

# **WAPE-FM QUARTERLY ISSUE REPORT**

## **3<sup>rd</sup> QUARTER 2023**

Each quarter, **WAPE-FM** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between July 1 and Sept 30, 2023. While this list contains a brief description of some of **WAPE-FM** most significant programs, it doesn't include all programs and program segments broadcast by the station during the third quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Leslie Werkema, Office Manager**

Dated: **Oct 9, 2023**

During the third quarter, the below programs covered a number of issues responsive to the community's needs, including but not limited to:

**3<sup>rd</sup> QUARTER 2023**  
**July - Sept 2023**

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1. Government
  2. Health
  3. Youth Issues
  4. Mental Health
  5. Environment
  6. Community
  7. Crime
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## 2023 Public Affair Programming Cox Radio, Jacksonville

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WAPE	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEW JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JUD HEUSSLER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ / WHJX	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WXXJ / WHJX	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEW JAX TEAM	SUNDAY	6:30AM

NOTE: WXXJ ended Aug 31,2023 WHJX started Sept 1, 2023

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WJGL	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-FM	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SATURDAY	11:00PM
WOKV-FM	ACTION NEWS JAX	VARIOUS HOSTS FR ACTION NEWS JAX TEAM	SATURDAY	11:30PM

*NEWS DIRECTOR: APRIL DAVIS*

*PROGRAM DIRECTOR: JIM GRACI*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WEZI	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	6:00AM
WEZI	ACTION NEWS JAX	VARIOUS HOSTS FROM ACTION NEWS JAX TEAM	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JUD HEUSSLER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-AM	JAX JOURNAL	SHEIFALIKA BHATNAGAR	SUNDAY	5:00AM

*PROGRAM DIRECTOR: JIM GRACI*

*PUBLIC AFFAIRS DIRECTOR: SHEIFALIKA BHATNAGAR*

During the third quarter, the station regularly aired the following local public affairs programs:

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# Program Schedule

## **“Jax Journal”**

*Sunday 6:00 am*

WAPE airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida, and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 6:00 am – 6:30 am

## **“Action News Jax Sunday” / “This Week in the 904”**

*Sunday 6:30 am*

ACTION NEWS JAX develops a weekly program “ACTION NEW JAX SUNDAY” to address issues of significant importance for the residents of Jacksonville, Florida, and the metropolitan area.

This weekly thirty-minute public affairs show airs on Sunday from 6:30 am – 7:00 pm.

**NOTE: “Action News Jax Sunday” aired until Sept.10. A new program “ This Week in the 904” began airing Sept. 16, 2023.**

The following lists of issues summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one.

# 1. Government

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 7-2-23

Airtime: 6 AM

Topics/Category: Folds of Honor / Government

Guests: Shawn Sloan

Duration: 21:56

Summary: Sheifalika Bhatnagar speaks to Shawn Sloan, Regional Vice President of Winn Dixie and Harvey's Supermarkets about the Folds of Honor fundraiser to support the military families who have lost their loved ones. Donations made to Folds of Honor, via Winn Dixie customers, go towards educational scholarships for the children of military personnel who have died in the line of duty. Sloan shares the impacts these scholarships make on the young adults who have received the funding in the past and how they grow up to get degrees that help give back to the community in Northeast Florida

## **Action News Jax Sunday Summary**

Airdate: 7/09/23

TRT: 20:46

HOST: Tenikka Hughes

Airtime: 6:30 AM

TOPICS: City Politics - Former Mayor Curry - Donna D. transfer of Power

Seg 1 – Jake Stofan reports on Mayor giving people a voice as she claims power. First woman Mayor of Jacksonville.

Seg 2 – Tenikka Hughes and Mayor Deegan discuss the new stadium project for the Jags. John Bachman and former Mayor Curry discuss pension reform, which he says was his biggest accomplishment in office. That funding led to many other opportunities for growth and investment.

Seg 3 – John Bachman continues his one-on-one discussion with Lenny Curry about his legacy, and the future of the Jaguars in Jacksonville. He redirects discussion away from his involvement in the JEA scandal.

