

# CONTRACT



**WQAD-TV**  
**3003 Park 16th St**  
**Moline, IL 61265**  
**(309) 764-8888**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>158901 /       |  | <u>Alt Order #</u><br>07829813                         |
| <u>Product</u><br>6/29 RUBIO FOR PRES        |  |  |
| <u>Contract Dates</u><br>12/22/15 - 12/28/15 |  | <u>Estimate #</u><br>D22D28                            |
| <u>Advertiser</u><br>Rubio/R/President       |  | <u>Original Date / Revision</u><br>06/29/15 / 11/03/15 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WQAD-TV                    | <u>Account Executive</u><br>Jamie Andrus | <u>Sales Office</u><br>NSO Washingto                   |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 21-49           |  |  |
| <u>IDB#</u><br>1046                          | <u>Advertiser Code</u><br>RUB16          | <u>Product Code</u><br>ORDR                            |
| <u>Agency Ref</u>                            | <u>Advertiser Ref</u>                    |  |

And:

**Smart Media Group LLC**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

| *Line | Ch | Start Date        | End Date        | Description               | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | 8  | 12/24/15          | 12/24/15        | M-F 11a-12p               | 11:00 AM-12:00 PM |      | :30    |                   |             |               | NM   | 1     | \$90.00    |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/21/15          | 12/27/15        | ---1---                   |                   |      |        | 1                 | \$90.00     | 0.00          |      |       |            |
| N 2   | 8  | 12/25/15          | 12/25/15        | NBA Daytime               | 4:00 PM-6:30 PM   |      | :30    |                   |             |               | NM   | 3     | \$750.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/21/15          | 12/27/15        | ---3--                    |                   |      |        | 3                 | \$250.00    | 0.00          |      |       |            |
| N 3   | 8  | 12/25/15          | 12/25/15        | M-F 7a-9a                 | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$300.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/21/15          | 12/27/15        | ----1--                   |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |            |
| N 4   | 8  | 12/25/15          | 12/25/15        | Friday Prime Hour 3       | 9:00 PM-10:00 PM  |      | :30    |                   |             |               | NM   | 1     | \$600.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/21/15          | 12/27/15        | ----1--                   |                   |      |        | 1                 | \$600.00    | 0.00          |      |       |            |
| N 5   | 8  | 12/28/15          | 12/28/15        | M-F 11a-12p               | 11:00 AM-12:00 PM |      | :30    |                   |             |               | NM   | 1     | \$90.00    |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/28/15          | 01/03/16        | 1-----                    |                   |      |        | 1                 | \$90.00     | 0.00          |      |       |            |
| N 6   | 8  | 12/28/15          | 12/28/15        | M-F 6a-7a                 | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$275.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/28/15          | 01/03/16        | 1-----                    |                   |      |        | 1                 | \$275.00    | 0.00          |      |       |            |
| N 7   | 8  | 12/28/15          | 12/28/15        | M-F 7a-9a                 | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$300.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/28/15          | 01/03/16        | 1-----                    |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |            |
| N 8   | 8  | 12/28/15          | 12/28/15        | Mon 7p-9p                 | 7:00 PM-9:00 PM   |      | :30    |                   |             |               | NM   | 2     | \$1,700.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/28/15          | 01/03/16        | 2-----                    |                   |      |        | 2                 | \$850.00    | 0.00          |      |       |            |
| N 9   | 8  | 12/28/15          | 12/28/15        | Monday Prime Hour 3       | 9:00 PM-10:00 PM  |      | :30    |                   |             |               | NM   | 1     | \$1,200.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/28/15          | 01/03/16        | 1-----                    |                   |      |        | 1                 | \$1,200.00  | 0.00          |      |       |            |
| N 10  | 8  | 12/26/15          | 12/26/15        | Sa 10p-1035p              | 10:00 PM-10:35 PM |      | :30    |                   |             |               | NM   | 1     | \$450.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/21/15          | 12/27/15        | -----1-                   |                   |      |        | 1                 | \$450.00    | 0.00          |      |       |            |
| N 11  | 8  | 12/26/15          | 12/26/15        | Pinstripe Bowl            | 2:30 PM-6:00 PM   |      | :30    |                   |             |               | NM   | 2     | \$5,000.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
| Week: |    | 12/21/15          | 12/27/15        | -----2-                   |                   |      |        | 2                 | \$2,500.00  | 0.00          |      |       |            |
| N 12  | 8  | 12/26/15          | 12/26/15        | College Football Prime Gm | 7:00 PM-10:30 PM  |      | :30    |                   |             |               | NM   | 1     | \$600.00   |

