



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 770527 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 03/02/18 - 03/17/18		<u>Estimate #</u> 2202
<u>Advertiser</u> Don Blankenship for Senate		<u>Original Date / Revision</u> 03/01/18 / 03/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 147126	

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	03/02/18	03/08/18	Daybreak @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	----1--				1	\$75.00				
	Week:	03/05/18	03/11/18	1111---				4	\$75.00				
N 2	WTAP	03/02/18	03/02/18	Today Show	7a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	----2--				2	\$75.00				
N 3	WTAP	03/02/18	03/08/18	WTAP News @ Noon	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	----1--				1	\$75.00				
	Week:	03/05/18	03/11/18	1111---				4	\$75.00				
N 4	WTAP	03/02/18	03/08/18	News @ 6p M-F	559p-630p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	----1--				1	\$250.00				
	Week:	03/05/18	03/11/18	111----				3	\$250.00				
N 5	WTAP	03/02/18	03/08/18	Wheel of Fortune M-F	7p-730p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	----1--				1	\$90.00				
	Week:	03/05/18	03/11/18	-111---				3	\$90.00				
N 6	WTAP	03/02/18	03/08/18	News @ 11p M-F	11p-1135p		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	----1--				1	\$160.00				
	Week:	03/05/18	03/11/18	1111---				4	\$160.00				
N 7	WTAP	03/03/18	03/03/18	Sa Today	7a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	-----1-				1	\$30.00				
D 8	WTAP	03/10/18	03/10/18	Sa Today	7a-9a		:30				NM	0	\$0.00
N 9	WTAP	03/04/18	03/04/18	News @ 6p Sun	6p-630p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	-----1				1	\$80.00				
D 10	WTAP	03/11/18	03/11/18	Sunday Prime Hr 1	6:59 PM-8:00 PM		:30				NM	0	\$0.00
D 11	WTAP	03/09/18	03/09/18	Friday Prime Hr 3	10p-11p		:30				NM	0	\$0.00
D 12	WTAP	03/09/18	03/09/18	Friday Prime Hr 2	9p-10p		:30				NM	0	\$0.00
D 13	WTAP	03/09/18	03/09/18	Daybreak @ 6a	6a-7a		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
D 14	WTAP	03/09/18	03/09/18	Today Show	7a-9a		:30				NM	0	\$0.00	
D 15	WTAP	03/09/18	03/09/18	M-F 1230p-1p	1230p-1p		:30				NM	0	\$0.00	
D 16	WTAP	03/09/18	03/09/18	News @ 5p M-F	5p-530p		:30				NM	0	\$0.00	
N 17	WTAP	03/02/18	03/08/18	Jeopardy M-F	730p-8p		:30				NM	5	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	----1--				1	\$90.00					
Week:		03/05/18	03/11/18	-211---				4	\$90.00					
N 18	WTAP	03/05/18	03/08/18	Live with Kelly & Ryan	9a-10a		:30				NM	6	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/05/18	03/11/18	MTWT---				6	\$25.00					
Totals												0.00	38	\$3,770.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/08/18	38	\$3,770.00	(\$565.50)	\$3,204.50
Totals	38	\$3,770.00	(\$565.50)	\$3,204.50

Signature: _____ **Date:** _____

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