

# ILLINOIS RADIO NETWORK

## Commercial Spot Advisory

Broadcast Week -- April 1-7, 2024

updated 03/28/24

<i>Spot Code / ISCI</i>	<i>New</i>	<i>Client</i>	<i>Spot length</i>	<i>Name</i>	<i>Daypart</i> ↕	<i>Copy End Date</i>	<i>Rotation</i>
24 STIH 15562 1		Stihl	30	RZ Mower	M 6a-7p	4/14/2024	50%
24 STIH 15562 2		Stihl	30	RZ Radio 1	M 6a-7p	4/14/2024	50%
	x	JULIE	30	JULIE Complete 30	M-Su 6a-7p	5/19/2024	100%
	x	JULIE	30	JULIE Complete 15PSA	M-Su 6a-7p	5/19/2024	100%
WBSW0160000		Centers for Medicare Medicaid	30	So Many Questions IL	M-Su 6a-7p	5/19/2024	27%
WBSW0224000		Centers for Medicare Medicaid	30	CMS_UNW23_BO_CheckThisOut_IL_AUD_30_	M-Su 6a-7p	5/19/2024	28%
WBSW0251000		Centers for Medicare Medicaid	30	Mailbox MedChip	M-Su 6a-7p	5/19/2024	45%
	x	Illinois Medical Society	30	Antibiotics	M - 6a-7p	4/1/2024	100%
	x	AARP of Illinois	30	AARP VO 30	T-W 6a-7p	4/3/2024	100%