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|  |  | <u>Estimate #</u><br>D22D28                            |
| <u>Advertiser</u><br>Rubio/R/President       |  | <u>Original Date / Revision</u><br>06/29/15 / 11/03/15 |

| *Line         | Ch | Start Date        | End Date        | Description           | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|---------------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | -----1-               |                   |      |        | 1                 | \$600.00    | 0.00          |      |       |             |
| N 13          | 8  | 12/27/15          | 12/27/15        | Su 10p-1035p          | 10:00 PM-10:35 PM |      | :30    |                   |             |               | NM   | 1     | \$575.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | -----1                |                   |      |        | 1                 | \$575.00    | 0.00          |      |       |             |
| N 14          | 8  | 12/27/15          | 12/27/15        | Sunday Prime Hour 1   | 6:00 PM-7:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$400.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | -----1                |                   |      |        | 1                 | \$400.00    | 0.00          |      |       |             |
| N 15          | 8  | 12/24/15          | 12/24/15        | M-F 6a-7a             | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$275.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | ---1---               |                   |      |        | 1                 | \$275.00    | 0.00          |      |       |             |
| N 16          | 8  | 12/24/15          | 12/24/15        | M-F 7a-9a             | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$300.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | ---1---               |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |             |
| N 17          | 8  | 12/24/15          | 12/24/15        | Thursday Prime Hour 2 | 8:00 PM-9:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$500.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | ---1---               |                   |      |        | 1                 | \$500.00    | 0.00          |      |       |             |
| N 18          | 8  | 12/22/15          | 12/22/15        | M-F 11a-12p           | 11:00 AM-12:00 PM |      | :30    |                   |             |               | NM   | 1     | \$90.00     |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | -1-----               |                   |      |        | 1                 | \$90.00     | 0.00          |      |       |             |
| N 19          | 8  | 12/22/15          | 12/22/15        | M-F 6a-7a             | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$275.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | -1-----               |                   |      |        | 1                 | \$275.00    | 0.00          |      |       |             |
| N 20          | 8  | 12/22/15          | 12/22/15        | M-F 7a-9a             | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$300.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | -1-----               |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |             |
| N 21          | 8  | 12/23/15          | 12/23/15        | M-F 11a-12p           | 11:00 AM-12:00 PM |      | :30    |                   |             |               | NM   | 1     | \$90.00     |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | --1----               |                   |      |        | 1                 | \$90.00     | 0.00          |      |       |             |
| N 22          | 8  | 12/23/15          | 12/23/15        | M-F 6a-7a             | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$275.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | --1----               |                   |      |        | 1                 | \$275.00    | 0.00          |      |       |             |
| N 23          | 8  | 12/23/15          | 12/23/15        | M-F 7a-9a             | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$300.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 12/21/15          | 12/27/15        | --1----               |                   |      |        | 1                 | \$300.00    | 0.00          |      |       |             |
| <b>Totals</b> |    |                   |                 |                       |                   |      |        |                   |             | 0.00          |      | 27    | \$14,735.00 |

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 11/30/15 -12/27/15 | 21         | \$11,170.00  | \$9,494.50  |
| 12/28/15 -12/28/15 | 6          | \$3,565.00   | \$3,030.25  |
| <b>Totals</b>      | 27         | \$14,735.00  | \$12,524.75 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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