Guests: Mayor Donna Deegan, former Mayor Lenny Curry.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 9-10-23

Airtime: 6 AM

Topics/Category: The Tristyn Bailey Foundation / Government

Guests: Matt Hinson

Duration: 26:26

Summary: In this episode, Sheifalika Bhatnagar speaks with Matt Hinson about the Tristyn Bailey Foundation. Attorney Matt Hinson describes the new laws that the foundation was able to get passed to protect the crime scene photos that involve victims under the age of 18. Hinson shares how other states are following suit with these Florida laws.

## 2. Health

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 9-17-23

Airtime: 6 AM

Topics/Category: Curing Blindness with Dr. Jeffrey Levenson/ Health

Guests: Dr. Jeffrey Levenson

Duration: 25:56

Summary: In this episode, Sheifalika Bhatnagar speaks to local Ophthalmologist Dr. Jeffrey Levenson, President of Vision Is Priceless and coordinator of the Gift of Sight Program. Dr. Levenson teamed up with YouTube influencer, Mr. Beast, to cure 1000 people of blindness, 40 of whom are from Northeast Florida. They discuss the beauty of bringing patients out of the darkness of blindness into the light of having their sight back.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate:9-24-26

Airtime: 6 AM

Topics/Category: Jax Hope Inc. for people with Parkinson's / Healthcare

Guests: Jennifer Otero

Duration: 25:43

Summary: In this episode, Sheifalika Bhatnagar speaks to Jennifer Otero, President of Jax Hope Inc and Co-Founder of the First Coast Parkinson's Run, about local resources and support groups for patients and families dealing with Parkinson's Disease in the Northeast Florida Region. They discuss how physical fitness can help PD patients hold onto their mental faculties and improve their overall health.

# 3. Youth Issues

## **Action News Jax Sunday Summary**

Airdate: 7/02/23

Airtime: 6:30 AM

TRT: 20:44

HOSTS: Tennika Hughes, John Bachman

TOPICS: Summertime Safety – Youth Issues

Seg 1 – Emily Turner reported on summertime safety- Having children learn to swim early to help reduce drowning. Princess Jhane Stepherson reports on a mom who had to rescue her drowning daughter. Chandler Morgan reports on how bright color swimsuits increase your visibility when swimming.

Seg 2 – Mike Buresh reports on lightning safety (stay indoors!). Logan MacDonald reports on increasing frequency of flesh-eating bacterial infections, avoid eating uncooked seafood. Protecting your skin(sunscreen). Too much sun exposure leads to skin cancer etc.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 7-30-23

Airtime: 6:30 AM

Topics/Category: The Tristyn Bailey Foundation / Youth Issues

Guests: Matt Hinson

Duration: 26:26

Summary: In this episode, Sheifalika Bhatnagar speaks with Matt Hinson about the Tristyn Bailey Foundation. They discuss the four pillars of the foundation dedicated to upholding the legacy of Tristyn Bailey. Matt Hinson describes the foundation's first Golf Tournament in November, which will have family-friendly activities such as golf, pole vaulting, a silent auction, and a gala celebrating the life and light of Tristyn Bailey.

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8-6-23

Airtime: 6 AM

Topics/Category: The Tristyn Bailey Foundation / Youth Issues

Guests: Matt Hinson

Duration: 26:26



Summary: In this episode, Sheifalika Bhatnagar speaks with Matt Hinson about the Tristyn Bailey Foundation. They discuss the four pillars of the foundation dedicated to upholding the legacy of Tristyn Bailey. Matt Hinson describes the foundation's first Golf Tournament in November, which will have family-friendly activities such as golf, pole vaulting, a silent auction, and a gala celebrating the life and light of Tristyn Bailey.

**Action News Jax Sunday Summary**

Airdate: 8/6/2023 Repeat from 7/2/2023

Airtime: 6:30 AM

TRT: 20:44

HOSTS: Tennika Hughes, John Bachman

TOPICS: Summertime Safety – Youth Issues

Seg 1 – Emily Turner reported on summertime safety- Having children learn to swim early to help reduce drowning. Princess Jhane Stepherson reports on a mom who had to rescue her drowning daughter. Chandler Morgan reports on how bright color swimsuits increase your visibility when swimming.

Seg 2 – Mike Buresh reports on lightning safety (stay indoors!). Logan MacDonald reports on increasing frequency of flesh-eating bacterial infections, avoid eating uncooked seafood. Protecting your skin(sunscreen). Too much sun exposure leads to skin cancer etc.

