



Franchises: **PAY IT FORWARD**

** This franchise highlights people and organizations working in the community on a grassroots level to make life better for others.

LOCAL NEWS (MY NEWS AT 7)

Fire Department Blankets (aired 10/7/2016 @ 12:00 am, 1:30 min) A woman who went through a terrible accident at 16 years old is giving back to the firefighters who helped her. Twelve years ago, Kim Conger was taking her brother birthday shopping when a man, who was drunk, ran out in front of her. She remembers how much shock she was in while covered in glass in blood. A firefighter who responded to the scene gave her his coat. Conger has never forgotten that night. And for her 29th birthday, she wanted to do something charitable. So she collected blankets to give to the fire department that responded to her accident, and a few other agencies. We joined Conger as she made her donation. Mountain America Credit Union also surprised her with a \$500 donation. In our story, we let viewers know Conger planned to contribute more blankets and that she was giving people opportunities to vote on which agencies get the blankets.

Ultra Trail Run (aired 10/14/2016 @ 12:00 am, 1:45 min) An upcoming ultra trail run hopes to raise money for cancer patients and their families. A group of avid runners came up with the idea for the Corner Canyon Ultra Trail Race five years ago. We talked with John Maack, who helps organize the race, and is a cancer survivor himself. This year's race is going to the family of a woman who has recently passed away from cancer. The woman had actually volunteered her services for the race in previous years. Money raised was also going to a young girl who was battling leukemia for a second time. In our story, we told viewers details about the race and how to get involved. Mountain America Credit Union also donated \$500 to be used to give to the families who are benefiting from the race.

Operation Give-Christmas Stockings (aired 10/21/2016 @ 12:00 am, 1:35 min) October is usually a little too early to think about Christmas. But a charity called Operation Give is trying to fill thousands of Christmas stockings for military members before the end of the month. Operation Give has been sending the stockings overseas for 12 years. In our story, we told viewers how Operation



Give got started by former and current military members. The organization's goal is typically 10,000 stockings per year. But this year, they want to more than double their goal with 25,000 stockings. Mountain America Credit Union donated \$500 to Operation Give to help them buy more supplies to send overseas. We also let viewers know how they can help out, too.

Love Lake City (aired 10/28/2016 @ 12:00 am, 1:40 min) A group called Love Lake City tries to make volunteering in the community a little easier. They organize a service project every month. The service group was created by two real estate agents who wanted to do more good. We showed viewers the different types of service projects they do, including collecting food for the Utah Food Bank, helping out at the Best Friend's Animal Sanctuary and cleaning up local parks. We let viewers know how easy it is to join Love Lake City—people can just pick and choose their projects. We also told them about an upcoming Masquerade Ball they would be holding to raise money for the homeless. Mountain America Credit Union donated \$500 to get them started.

Tucker's Totes (aired 11/4/2016 @ 12:00 am, 1:25 min) A Utah family is turning a tragedy into a way to help other families who have loved ones being treated at Primary Children's Hospital. They started Tucker's Totes, named after a six-year-old boy who was hit and killed by a motorcycle earlier this year. He was treated at Primary Children's Hospital before he passed away. His relatives noticed that Tucker's immediate family was in need of some essential items while they waited at the hospital. So they decided to start collecting essential items, but them in bins, and then bringing them up to the hospital for waiting families. The totes were initially used in the ICU, but now people all over the hospital are requesting them. Mountain America Credit Union donated \$500 to help them collect more supplies for Tucker's Totes. We told viewers where to look online if they wanted to help as well.

Honor Salute (aired 11/11/2016 @ 12:00 am, 1:30 min) Community Nursing Services is making sure veterans are being honored, especially the ones who are nearing the end of their lives. They are holding special ceremonies for veterans in hospice care with its Honor Salute Program. The honorees are presented with a certificate, a pin and a flag. The ceremony ends with a salute. In our story, we discussed with the people in charge of the program how the ceremonies have been giving the aging veterans a much-needed boost. Military personnel and other veterans have donating their time in order to conduct the Honor Salutes. The flags and other gifts presented to the veterans are typically donated by the



community. Mountain America Credit Union donated \$500 to the Honor Salute Program to help them get more flags and other supplies.

