

WOC12728773 [00.00]

Order Printout

Order Status: Opened-New

Start/End Dates: 10/06/20 - 10/12/20

C/P/E: 1196 / 1243 / 8938

Traffic #:

Agency: McKenna Media

Product Desc.: Candidate

Buyer Order #: 10029920

Advertiser: Sheheen for Senate

Estimate Desc.: Sheheen for Senate TV 10.6-10.12

AE: Andrea Starr

Buyer:

Total Cost: \$5,950.00 (Cash)

Property: WIS TV

Primary Demo:

Received Date: 10/02/20 11:38 AM

Sales Region: Local

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 6													Total Spots	Total Cost
1	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-W----	900.00	1													1	900.00
	(Program: TODAY SHOW)																				
2	WIS NEWS AT 4PM	NM	:30	4:00 PM-4:30 PM	T-----	300.00	1													1	300.00
	(Program: WIS NEWS AT 4PM)																				
3	WIS NEWS AT 430PM	NM	:30	4:30 PM-5:00 PM	-W----	400.00	1													1	400.00
	(Program: WIS NEWS AT 430PM)																				
4	WIS NEWS AT 5PM	NM	:30	5:00 PM-5:30 PM	--T---	500.00	1													1	500.00
	(Program: WIS NEWS AT 5PM)																				
5	WIS NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	---F---	600.00	1													1	600.00
	(Program: WIS NEWS AT 530PM)																				
6	WIS NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	---F---	1,000.00	1													1	1,000.00
	(Program: WIS NEWS AT 6PM)																				
7	ENTERTAINMENT TONIGHT	NM	:30	7:30 PM-8:00 PM	-----M	800.00	1													1	800.00
	(Program: ENTERTAINMENT TONIGHT)																				
8	WIS NEWS SATURDAY MORNING	NM	:30	8:30 AM-10:00 AM	----S--	300.00	1													1	300.00
	(Program: WIS NEWS SATURDAY MORNING)																				
9	WIS NEWS AT 6PM SATURDAY	NM	:30	6:00 PM-6:30 PM	----S--	450.00	1													1	450.00
	(Program: WIS NEWS AT 6PM SATURDAY)																				

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 6													Total Spots	Total Cost
10	WIS NEWS SUNDAY AT 7AM	NM	:30	7:00 AM-8:00 AM	----S-	200.00	1													1	200.00
(Program: WIS NEWS SUNDAY AT 7AM)																					
11	WIS NEWS AT 6PM SUNDAY	NM	:30	6:00 PM-6:30 PM	----S-	500.00	1													1	500.00
(Program: WIS NEWS AT 6PM SUNDAY)																					
Spot Totals:							11													11	\$5,950.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	11	\$5,950.00			