

ORDER



WCOV-TV

Orders
Order / Rev: 24608
Alt Order #:
Product Desc: Political
Estimate: Week #4 Preempted \$ Moved to Week #
Flight Dates: 07/02/19 - 07/07/19
Original Date / Rev: 07/01/19 / 07/01/19
Order Type: GENERAL

Primary AE: Minea Baker
Sales Office: MONT
Sales Region: LOC

Agency Name: Political- Campaign for David Woods
Buying Contact:
Billing Contact:
 P.O. Box 250045
 Montgomery, AL 36125

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political- David Woods for Mayor
Demographic: A35+
Product Codes: PL1
Priority: \$0
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/02/19	1	\$100.00	\$85.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	1	\$100.00	\$85.00	1.80
Totals	1	\$100.00	\$85.00	1.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minea Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	07/02/19	07/02/19	Soccer Match Soccer Match	CM	Various	-T-----	:30	1	\$100.00	L-4	1.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/01/19	07/07/19	-T-----	1	\$100.00	1.80								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WCOV	07/01/19-07/07/19	Soccer Match	Various	-T-----	:30	(\$100.00)	1.80	NM						
		See MG 1.2													
		[na]													
2	WCOV	07/02/19-07/02/19	Soccer Post-Match	Various	-T-----	:30	\$100.00	1.80	NM						
		MG for 1.1 07/02													
		[make good]													
													Totals	1	\$100.00

ORDER



Orders
Order / Rev: 24609
Alt Order #: _____
Product Desc: Political
Estimate: _____
Flight Dates: 07/02/19 - 07/07/19
Original Date / Rev: 07/09/19 / 07/09/19
Order Type: GENERAL

THIS-TV
Primary AE: Minea Baker
Sales Office: MONT
Sales Region: LOC

Agency
Name: Political- Campaign for David Woods
Buying Contact: _____
Billing Contact: _____
P.O. Box 250045
Montgomery, AL 36125

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political- David Woods for Mayor
Demographic: A35+
Product Codes: PL1
Priority: \$0
Revenue Codes: AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/07/19	24	\$24.00	\$20.40

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	24	\$24.00	\$20.40	9.60
Totals	24	\$24.00	\$20.40	9.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minea Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	THIS	07/02/19	07/07/19	Sign-On/Sign-Off M-Su Sign-On/Sign-Off	CM	5a-5a	-TWTFS	:30	24	\$1.00	L-5	0.40	NM	24	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	-TWTFS					24	\$1.00		0.40			
													Totals	24	\$24.00

ORDER



Orders
Order / Rev: 24610
Alt Order #: _____
Product Desc: Political
Estimate: _____
Flight Dates: 07/02/19 - 07/07/19
Original Date / Rev: 07/09/19 / 07/09/19
Order Type: GENERAL

WANT-TV

Primary AE: Minea Baker
Sales Office: MONT
Sales Region: LOC

Agency Name: Political- Campaign for David Woods
Buying Contact: _____
Billing Contact: _____
P.O. Box 250045
Montgomery, AL 36125

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political- David Woods for Mayor
Demographic: A35+
Product Codes: PL1
Priority: \$0
Revenue Codes: AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/07/19	28	\$28.00	\$23.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	28	\$28.00	\$23.80	11.20
Totals	28	\$28.00	\$23.80	11.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minea Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WANT	07/02/19	07/07/19	Sign-On/Sign-Off Sign-On/Sign-Off	CM	5a-5a	-TWTFS	:30	28	\$1.00	\$0	0.40	NM	28	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	-TWTFS					28	\$1.00		0.40			
													Totals	28	\$28.00