## 4. Mental Health

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8-13-23

Airtime: 6 AM

Topics/Category: Women's Center of Jacksonville / Mental Health

Guests: Teresa Miles

Duration: 26:55

Summary: In this episode, Sheifalika Bhatnagar speaks with Teresa Miles, Executive Director of the Women's Center of Jacksonville about the non-profit's services for survivors of sexual assault, abusive relationships, and trauma. The WCJ's upcoming 2023 event "Thrive: Picking Up the Pieces" is set for August 22nd at the Florida Blue Conference Center from 8 am - 9:30 am. The event is presented by Farah and Farah, and it will feature discussions on how to overcome trauma, including what the WCJ has to offer the Northeast Florida Community.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8-20-23 repeat of 8-13-23

Airtime: 6 AM

Topics/Category: Women's Center of Jacksonville / Mental Health

Guests: Teresa Miles

Duration: 26:55

Summary: In this episode, Sheifalika Bhatnagar speaks with Teresa Miles, Executive Director of the Women's Center of Jacksonville about the non-profit's services for survivors of sexual assault, abusive relationships, and trauma. The WCJ's upcoming 2023 event "Thrive: Picking Up the Pieces" is set for August 22nd at the Florida Blue Conference Center from 8 am - 9:30 am. The event is presented by Farah and Farah, and it will feature discussions on how to overcome trauma, including what the WCJ has to offer the Northeast Florida Community.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 8-26-23 Repeat 8-19-23

Airtime: 6 AM

Topics/Category: Women's Center of Jacksonville / Mental Health

Guests: Teresa Miles

Duration: 26:55

Summary: In this episode, Sheifalika Bhatnagar speaks with Teresa Miles, Executive Director of the Women's Center of Jacksonville about the non-profit's services for survivors of sexual assault, abusive relationships, and trauma. The WCJ's upcoming 2023 event "Thrive: Picking Up the Pieces" is set for August 22nd at the Florida Blue Conference Center from 8 am - 9:30 am. The event is presented by Farah and Farah, and it will feature discussions on how to overcome trauma, including what the WCJ has to offer the Northeast Florida Community.

### **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 9-3-23 Repeat 8-27-23

Airtime: 6 AM

Topics/Category: Women's Center of Jacksonville / Mental Health

Guests: Teresa Miles

Duration: 26:55

Summary: In this episode, Sheifalika Bhatnagar speaks with Teresa Miles, Executive Director of the Women's Center of Jacksonville about the non-profit's services for survivors of sexual assault, abusive relationships, and trauma. The WCJ's upcoming 2023 event "Thrive: Picking Up the Pieces" is set for August 22nd at the Florida Blue Conference Center from 8 am - 9:30 am. The event is presented by Farah and Farah, and it will feature discussions on how to overcome trauma, including what the WCJ has to offer the Northeast Florida Community.

# 5. Environment

## **Action News Jax Sunday Summary**

Airdate: 9/3/2023 repeat 6/4/23

Airtime: 6:30 AM

TRT: 20:46

HOST: Mike Buresh

TOPICS: Hurricane Season special

Seg 1 – Mike Buresh gives a Hurricane Ian recap. Gulf coast storm surge was +6' in some places. Corey Simma discusses homeowner's insurance (get the flood insurance early!). If you evacuate, bring insurance documents, or have them available online. Mike Buresh discusses the coastal erosion & repair issues that resulted from Hurricanes Matthew, Irma, Ian, and Nacole. And that impacts roadways, infrastructure, etc. as well. The Army Corps of Engineers has been tasked with beach repair in Vilano Beach.

Seg 2 – Buresh reports on the 5-year anniversary of Hurricane Michael, and recovery is still underway in the Florida panhandle. Trevor Gibbs reports on storm surge impacts on river levels inland, including \$34 million in damages from Irma in St. Johns Co. Reminder: flood waters are NOT clean, don't wade or swim through them.

Seg 3 – Buresh reports on storm names, and which names have been retired. He also reviews how storm damage is sometimes internal, sometimes external, and sometimes absolute. Things can be replaced, though. (Just keep insurance records.)

## Interviews

Seg 1 – "Ted," "Susan," (flood victims). Mark Goldwich (public insurance adjustor). John Ford (tree fell on his house). Joe Soles (lost home in Irma). Jason Harris (US Army Corp of Engineers). Joe Giamonco (St. Johns Co. Emergenct Mgmt).

Seg 2 – Various uncredited interviews/clips.

