

Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM,

Buyer:

KNBL-KEII-AM, KTHK-FM

Tax Schedule: (None)

Contract Name: MELALEUCA MAY POLITICAL 2024

Agency Commission %: 0

Contract#: (none)

Billing Cycle: Calendar

Start Date: 5/16/24 End Date: 5/21/24

Salesperson: 424HOUSE Comm %: 0

Revenue Type: POLITICAL - LOCAL Type: Cash

Makegood Policy: WITH IN CONTRACT DATES

Advertiser: MELALEUCA INC

Address: 4609 W 65TH S

City: IDAHO FALLS State: ID Zip: 83402

Product Name: MELALEUCA MAY POLITICAL 2

Competitive Code: HEALTH/NUTRITION

KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	40.00	20	800.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	21.00	10	210.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	22.00	10	220.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	40.00	20	800.00	

TOTAL GROSS \$2,030.00, NET \$2,030.00

KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	50.00	20	1,000.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	40.00	10	400.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	32.00	10	320.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	50.00	20	1,000.00	

TOTAL GROSS \$2,720.00, NET \$2,720.00

KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	45.00	20	900.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	41.00	10	410.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	45.00	10	450.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	45.00	20	900.00	

TOTAL GROSS \$2,660.00, NET \$2,660.00

KNBL-KEII-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	15.00	20	300.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	13.00	10	130.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	12.00	10	120.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	15.00	20	300.00	

TOTAL GROSS \$850.00, NET \$850.00

KTHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/16/24	5/17/24		6:00 AM	7:00 PM	60				10	10			20	D	35.00	20	700.00	
2	5/18/24	5/18/24		6:00 AM	7:00 PM	60						10		10	D	30.00	10	300.00	
3	5/19/24	5/19/24		6:00 AM	7:00 PM	60							10	10	D	27.00	10	270.00	
4	5/20/24	5/21/24		6:00 AM	7:00 PM	60	10	10						20	D	35.00	20	700.00	

TOTAL GROSS \$1,970.00, NET \$1,970.00

Billing Projections: By Month

May 24
CA 10,230.00
ST 10,230.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION
CERTIFY THAT THEIR ADVERTISING SALES
AGREEMENTS DO NOT DISCRIMINATE ON THE BASIS
OF RACE OR ETHNICITY AND THAT ALL SUCH
AGREEMENTS CONTAIN NONDISCRIMINATION
CLAUSES

TOTAL SPOTS 300
GROSS TOTAL \$ 10,230.00
ADJUSTED SPOTS 300
ADJUSTED TOTAL \$ 10,230.00

APPROVE DECLINE

 General Sales Manager
 General Manager
 National Sales Manager
 Local Sales Manager

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Melaleuca, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: N/A

Address: N/A

Contact: N/A

Phone number: N/A

Email: N/A

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Melaleuca, Inc.

Address: 4609 West 65th South Idaho Falls, Idaho 83402

Contact: Jay Cobb

Phone number: 208-534-2942

Email: jcobb@melaleuca.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Frank VanderStoot - Executive Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

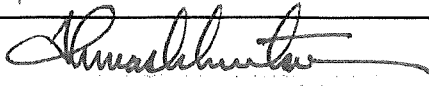
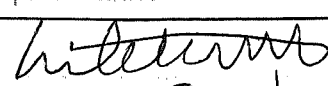
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: THOMAS K. KNUTSON CHIEF FINANCIAL OFFICER	Name: William Forst
Date of Request to Purchase Ad Time: 05/14/24	Date of Station Agreement to Sell Time: 5/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/15/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KLCC, KFTZ KCVI, KTHK, KNBL	Date Received/Requested: 5/14/24
Est. #:	Station Location: Idaho Falls, ID	Run Start and End Dates: 5/16/24 - 5/21/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

J.C.
5-14-24

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 260,500 Sample: 1,807
ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

	Schedule	Spot	Schd Rch	Rate	Wkly \$
KCVI FM	ThFr 6a-7p	20	25,358	40.00	800.00
	Sa 6a-7p	10	19,378	21.00	210.00
	Su 6a-7p	10	16,535	22.00	220.00
	MoTu 6a-7p	20	25,358	40.00	800.00
KFTZ FM	ThFr 6a-7p	20	24,885	50.00	1,000.00
	Sa 6a-7p	10	18,913	40.00	400.00
	Su 6a-7p	10	15,685	32.00	320.00
	MoTu 6a-7p	20	24,885	50.00	1,000.00
KLCE FM	ThFr 6a-7p	20	24,306	45.00	900.00
	Sa 6a-7p	10	11,403	41.00	410.00
	Su 6a-7p	10	16,772	45.00	450.00
	MoTu 6a-7p	20	24,306	45.00	900.00
KNBL AM	ThFr 6a-7p	20	8,053	15.00	300.00
	Sa 6a-7p	10	7,155	13.00	130.00
	Su 6a-7p	10	3,999	12.00	120.00
	MoTu 6a-7p	20	8,053	15.00	300.00
KTHK FM	ThFr 6a-7p	20	10,779	35.00	700.00
	Sa 6a-7p	10	9,383	30.00	300.00
	Su 6a-7p	10	12,691	27.00	270.00
	MoTu 6a-7p	20	10,779	35.00	700.00

Source: Eastan Spring 2023

Bill Fuerst 15-May-24

Sp23 100.0
% Wght A18+ 260.5
A18+ 1,807

RADIUS

Ver 2020.1.0

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 260,500 Sample: 1,807
ID: 00002-00

Totals	Spot	Schd Rch	Avg Freq	Weekly Cume	Rate	WKly \$
KCVI FM	60	49,841	5.7	62,516	33.83	2,030.00
KFTZ FM	60	48,489	5.1	62,309	45.33	2,720.00
KLCE FM	60	45,859	4.8	59,353	44.33	2,660.00
KNBL AM	60	18,227	4.1	25,263	14.17	850.00
KTHK FM	60	27,698	4.4	37,271	32.83	1,970.00
All Stations: 1 Week:	300	143,088	6.6	170,498	34.10	10,230.00

Approved - Tony Lima, May 15, 2024

Source: Eastan Spring 2023

Bill Fuerst 15-May-24

Sp23
% Wght 100.0
A18+ 260.5
A18+ 1,807

RADIUS

Ver: 2020.1.0



Andrea Smith <andrea@eiradio.com>

[billing] Merchant Copy: Successful charge from MELALEUCA MELALEUCA

1 message

Riverbend Communications <help@marketron.com>
Reply-To: help@marketron.com
To: billing@eiradio.com

Wed, May 15, 2024 at 1:41 PM



Receipt

Paid

Amount

\$10,230.00

Transaction Date

May 15, 2024

Transaction ID

18591b09

Subtotal \$10,230.00

Tax \$0.00

TOTAL PAID \$10,230.00

Payment

VISA 3527

Customer

MELALEUCA MELALEUCA

Company

MELALEUCA