

Radio Issues Programs List for 2nd Quarter 2021
WXVA, Winchester, VA

Issues given treatment during the April - June 2021 period

1. Local event awareness
2. Drug Overdose Outreach
- 3.
4. Road Closings
5. Blood Donations
6. Volunteer Opportunities
7. Donation Opportunities
8. Arts awareness
9. Education Event
10. Health event
11. Public Service Event

WXVA presents “Valley Info” a one minute feature program concerning Shenandoah Valley issues between :35 and :45 minutes after the hour twenty four hours per day, Monday through Saturday, and for from Midnight until 9AM, and from 10 AM through Midnight, 23 hours on Sunday a total of 167 times or over 2.7 hours of public interest programming per week, every week of each month. All “Valley Info” features are a minimum of one minute in length. Some may extend up to 2.5 minutes in length, but WXVA only seeks recognition of the minimum one minute length.

“Valley Info” consists of an introduction, one public interest feature voiced by WXVA staff or local personalities, and a close inviting nonprofit organizations, churches, and governmental offices to inform WXVA staff of items of interest.

When an item is entered into the “Valley Info” system, an item is selected randomly from the active segments for presentation on the air in the next time slot. Some items may be given a higher priority because of its relative importance or the greater time value during a certain period. ie. A two day road closing might be given a high priority for its short duration because the public needs to know to avoid congestion and inconvenience. The priority of each item is shown in the matrix below.

Title	Start Date	End Date	Minutes Played	Priority	Issues treated
American Red Cross Events	04/01/21	06/30/21	152	1	1,4,5,6,9
Apple Blossom Festival Registration	04/01/23	04/23/21	44	1	1,10
Bank Of Clarke County Community Shred Day	05/10/21	05/20/21	18	1	1,10
Barns Of Rose Hill Events	04/01/21	06/30/21	152	1	1,7,10
Bowman Library Story Trail	06/01/21	06/18/21	24	1	1,7
Capon Bridge VFD Princess Court	04/25/21	05/15/21	41	1	1,5,10
Cedar Creek Battle	05/01/21	05/16/21	30	1	1,8,10

Foundation Family Day					
Clarke County Farmers Mkt					
Opening	04/12/21	04/30/21	36	1	1,10
Clarke County Historical					
Society Miller School event	05/01/21	05/15/21	29	1	1,7,8,10
Clarke County Parks Spring					
Craft Show	04/01/21	04/18/21	7	1	1,7/10
Clarke county Ruritan Chick					
Dinner event	05/10/21	05/20/21	18	1	1,6,10
Clearbrook Parks Carnival					
Registration	03/20/21	04/02/21	4	1	1,10
Frederick County Nutrition Webinar		04/03/21	04/14/21	25	1
Frederick County Parks & Rec Spring Scrabble					
Party		04/01/21	04/18/21	13	1
Frederick county Parks 5K Valor Run		05/10/21	05/22/21	23	1
Frederick County Parks Babysit Classes		06/01/21	06/18/21	24	1
Frederick County Parks Events		04/01/21	06/30/21	152	1
Frederick County Parks Summer Hiking Series		05/15/21	05/31/21	41	1
Frederick County Sherrif Dept Phone Scam Alert		06/01/21	06/30/21	24	1
Gainsboro VFD Drive thru BBQ Dinner		05/01/21	05/15/21	29	1
Greenwood VFD Pancake Blast		04/05/21	04/25/21	40	1
Handley Library Winchester Events		04/01/21	06/30/21	152	1
Kiwanis Club Bright Futures Pancake Day		05/10/21	05/22/21	23	1
Millwood Station Art At The Mill		04/25/21	05/09/21	32	1
North Mountain VFD Dinner Event		04/05/21	04/24/21	39	1
River House Free For All Art		06/15/21	06/30/21	40	1
River House Front Royal Reopen		04/01/21	04/11/21	24	1
Samuels Public Library Events		04/01/21	06/30/21	152	1

Shirleys Angel Animal Rescue Donate	04/10/21	04/30/21	40	1
United Way Of Northern Va Events	04/01/21	06/30/21	152	1
Veterans Of Foreign Wars Event	05/12/21	05/30/21	42	1
Warren County 1 Stop Resource Center	06/10/21	06/30/21	4	1
Warren County Habitat for Humanity Golf Tournament	04/12/21	04/28/21	32	1
Warren county Humane Society Kitten Crusaders	04/15/21	04/30/21	31	1
Warren County Majong Players Club	05/10/21	05/25/21	31	1
Warren County Parks School Sched.	06/01/21	06/11/21	24	1
Womans Jiu Jitsu Seminar	06/01/21	06/19/21	24	1
Total			1766	