Seg 3 – Robertsons family (Ft. Myers waterfront residents). Susan Haynes (lost home).

## **Jax Journal**

Host: Sheifalika Bhatnagar

Airdate: 9-30-23

Airtime: 6 AM

Topics/Category: Eat Your Yard Jax / Environment

Guests: Tim Armstrong

Duration: 22:36

Summary: In this episode of Jax Journal, I interviewed Tim Armstrong, who founded a local non-profit called Eat Your Yard Jax. This 40-acre organic gardening center provides workshops about composting, vermiculture, urban agriculture, mushroom cultivation, food forestry, as well as educational tours for students with special needs and nature walks for the community. Armstrong provided valuable gardening tips about composting, pest identification, native species of fruiting trees. We discuss the joys of connecting to nature and the benefits of teaching children about where their food comes from.

# 6. Community

## **FCHCC Business & Culture Live On-Air (PODCAST)**

Host: Sheifalika Bhatnagar

Airdate: 7-1-23

Airtime: 5pm

Topics/Category: FCHCC Gala Winners & Youth Scholarships / Minority Issues – Community

Guests: Monica Hernandez, Maria Montoya

Duration: 45 minutes

Summary: In this episode, Sheifalika Bhatnagar speaks with Monica and Maria about the winners of the FCHCC's Excellence in Business Gala awards. They also discuss the application process for young people to apply for the Achieving the Dream Scholarships.

## **FCHCC Business & Culture Live On-Air (PODCAST)**

Host: Sheifalika Bhatnagar

Airdate: 8-5-23

Airtime: 5pm

Topics/Category: FCHCC Financial Literacy & Hispanic History & Economy – Community

Guests: Monica Hernandez, Maria Montoya, Veronica Garcia Brown, Dr. Rebecca D. Karimi

Duration: 45:00

Summary: In this episode, Sheifalika Bhatnagar speaks with Monica, Maria, Veronica, and Rebecca about the financial literacy and how the FCHCC educates the Hispanic community about business loans and entrepreneurship. They also discuss the historical impacts the Hispanic community have made in NE FL with Dr. Karimi, who has created the event Hispanic Voices.

## **FCHCC Business & Culture Live On-Air (PODCAST)**

Host: Sheifalika Bhatnagar

Airdate: 9-2-23

Airtime: 5pm

Topics/Category: FCHCC Hispanic Heritage Month Culture & Diversity – Community

Guests: Monica Hernandez, Maria Montoya, Ed Perez

Duration: 44:00

Summary: In this episode, Sheifalika Bhatnagar speaks with Monica, Ed, and Maria about the local non-profit Three Grains of Rice about their food bank and helping the homeless in the Hispanic community. They also discuss Hispanic Heritage Month from Sept. 15 – Oct. 15<sup>th</sup> and all the local FCHCC events taking place.

# 7. Crime

## **Action News Jax Sunday Summary**

Airdate: 8/20/23

Airtime: 6:30 AM

TRT: 20:44

HOST: Phil Amato

TOPICS: Crime

Seg 1 – Ben Becker investigates a solar power scam from Tampa company MC Solar. (Business/Crime). John Bachman reports on 2 local companies (Urban Air Trampoline Park and a Hungry Howie’s franchise) for teen labor violations. Child labor abuse is increasing nationally according to the Department of Labor. (Child Labor)

Seg 2 – Justin Gray investigates faulty air bags using ARC inflators. (Automotive Safety) Dawn Lopez reports on a pilot program that will put cameras on buses, to record/report other drivers’ traffic violations (ex: passing stopped buses) and spy/report on students on board. Several counties, including Duval, Clay, and Volusia, are expected to use this surveillance. Buses with cameras will be labeled. (Traffic Safety, Student Safety)

## **Action News Jax Sunday Summary**

Airdate: 9/10/2023 repeat 8/27/23

Airtime: 6:30 AM

TRT: 20:32

HOST: Chandler Morgan

TOPICS: Crime

Seg 1 – Ben Becker reports on lead pipe plumbing in Jax and EPA concerns. Lots of \$\$ spent in “investigations,” (Health investigation or health fraud, you decide). Tenikka Hughes reports on new medical technology that helps diagnose breast cancer sooner, improving treatments and survivor rates (Medical Tech). John Bachman reports on welfare fraud (Crime).

