

**Issues/Programs Report**  
**Q3'22**  
**Radio 1300 WKQK**  
**Cocoa Beach, FL**

**ISSUES:**

WKQK has identified the following as significant issues of interest to our community during this quarter; as noted below, some issues listed were addressed by more than one special weekly feature:

1. Emergency Preparations: Important information during the midst of the hurricane season, plus other ways citizens can prepare for emergencies.
2. Supporting Technology in Education: Important ways students and teachers in Brevard can acquire critical high technology equipment.
3. Wildlife Conservation: Resources that help ensure that wildlife in Brevard County survive and thrive.
4. Health and Therapeutic Services: The importance and availability of health and therapeutic services to our community.
5. Community Economic Development: Important progress in the development of our county's largest planned community, Viera.
6. Veterans Support Organizations: Brevard organizations that provide support and services to veterans of our armed forces.
7. Culture: The importance of the arts and other representations of culture in our community.
8. Support for Seniors: Highlighting county-wide services in support of senior citizens.
9. Repairing the Indian River Lagoon: The challenges facing the ecology of the lagoon and what is being done to address it is of great concern to our citizens.

## **ISSUES DISCUSSION AND PROGRAMMING:**

WKQK specifically addressed the issues listed above and delineated below via its weekly *Brevard at Large* community affairs program:

### **1. Emergency Preparations**

Brevard County Emergency Management: John Scott, Director  
Broadcast August 7, 2022

John Scott, Director of Brevard County Emergency Management, reviewed the office's responsibilities in regard to its preparation and response to emergencies in our county. These involve not only dealing with hurricanes and other inclement weather, wildfires, and other natural phenomena, but also in the event of a space launch emergency at Cape Canaveral Air Force Station and other "man-made" catastrophes. He also provided information to the public about how they can best prepare for and respond to emergencies, such as the 5-Step Preparedness Plan.

### **2. Supporting Technology in Education**

Computers Advancing Education. Fremont Bassett, Founder  
Broadcast September 18, 2022

Mr. Bassett explained the vision and mission of Computers Advancing Education, which is to receive non-functioning computer hardware and repair it to working condition so it can then be donated to students and educational facilities who could not otherwise afford it.

### **3. Wildlife Conservation**

Space Coast Audobon Society: Jim Stahl, President  
Broadcast July 3, 2022

Mr. Stahl discussed the amazing number of birds that call the Merritt Island National Wildlife Refuge home for at least part of the year. Birding is a popular pastime in Brevard County, largely because of the massive amount of land that is preserved as part of the Kennedy Space Center and the Cape Canaveral Space Force Station.

Florida Wildlife Hospital: Tracy Frampton, Executive Director  
Broadcast August 14, 2022

The plethora of wildlife in Brevard County means that often wildlife are in need of care and rehabilitation. Ms. Frampton discussed the services of Florida Wildlife Hospital and how residents can deliver injured, native wildlife to its facility.

Merritt Island National Wildlife Refuge. Kimberly King-Wrenn, Visitor Services Manager  
Broadcast September 4, 2022

A positive byproduct of NASA's development of the Kennedy Space Center in our county is the 140,000-acre Merritt Island National Wildlife Refuge, part of the National Wildlife Refuge System. Ms. King-Wrenn discussed the many features and attractions of the refuge. She also said that the refuge provides a wide variety of habitats: coastal dunes, saltwater marshes, freshwater impoundments, scrub, pine flatwoods, and hardwood hammocks that provide habitat for more than 1,500 species of plants and animals and 15 federally listed species. This truly is a treasure located in our county.

Save the Manatee Club: Patrick Rose, Executive Director  
Broadcast July 7, 2022

A large population of manatees makes its home in Brevard County waters, and this year, the smaller size of the mammals and their death rate were discussed by Mr. Rose, and he described ways that citizens can help ensure a healthy manatee population.

Florida Bat Conservancy. Shari Clark, President  
Broadcast August 21, 2022

Ms. Clark shared fascinating information about bats and their importance to our environment. She shared that a single bat eats thousands of insects every day, up to 1 million over the course of a year, making dangerous pesticides less necessary. She encouraged all listeners to learn more about bats and the positive impact they have.

#### **4. Health and Therapeutic Services**

Harmony Farms. Pamela Rogan, Founder, Executive Director, & Certified Therapeutic Riding Instructor  
Broadcast September 11, 2022

Ms. Rogan discussed the purpose and mission of Harmony Farms, a volunteer-based organization which provides equine assisted therapy and activities to disabled individuals of all

ages, to improve their physical, mental, and emotional well being. She explained that Harmony Farms has been responding to the diverse needs of those with disabilities for over 26 years, and with five Certified Therapeutic Riding Instructors, services 60 riders a week with a waiting list.

## **5. Community Economic Development**

The Viera Company: Eva Rey, Director of Community Management, Amenities, and Communications

Broadcast September 25, 2022

Viera is a 43,000-acre planned community in Brevard County that began development over 25 years ago. Ms. Rey shared the history and progress of Viera to date, as well as plans to continue into the future.

## **6. Veterans Support Organizations**

Brevard Veterans Resource Network. Scott Robinson, Executive Director

Broadcast July 24, 2022

Brevard Veterans Resource Network is a coalition of numerous organizations that provide support and services to military veterans. Mr. Robinson explained how the BVRN facilitates access to information and other resources for the many veterans who call Brevard County home.

## **7. Contributions to Culture**

Harry T. and Harriette V. Moore Cultural Complex: William Gary, President of the Board of Directors, and Sonya Mallard, Cultural Complex Coordinator

Broadcast July 31, 2022

Harry T. and Harriette V. Moore were early civil rights activists who paid the ultimate price for their convictions. The Harry T. and Harriette V. Moore Cultural Complex keeps their memories and legacy alive.

## **8. Support for Seniors**

One Senior Place. Barbara Fradkin, Director, Founder, Executive Director, & Certified

Broadcast July 17, 2022

Ms. Fradkin discussed the importance of their organization, One Senior Place, in providing information, referrals, and activities to individuals dealing with issues involving senior citizens.

## **9. Repairing the Indian River Lagoon**

Brevard Indian River Lagoon Coalition. Marilyn Waters, Chair

Brevard Zoo. Jake Zehnder, Conservation Manager.

Broadcast August 28, 2022

In the heart of Brevard County, our guests spoke in detail about the ecological issues facing the lagoon and efforts being taken to restore it to its former splendor and vitality