



WQAD-TV
3003 Park 16th St
Moline, IL 61265
(309) 764-8888

CONTRACT

And:

Smart Media Group LLC
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> 158901 /		<u>Alt Order #</u> 07829813
<u>Product</u> 6/29 RUBIO FOR PRES		
<u>Contract Dates</u> 12/22/15 - 12/28/15		<u>Estimate #</u> D22D28
<u>Advertiser</u> Rubio/R/President		<u>Original Date / Revision</u> 06/29/15 / 12/21/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 21-49		
<u>IDB#</u> 1046	<u>Advertiser Code</u> RUB16	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	12/24/15	12/24/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/21/15	12/27/15	--- 1---	1			\$90.00	0.00				
N 2	8	12/25/15	12/25/15	NBA Daytime	4:00 PM-6:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/21/15	12/27/15	---- 3--	3			\$250.00	0.00				
N 3	8	12/25/15	12/25/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/21/15	12/27/15	---- 1--	1			\$300.00	0.00				
N 4	8	12/25/15	12/25/15	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/21/15	12/27/15	---- 1--	1			\$600.00	0.00				
N 5	8	12/28/15	12/28/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/28/15	01/03/16	1-----	1			\$90.00	0.00				
N 6	8	12/28/15	12/28/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/28/15	01/03/16	1-----	1			\$275.00	0.00				
N 7	8	12/28/15	12/28/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/28/15	01/03/16	1-----	1			\$300.00	0.00				
N 8	8	12/28/15	12/28/15	Mon 7p-9p	7:00 PM-9:00 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		12/28/15	01/03/16	2-----	2			\$850.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	8	12/28/15-01/03/16	Mon 7p-9p	7:00 PM-9:00 PM	M-----	:30		\$850.00	0.00	NM		
	See MG 8.3,8.4												
	2	8	12/28/15-01/03/16	Mon 7p-9p	7:00 PM-9:00 PM	M-----	:30		\$850.00	0.00	NM		
	See MG 8.3,8.4												
	3	8	12/28/15-12/28/15	Monday Prime Hour 1	7p-8p	M-----	:30		\$850.00	0.00	NM		
	Ⓜ MG for 8.1,8.2												
	4	8	12/28/15-01/03/16	Monday Prime Hour 2	8p-9p	M-----	:30		\$850.00	0.00	NM		
	Ⓜ MG for 8.1,8.2												
N 9	8	12/28/15	12/28/15	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Rubio/R/President		<u>Original Date / Revision</u> 06/29/15 / 12/21/15

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/28/15	01/03/16	1-----				1	\$1,200.00	0.00			
N 10	8	12/26/15	12/26/15	Sa 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$450.00
Week:		12/21/15	12/27/15	-----1-				1	\$450.00	0.00			
N 11	8	12/26/15	12/26/15	Pinstripe Bowl	2:30 PM-6:00 PM		:30				NM	2	\$5,000.00
Week:		12/21/15	12/27/15	-----2-				2	\$2,500.00	0.00			
N 12	8	12/26/15	12/26/15	College Football Prime Gm	7:00 PM-10:30 PM		:30				NM	1	\$600.00
Week:		12/21/15	12/27/15	-----1-				1	\$600.00	0.00			
N 13	8	12/27/15	12/27/15	Su 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$575.00
Week:		12/21/15	12/27/15	-----1				1	\$575.00	0.00			
N 14	8	12/27/15	12/27/15	Sunday Prime Hour 1	6:00 PM-7:00 PM		:30				NM	1	\$400.00
Week:		12/21/15	12/27/15	-----1				1	\$400.00	0.00			
N 15	8	12/24/15	12/24/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
Week:		12/21/15	12/27/15	---1---				1	\$275.00	0.00			
N 16	8	12/24/15	12/24/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
Week:		12/21/15	12/27/15	---1---				1	\$300.00	0.00			
N 17	8	12/24/15	12/24/15	Thursday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$500.00
Week:		12/21/15	12/27/15	---1---				1	\$500.00	0.00			
N 18	8	12/22/15	12/22/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
Week:		12/21/15	12/27/15	-1-----				1	\$90.00	0.00			
N 19	8	12/22/15	12/22/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
Week:		12/21/15	12/27/15	-1-----				1	\$275.00	0.00			
N 20	8	12/22/15	12/22/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
Week:		12/21/15	12/27/15	-1-----				1	\$300.00	0.00			
N 21	8	12/23/15	12/23/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$90.00
Week:		12/21/15	12/27/15	--1----				1	\$90.00	0.00			
N 22	8	12/23/15	12/23/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$275.00
Week:		12/21/15	12/27/15	--1----				1	\$275.00	0.00			
N 23	8	12/23/15	12/23/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$300.00
Week:		12/21/15	12/27/15	--1----				1	\$300.00	0.00			
Totals										0.00		27	\$14,735.00

Time Period	# of Spots	Gross Amount	Net Amount
11/30/15 - 12/27/15	21	\$11,170.00	\$9,494.50
12/28/15 - 12/28/15	6	\$3,565.00	\$3,030.25
Totals	27	\$14,735.00	\$12,524.75

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Rubio/R/President	06/29/15 / 12/21/15

Signature: _____ **Date:** _____

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