Seg 2 – Jason Sujanke/WSOC reports on Ford auto recall allegations that could be “fixed” if people just used their parking brakes?? (Auto safety). Ben Becker reports on bank fraud, banks do not protect accounts well (Crime). Meghan Moriarty reports on gift card usage (Retail).

## **Interviews**

Seg 1 – Peter Plumeri (resident). Andy Mayer (plumber). Eric Olsen (environmentalist). Gianna Jatterdam (inventor). Anonymous xenophobic bureaucrats blame Romanians.

Seg 2 – Diana Macklemore (FORD owner). Marinello family (fraud victims). Shirley Crane (fraud victim). Ted Rossman (Bankrate.com).

## **This Week in the 904**

Airdate: 09/17/23

Airtime: 6:30 AM

TRT: 20:47

HOST: John Bachman

TOPICS: (debut episode) Crime in Jax., 8/26 mass shooting.

Seg 1 - In the debut episode, John Bachman interviews Sheriff TK Waters regarding the 8/26/23 mass shooting at Dollar General in Newtown. They begin with recounting the specific events of the day, then explore the evidence discovery and timeline afterwards.

Seg2 -Sheriff Waters shares his personal experiences with racism, and how racism influences acts of violence and discrimination. There have always been, and will always be, individuals acting on personal feelings toward other races (he calls them “outliers,”), but Sheriff Waters contends they are not representative of the local community in general. However, certain political ideologies and legislative practices, even locally, facilitate racial divides in the community. (He does not elaborate, but feel free to associate ideas as you will – Confederate statues, community funding disparities, gerrymandering, etc.)

Seg 3 – Bishop Rudolph McKissick blames Gov. DeSantis for promoting racial tension (audio clip). Gov. DeSantis called such allegations “nonsense,” (audio clip). Sheriff Waters does not name names among leaders who are contributing to the racial divide; however, he does say that leaders who do not emphasize and work toward unity are not helping to resolve racial tensions. He advocates some services available to provide security, comfort, and assistance to the community.

### **This Week in the 904**

Airdate: 09/24/23

Airtime: 6:30 AM

TRT: 20:49

HOST: John Bachman

TOPICS: Bishop Rudolph McKissick Jr.- Crime

Seg 1 - This week’s episode follows the aftermath of the Dollar General shootings, which left three dead plus the shooter. Bishop Rudolph McKissick Jr., of Bethel Baptist Church, speaks to the community’s union in opposition to racism and hatred. The demonstrations and expressions are not without their own controversy, though, as McKissick and others penned a “cease and desist” letter for Governor Ron DeSantis and the Florida legislature on their “rhetoric of hate,” that McKissick contends emboldens hateful behavior. (Ex: instructional doctrines from this administration against Critical Race Theory instruction, and teaching that slaves were happy and benefitted by learning trade skills.) McKissick criticized the governor for not listening well, and for being punitively retributive. McKissick argues that the rhetoric in use politically motivates and validates hateful behavior against minorities.

DeSantis, of course, denies any responsibility.

Seg 2 – McKissick addresses calling the Governor “demonic,” then offers an absurd “theologian” definition of what that means. (“Any thinking or actions that may occur that would not be in line with the philosophy of the God I serve.”— editor’s note, that’s self-serving...who says DeSantis is accountable to the same god?) McKissick later orients (his) religious perspective in the role of politics, and how party politics fail to serve (his perception of) public interests.

Seg 3 – McKissick addresses the racial divides in current communities, and what does/does not bridge those divides. Emphasis is on racial awareness, and the social discomfort some face in honestly confronting the topic, likewise recognition of love, bigotry, economy, where people see beyond their immediate home, neighborhood, or comfort zone. He charges faith leaders, educators, politicians, business, and community leaders in facilitating dialog and engagement. (The Jacksonville Jewish Community Alliance is actively engaged in a series of community events addressing exactly this.) He also charges that urban and suburban development projects target neighborhoods to achieve an aesthetic driven by commerce, rather than by community improvement (citing examples in Downtown development, but not in local schools?).



