

# CONTRACT

**WIS**  
**1111 Bull Street**  
**Columbia, SC 29201**  
**Sales T & C: www.gray.tv/advertising**  
**(803) 799-1010**

<u>Contract / Revision</u> 1808145 /		<u>Alt Order #</u> WOC12743214
<u>Advertiser</u> Vincent Sheheen for SC Senate		<u>Original Date / Revision</u> 10/16/20 / 10/17/20
<u>Contract Dates</u> 10/20/20 - 10/26/20	<u>Estimate #</u> 9440	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIS	<u>Account Executive</u> Andrea Starr	<u>Sales Office</u> Columbia Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 1196	<u>Product 1/2</u> 1243
<u>Agency Ref</u> 157681	<u>Advertiser Ref</u> 183674	

And:

**McKenna Media-Washington**  
**1322 G St SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WIS	10/20/20	10/20/20	M-F 4p News	4:00 PM-4:30 PM		:30			P-02	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/20	10/25/20	-1-----				1	\$300.00				
N 2	WIS	10/20/20	10/26/20	M-F 430p News	4:30 PM-5:00 PM		:30			P-02	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/20	10/26/20	1-----				1	\$400.00				
<b>Totals</b>												<b>2</b>	<b>\$700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	1	\$300.00	(\$45.00)	\$255.00
10/26/20 - 10/26/20	1	\$400.00	(\$60.00)	\$340.00
<b>Totals</b>	<b>2</b>	<b>\$700.00</b>	<b>(\$105.00)</b>	<b>\$595.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).