



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 783799 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 03/09/18 - 03/15/18		<u>Estimate #</u> 2210
<u>Advertiser</u> Don Blankenship for Senate		<u>Original Date / Revision</u> 03/09/18 / 03/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Na
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 147126	

And:

Target Enterprises
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	03/12/18	03/15/18	Daybreak @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	MTWT---				5	\$75.00				
N 2	WTAP	03/09/18	03/15/18	Today Show	7a-9a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----1--				1	\$75.00				
Week:		03/12/18	03/18/18	1111---				4	\$75.00				
N 3	WTAP	03/09/18	03/15/18	WTAP News @ Noon	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----1--				1	\$75.00				
Week:		03/12/18	03/18/18	1111---				4	\$75.00				
N 4	WTAP	03/09/18	03/15/18	News @ 6p M-F	559p-630p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----1--				1	\$250.00				
Week:		03/12/18	03/18/18	1-11---				3	\$250.00				
N 5	WTAP	03/09/18	03/15/18	News @ 11p M-F	11p-1135p		:30				NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----1--				1	\$160.00				
Week:		03/12/18	03/18/18	1111---				4	\$160.00				
N 6	WTAP	03/10/18	03/10/18	Sa Today	7a-9a		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----2-				2	\$30.00				
N 7	WTAP	03/10/18	03/10/18	News @ 6p Sat	6p-630p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----1-				1	\$80.00				
N 8	WTAP	03/10/18	03/10/18	Wheel of Fortune Sa	7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----1-				1	\$25.00				
N 9	WTAP	03/10/18	03/10/18	Jeopardy Sa	730p-8p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----1-				1	\$25.00				
N 10	WTAP	03/11/18	03/11/18	Su Today	8a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----1				1	\$30.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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03/09/18 - 03/15/18	POLITICAL CANDIDATE	2210

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Don Blankenship for Sen:	03/09/18 / 03/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 11	WTAP	03/11/18	03/11/18	Meet The Press	9a-10a		:30				NM	1	\$30.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/05/18	03/11/18	-----1				1	\$30.00					
N 12	WTAP	03/11/18	03/11/18	Late Run News @ 6p Sun	630p-7p		:30				NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/05/18	03/11/18	-----1				1	\$80.00					
N 13	WTAP	03/13/18	03/15/18	Wheel of Fortune M-F	7p-730p		:30				NM	5	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	-212---				5	\$90.00					
Totals												0.00	37	\$3,705.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/15/18	37	\$3,705.00	(\$555.75)	\$3,149.25
Totals	37	\$3,705.00	(\$555.75)	\$3,149.25

Signature: _____ **Date:** _____

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