# On-Air & On-Line Community Promos/Initiatives & Charity Partnerships (Programming) Q3 2023

## WJGL Q3 Community Additions

### July/August/September 2023

- 7/1-9/30 2023 First Responder Friday. Ran live and recorded messaging encouraging listeners to nominate a first responder for recognition each Friday on air. 90 recorded :30 second promos, 87 lives. 13-2-minute segments recognizing First Responder on Friday.
- 7/1-16 2023 Fun Run to benefit Ronald McDonald House Charities-Live and Recorded messaging encouraging listeners to sign up/donate to the event July 16. 92 recorded :30 second promos. 30 lives.
- 7/1-6 2023 Child Cancer Fund, pre-promote and vignettes each hour 7/6. 27 :30 second recorded promos. 35 lives. 12 :90 second vignettes.
- 8/7-26 2023 Touch A Truck-Free community event, encouraged school supply donation. 125 :30 recorded promos. 45 lives.
- 8/29-30 2023 Hourly hurricane/tropical storm updates 36 :60 updates

## WXXJ Q3Community Additions

### July/August/September 2023

- 7/1-16 2023 Fun Run to benefit Ronald McDonald House Charities-Live and Recorded messaging encouraging listeners to sign up/donate to the event July 16. 81 recorded :30 promos, 30 lives.
- 7/1-6 2023 Child Cancer Fund, pre-promote and vignettes each hour 7/6. 28 recorded :30 promos, 9 live breaks. 4 Social Posts and 3 story posts.
- 8/7-8/26 2023 Touch A Truck-Free community event, encouraged school supply donation. 98 recorded :30 promos, 20 lives. 2 Social Posts and 3 Story/Timeline posts.
- 8/29-30 2023 Hourly hurricane/tropical storm update 36 :60 updates

## WOKV-FM Q3 Community Service

### July/August/September 2023

**Careathon**, benefitting the Jacksonville Child Cancer Fund – pre-promotion from 7/1-7/6 2023.

The Care-a-thon radiothon was live from 5:00 am – 7:00 pm on Friday, 7/7/23. Raised \$310,000 for the Child Cancer Fund.

**Touch a Truck** – Free community event and encourage school supplies benefitting the Brooks Family YMCA – 120 promotional announcement 8/9-8/25, 2023.

Event was August 26<sup>th</sup>.

**Hurricane coverage** – Wall to wall coverage from 4am to 3pm on August 30<sup>th</sup>2023 with Hurricane Idalia.

## WOKV-AM (ESPN 690) Q3 Community Service

### July/August/September 2023

**Touch a Truck** – Free community event and encourage school supplies benefitting the Brooks Family YMCA – 110 promotional announcement 8/10-8/25 2023.

Event was August 26<sup>th</sup>.

**Dream 18 Golf Tournament and Card** – Benefitting St. Michael’s Soldiers and North Florida Junior Golf Foundation – 100 promotional announcements promoting card and golf tournament at The Golf Club at South Hampton on September 18<sup>th</sup>. Raised \$30,000 for the charities.

### **WAPE Q3 Community Additions**

#### **July/August/September 2023**

-7/1-16 Fun Run to benefit Ronald McDonald House Charities-Live and Recorded messaging encouraging listeners to sign up/donate to the event July 16. 176 recorded :30 second promos. 30 lives.  
-7/1-6 Child Cancer Fund, pre-promote and vignettes each hour 7/6. 49 :30 second recorded promos. 35 lives.  
4-hour live morning show broadcast  
8/7-26 Touch A Truck-Free community event, encouraged school supply donation. 110 :30 recorded promos. 45 lives. 6 Social Posts and 10 Story/Timeline posts.  
8/29-30 Hourly hurricane/tropical storm updates 36 :60 updates  
7/1-8/19 WAPE Community Pool Parties – promoting pool safety. 178 : 30 recorded promos. 50 lives. 8 social media posts

### **WEZI Q3Community Additions**

#### **July/August/September 2023**

-7/1-16 Fun Run to benefit Ronald McDonald House Charities-Live and Recorded messaging encouraging listeners to sign up/donate to the event July 16. 141 recorded :30 promos, 30 lives.  
-7/1-6 Child Cancer Fund, pre-promote and vignettes each hour 7/6. 61 recorded :30 promos, 20 live breaks. 3 Social Posts  
-8/7-8/26 Touch A Truck-Free community event, encouraged school supply donation. 118 recorded :30 promos, 20 lives. 1 Social Posts and 2 Story/Timeline posts.  
-8/29-30 Hourly hurricane/tropical storm update 36 :60 updates

# On-Site Promotional, Community Service & Volunteering Events Q3 2023 (Promotions)

Cox Media Group Third Quarter Recap -2023

## **Hot 99.5 (WOKV-HD2)**

- 08/05/23: Back 2 School. Hot went out into the community with Power 106.1 and helped get kids ready for the school year.
- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.

