



125 West 55th St
New York, NY 10019

Contract # 26012103	Changes as of: 5/12/2018 at 10:24 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE:	Flight: 5/14/18 - 5/20/18	Station: KRCR	Con Type: POLITICAL/VOTE
Agency: AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	Advertiser: Citizen Support For Newsom Product: Citizen Supports Newsom	Market: Chico	Total \$: \$16,605.00
Agency Order #:	Office: CHICAGO	Total Spots: 79	
Buyer: VIVIAN SILVERMAN	Service: Nielsen	Total CPP: \$0.00	
Salesperson: RACHELLE RAY 312-832-6601	Primary Demo: Adults 35+	Total GRP:	
Separation:	Assistant: MIKKIE BASELICE 312-755-3834	Traffic #: 3338782	

Comments: 5/14-5/19 CITIZEN SUPPORTS NEWSOM - NAB FORM & TRAFFIC INSTRUCTIONS SENT VIA EMAIL. CHECK COPY TO FOLLOW. CALL W/ ANY QUEX. THX & PLS CONFIRM.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/14 - 5/14		Total Spots	Total \$	CPP*	GRP*
							5/14					
BON 20	Tu-F 5a-6a		NEWS	\$160.00	0.0	30	1		1	\$160.00	\$0.00	0.0
BON 21	Tu-F 6a-7a		NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
BON 22	Tu-F 7a-9a		GMA	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
BON 23	Tu-F 10a-11a		THE VIEW	\$120.00	0.0	30	1		1	\$120.00	\$0.00	0.0
BON 24	Tu-F 5:30p-6p		NEWS	\$325.00	0.0	30	1		1	\$325.00	\$0.00	0.0
BON 25	Tu-F 6:30p-7p		NEWS	\$325.00	0.0	30	1		1	\$325.00	\$0.00	0.0
BON 26	Tu-F 7p-7:30p		ET	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
BON 27	Tu-F 7:30p-8p		INSIDER	\$90.00	0.0	30	1		1	\$90.00	\$0.00	0.0
BON 28	Tu-F 11p-11:35p		NEWS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
BON 29	Tu-F 11:35p-12:35a		KIMMEL	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
BON 30	W 9p-10p		MODERN FAM/AMER HOUSEWIFE	\$550.00	0.0	30	1		1	\$550.00	\$0.00	0.0
TOTALS:							79		79	\$16,605.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
05/12/18 10:49 AM	Accepted	RACHELLE RAY	Mkgds/Add okay per Vivian/Rachelle 5/12 email.