Latino Turkey Drive (aired 11/18/2016 @ 12:00 am, 1:35 min) The Frank Cordova Foundation is partnering with several Salt Lake City schools to give students in need a Thanksgiving meal. The Latino Turkey Drive benefits families in Latino communities, refugees, or any family that may be struggling financially. The drive has been providing turkeys for families for the past 17 years. We explained to viewers how the drive was started by Latino activist Frank Cordova. He had been talking with elementary school students in the area, and discovered many of them didn't have turkeys for Thanksgiving. Cordova passed away from cancer a few years ago, but asked family and other community members to continue the drive. We told viewers when and where they would be collecting donated turkeys and other money to give to those needy families. Mountain America Credit Union donated \$500 to help the foundation buy more turkeys.

Bears for Ben (aired 11/25/2016 @ 12:00 am, 1:50 min) The tragic passing of a two-year-old boy has inspired an effort to comfort children around the state. A group of friends is collecting brand new stuffed animals for hospital staffs and law enforcement officers to pass out to kids in traumatic or scary situations. "Bears for Ben" is named in honor of Ben Nemelka, who passed away in his sleep in December of last year. Doctors weren't able to find a cause. Ben's siblings were confused and scared after his death, so family friends brought them teddy bears to comfort them. Then they were inspired to help other children, as well. So every November they collect as many teddy bears and stuffed animals as they can to pass out to police departments, highway patrol troopers, and hospitals. We talked to one Utah Highway Patrol trooper who has been passing out the animals to kids he interacts with on the scene of accidents and more. He told us how the bears help them connect with community members and build trust between them. Mountain America Credit Union donated \$500 to the "Bears for Ben" group so they could buy more stuffed animals. We also told viewers how they could help the effort.

Little Miracles (aired 12/1/2016 @ 12:00 am, 1:35 min) A group of single moms in Utah are helping other single moms through their organization, Little Miracles. We talked to Tiani Shoemaker who started the group, and is a single mom as well. The group does home and yard projects that often get neglected when you're a single mom who has a lot to keep up with. We followed volunteers from Little Miracles as they planned and carried out a project for a woman who



has adopted dozens of special needs children. She is taking care of them by herself since her husband passed away earlier this year. When Little Miracles does projects, they also get the family's neighbors involved. Money and materials used for the projects are all donated. Mountain America Credit Union donated \$500 to Little Miracles to help with its next project.

Bikes for Tykes (aired 12/9/2016 @ 12:00 am, 1:25 min) The Bicycle Collective is a non-profit group that helps people fix up their bikes. The shop also sells and takes donated bikes in order to benefit people who can't afford their own bikes. The Bicycle Collective has three locations in Utah and gives 600 bikes a year to adults and about 1200-1300 bikes to kids throughout the year. For the holidays, The Bicycle Collective is holding a "Bikes for Tykes" fundraiser to make sure kids get a bike for Christmas. Their goal is to give at least 150 bikes to children at a local YMCA. If they get more than that, they will give the bikes to other programs who may need them. Mountain America Credit Union donated \$500 to help them reach their goal. We told viewers where they could contribute as well.

Layton High Fundraiser (aired 12/16/2016 @ 12:00 am, 1:25 min) Students at Layton High School have a lofty goal to help out the Sunnyvale Neighborhood Center in Salt Lake City. They are hoping to raise \$20,000 during the month of December to give to the center. The Sunnyvale Neighborhood Center offers after-school programming where they tutor children and have other activities for them. It serves many refugee and immigrant families in the community. Layton High students are holding several fundraisers in order to make their goal. They're also getting the community involved in the effort. We told viewers how they could get involved by attending a profit-sharing event at a local restaurant. We talked to student body officers about why they do fundraisers like this, and how it's helping the school. We also talked to people who work at the center to find out how their clients will be helped as well. Mountain America Credit Union donated \$500 to help the students get closer to their goal.