## **Power 106.1 (WJGL-HD2)**

- 08/05/23: Back 2 School. Hot went out into the community with Power 106.1 and helped get kids ready for the school year.
- 08/12/23: Back to School. Power 106.1 headed out to Sk8 City to host a special party to get kids ready for the school year.
- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.

## **WAPE 99.5**

- 07/16/23: Fun(D) Run. WAPE partnered with Ronald McDonald House Charities to host a 35-foot fun run in hopes of raising money for children and families in need.
- 08/22/23: Tyla Yahweh. WAPE invited members of the community to see Tyla Yahweh perform songs live along with a meet and greet with the artist.
- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.

## **Easy 102.9 (WEZI)**

- 07/16/23: Fun(D) Run. Joined WAPE with Ronald McDonald House Charities to host a 35-foot fun run in hopes of raising money for children and families in need.
- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.
- 09/09/23: American Heart Walk. WEZI partnered with the American Heart Association to raise awareness about heart diseases.

## **104.5 WOKV (WOKV-FM)**

- 07/07/23: Care-a-thon. WOKV FM and Child Cancer Fund collaborated for an all day telethon in hopes to raise money to help end child cancer.
- 07/16/23: Fun(D) Run. Joined WAPE with Ronald McDonald House Charities to host a 35-foot fun run in hopes of raising money for children and families in need.

- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.

- 09/23/23: Hispanic Chamber of Commerce. WOKV hosted the Hispanic of Chamber of Commerce to create a podcast to help members of the community.

### **ESPN690 (WOKV-AM)**

- 07/16/23: Fun(D) Run. Joined WAPE with Ronald McDonald House Charities to host a 35-foot fun run in hopes of raising money for children and families in need.

- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.

### **X106.5 (WXXJ)**

- 07/16/23: Fun(D) Run. Joined WAPE with Ronald McDonald House Charities to host a 35-foot fun run in hopes of raising money for children and families in need.

- 07/18/23: Andrew McMahon in the Wilderness. Andrew McMahon came to the Farah and Farah Performance Studio, and X99.5 invited members of the community out to watch the performance along with a special meet and greet with the performer.

- 07/20/23: Ryan Key of Yellowcard. Ryan Key came to the Farah and Farah Performance Studio, and X99.5 invited members of the community out to watch the performance along with a special meet and greet with the performer.

- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day. Came to the Farah and Farah Performance Studio, and X99.5 invited members of the community out to watch the performance along with a special meet and greet with the performer.

- 09/20/23: Colony House. The band Colony House came to the Farah and Farah Performance Studio, and X99.5 invited members of the community out to watch the performance along with a special meet and greet with the performer.

### **96.9 The Eagle (WJGL)**

- 07/16/23: Fun(D) Run. Joined WAPE with Ronald McDonald House Charities to host a 35-foot fun run in hopes of raising money for children and families in need.

- 08/26/23: Touch a Truck. Partnered with multiple sponsors and vendors to engage with families to get kids a hands-on experience with cool vehicles they see every day.

# WAPE PSA'S Aired During 3<sup>rd</sup> Quarter, 2023

Information					Totals
Order Product Description	Spot Length	Jul-23	Aug-23	Sep-23	Total

Properties : WAPE-FM

Advertisers : Florida Association of Broadcasters-D

FAB - Florida Dept of Health DEM PSA	:15	0	45	39	84
FAB - 2023 Ounce of Prevention Fund PSA	:30	0	0	27	27
FAB - Florida A&M University PSA 2023	:30	58	35	46	139
FAB - Florida Dept of Health DEM PSA	:30	53	32	31	116
FAB -Office of Financial Regulation OFR PSA	:30	54	35	38	127
FAB-Division Emergency Management 2023 PSA	:30	72	43	43	158
		237	190	224	651

