/14/18	03/14/18	M-F 2p-3p	2p-3p		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$80.00				
N 2	WTAP	03/14/18	03/14/18	M-F 3p-4p	3p-4p		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$100.00				
N 3	WTAP	03/14/18	03/14/18	M-F 4p-5p	4p-5p		1:00				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$110.00				
N 4	WTAP	03/14/18	03/14/18	News @ 5p M-F	5p-530p		1:00				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$120.00				
N 5	WTAP	03/14/18	03/14/18	The Tonight Show	1135p-1237a		1:00				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$110.00				
N 6	WTAP	03/15/18	03/20/18	Daybreak @ 6a	6a-7a		1:00				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 11--				2	\$150.00				
Week:		03/19/18	03/25/18	11-----				2	\$150.00				
N 7	WTAP	03/15/18	03/20/18	Today Show	7a-9a		1:00				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 22--				4	\$150.00				
Week:		03/19/18	03/25/18	22-----				4	\$150.00				
N 8	WTAP	03/15/18	03/20/18	WTAP News @ Noon	12p-1230p		1:00				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 11--				2	\$150.00				
Week:		03/19/18	03/25/18	11-----				2	\$150.00				
N 9	WTAP	03/16/18	03/20/18	M-F 2p-3p	2p-3p		1:00				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$80.00				
Week:		03/19/18	03/25/18	11-----				2	\$80.00				
N 10	WTAP	03/16/18	03/20/18	M-F 3p-4p	3p-4p		1:00				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$100.00				
Week:		03/19/18	03/25/18	11-----				2	\$100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 11	WTAP	03/16/18	03/20/18	M-F 4p-5p	4p-5p		1:00				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	----1--				1	\$110.00				
Week:		03/19/18	03/25/18	11-----				2	\$110.00				
N 12	WTAP	03/16/18	03/20/18	News @ 5p M-F	5p-530p		1:00				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	----1--				1	\$120.00				
Week:		03/19/18	03/25/18	11-----				2	\$120.00				
N 13	WTAP	03/15/18	03/20/18	News @ 6p M-F	559p-630p		1:00				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---11--				2	\$500.00				
Week:		03/19/18	03/25/18	11-----				2	\$500.00				
N 14	WTAP	03/15/18	03/20/18	News @ 11p M-F	11p-1135p		1:00				NM	4	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---11--				2	\$320.00				
Week:		03/19/18	03/25/18	11-----				2	\$320.00				
N 15	WTAP	03/16/18	03/20/18	The Tonight Show	1135p-1237a		1:00				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	----1--				1	\$110.00				
Week:		03/19/18	03/25/18	11-----				2	\$110.00				
N 16	WTAP	03/18/18	03/18/18	Su Today	8a-9a		1:00				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1				1	\$60.00				
N 17	WTAP	03/18/18	03/18/18	News @ 6p Sun	6p-630p		1:00				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1				1	\$160.00				
Totals								0.00				46	\$7,980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/20/18	46	\$7,980.00	(\$1,197.00)	\$6,783.00
Totals	46	\$7,980.00	(\$1,197.00)	\$6,783.00

Signature: _____ **Date:** _____

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