

CONTRACT

WIS
1111 Bull Street
Columbia, SC 29201
Sales T & C: www.gray.tv/advertising
(803) 799-1010

<u>Contract / Revision</u> 1808145 /		<u>Alt Order #</u> WOC12743214
<u>Advertiser</u> Vincent Sheheen for SC Senate		<u>Original Date / Revision</u> 10/16/20 / 10/17/20
<u>Contract Dates</u> 10/20/20 - 10/26/20	<u>Estimate #</u> 9440	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIS	<u>Account Executive</u> Andrea Starr	<u>Sales Office</u> Columbia Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u>	<u>Advertiser Code</u> 1196	<u>Product 1/2</u> 1243
<u>Agency Ref</u> 157681	<u>Advertiser Ref</u> 183674	

And:

McKenna Media-Washington
1322 G St SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WIS	10/20/20	10/20/20	M-F 4p News	4:00 PM-4:30 PM		:30			P-02	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-1-----				1	\$300.00				
N 2	WIS	10/20/20	10/26/20	M-F 430p News	4:30 PM-5:00 PM		:30			P-02	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	1-----				1	\$400.00				
Totals												2	\$700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	1	\$300.00	(\$45.00)	\$255.00
10/26/20 - 10/26/20	1	\$400.00	(\$60.00)	\$340.00
Totals	2	\$700.00	(\$105.00)	\$595.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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