Advertisers : JAX Radio House-D

American Heart Association 2023 PSA	:15	0	13	40	53
CARE.ORG PSA	:15	0	25	26	51
Dig Local 2023 PSA	:15	45	39	40	124
Feeding America PSA 2023	:15	0	0	21	21
Hubbard House 2023 PSA	:15	45	39	42	126
Jasmyn PSA 2023	:15	44	37	40	121
Let's Kicks Asthma PSA	:15	40	25	0	65
LJD Jewish Family & Community Services 2023 PSA	:15	73	0	0	73
Malivai Washington Youth Foundation PSA 2023	:15	0	12	42	54
National Youth Advocate Program -St Aug Fostering	:15	21	21	20	62
Ronald McDonald House 2023 PSA	:15	0	36	35	71
Ronald McDonald House Fun Run PSA	:15	45	0	0	45
Starlight Children's Foundation PSA 2023	:15	23	17	20	60
UNCF (United Negro College Fund) PSA	:15	0	25	40	65
Wolfson PSA 2023	:15	45	39	44	128
American Heart Association 2023 PSA	:30	71	36	46	153
American Legion Post 197 Annual PSA	:30	44	17	32	93
Americares.org PSA 2023	:30	0	13	22	35
CARE.ORG PSA	:30	0	18	19	37
Child Cancer Fund PSA 2023	:30	66	31	45	142
Clara White Mission PSA 2023	:30	53	21	39	113
Communities in Schools	:30	30	15	0	45
Daniel Kids Assisting Children Families PSA 2023	:30	44	19	30	93
Daniel Kids Therapeutic Foster Care Dept PSA 2023	:30	45	20	32	97
Dig Local 2023 PSA	:30	53	22	36	111
Eat Your Yard Jax - Non Profit PSA 2023	:30	0	0	13	13
Elder Source PSA 2023	:30	53	32	35	120
Farah & Farah Women's Center of Jax -Event PSA	:30	0	18	0	18
Farah Armed Forces Tri Bridge Race PSA	:30	0	0	6	6
Feeding America PSA 2023	:30	0	0	14	14
Florida School for the Deaf and Blind 2023	:30	45	21	30	96

Information					Totals
Order Product Description	Spot Length	Jul-23	Aug-23	Sep-23	Total
Hubbard House 2023 PSA	:30	45	19	28	92
Jacksonville Women's Business Cnt 2023 PSA	:30	64	4	10	78
Jasmyn PSA 2023	:30	44	17	28	89
Life Giving Limbs PSA 2023	:30	44	29	22	95
LJD Jewish Family & Community Services PSA	:30	0	0	33	33
LSF Health Systems 2023 PSA	:30	44	25	29	98
LSF Suicide 2023 PSA	:30	44	18	27	89
Malivai Washington Youth Foundation PSA 2023	:30	21	12	31	64
NAB - DEPEND ON AM RADIO Campaign	:30	162	67	73	302
NAB 2023 Congressional PSA	:30	26	38	49	113
National Youth Advocate Program -St Aug Fostering	:30	22	12	17	51
Osteoporosis	:30	20	14	29	63
Parkinson's Support Group OP	:30	20	13	0	33
Police Athletic League (PAL) PSA	:30	41	19	27	87
Ronald McDonald House 2023 PSA	:30	0	12	20	32
Ronald McDonald House Fun Run PSA	:30	43	0	0	43
Score Mentors-Free-Low cost Mentoring 2023 PSA	:30	88	26	44	158
Starlight Children's Foundation PSA 2023	:30	22	11	15	48
The First Coast Together Against Hate PSA	:30	0	0	13	13
The First Coast YMCA Together Against Hate Series	:30	0	0	12	12
The Florida Ballet Jacksonville non profit PSA	:30	0	0	12	12
Three Grains of Rice PSA for Hunger	:30	31	16	22	69
Tom Coughlin - The Jay Fund Sept PSA	:30	0	0	18	18
UNCF (United Negro College Fund) PSA	:30	0	6	28	34
Water Safety Florida.org PSA	:30	54	26	35	115
Wheel Chairs for Warriors PSA	:30	17	27	39	83
Wolfson PSA 2023	:30	44	23	27	94
Florida School for the Deaf and Blind 2023	1:00	46	11	8	65
Jasmyn PSA 2023	1:00	45	8	9	62
Malivai Washington Youth Foundation PSA 2023	1:00	0	1	16	17
Northside Community Involvement17thAnnualFundraise	1:00	0	1	0	1
Starlight Children's Foundation PSA 2023	1:00	22	6	4	32
USS Orleck July PSA	1:00	38	0	0	38
		1932	1072	1534	4538
		2169	1262	1758	5189