



Blarney Stone Broadcasting, Inc.

Q4 2022 – October 1 – December 31, 2022

ISSUES AND PROGRAM REPORT WGRY-FM 101.1, WJML-AM 1110, WJNL-AM 1210, WHAK-AM and W266CS-FM 101.1

Mitten News stations WJML, WJNL, WHAK and W266CS changed format from News/Talk to Sports on May 3, 2021. Format and Programming mirrors WGRY-FM 101.1.

FRONTLINES OF FREEDOM:

WGRY, WJML, WJNL, WHAK and W266CS air the program Frontlines of Freedom from 7A-9A every Sunday. The program is a military news and talk radio show designed to address and discuss the most pressing issues facing our armed forces, veterans and their families.

Frontlines of Freedom is hosted by Lt. Col. Denny Gillem, US Army (Retired), a west point graduate and highly decorated combat veteran who also served as a Mideast War Planner during his 22 years on active duty.

Besides the current war and military readiness, the show addresses military, families, veteran's activities and homeland security issues. Guests on the show include Cabinet members, generals, admirals, officers of all rank, enlisted members, politicians and family members.

PUBLIC SERVICE ANNOUNCEMENTS: In addition, WGRY, WJML, WJNL, WHAK and W266CS aired Public Service Announcements for the following organizations during Q4 2022:

- Michigan Association of Broadcasters
- American Red Cross
- Habitat for Humanity – Grand Traverse Region
 - General support promos to encourage donations and shopping at Habitat ReStore locations
- Lemon Frog
 - Support promos to invite listeners to benefit concert by the Lemon Frog band. Percentage of proceeds and physical donations go to local veterans for the holidays.
- Lyon Township
- Mid Michigan Honor Flight
 - Generate awareness of the Mid Michigan Honor Flight for veterans in Northern Michigan
- Salvation Army – Grand Traverse
 - Promos to support Salvation Army annual holiday Red Kettle drive and station bell ringing support appearances



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- Toys for Tots – Grand Traverse
 - Promos to encourage toy donation locations, cash donations and various appearances in the Grand Traverse Region
- Walk for Alzheimers

Log-Summary Report

WGRY-FM 101.1/WJNL AM 1210/W266CS-FM 101.1/WQON Q100 (94.5 WYPV/100.3 WQON/106.3 WWMN)/WWW.Q100-FM.COM Log-Summary for the Period 10/1/2022 to 12/31/2022

Filtered: RevenueType=(D, P)

* Cost is Gross before any Discounts, Agency Commission, or Tax *

Printed 1/3/2023 2:44:13 PM Page 1

Sponsor Items TotalTime Cost

0697 AMERICAN RED CROSS NORTHERN CHAPTER	225	01:52:30	6,936.30
0026 BILL MARSH AUTOMOTIVE GROUP	100	00:52:00	4,019.08
1035 HABITAT FOR HUMANITY GRAND TRAVERSE REGION	260	02:10:00	5,396.73
0611 LEMON FROG	130	01:05:00	2,580.00
1193 LYON TOWNSHIP	65	00:32:30	1,254.72
0108 MAB (MICHIGAN ASSOC OF BROADCASTERS)	697	05:48:30	18,598.75
1264 MID MICHIGAN HONOR FLIGHTS	180	01:30:00	3,979.80
0740 SALVATION ARMY TRAVERSE CITY	44	00:26:00	4,932.02
1271 TOYS FOR TOTS GRAND TRAVERSE REGION	26	00:19:00	1,750.06
1202 WALK FOR ALZHEIMERS	3	00:01:30	0.00
-----Report Total-----	1730	14:37:00	49,447.4