

ORDER

WDBJ7

Orders
Order / Rev: 32111
Alt Order #:
Product Desc: CHAFIN FOR SENATE
Estimate:
Flight Dates: 08/06/14 - 08/12/14
Original Date / Rev: 08/04/14 / 08/04/14
Order Type: GENERAL

WDBJ Television Inc.

Primary AE: House Accounts
Sales Office: Poli
Sales Region: Pol

Agency Name: CHAFIN FOR SENATE
Buying Contact:
Billing Contact:
 P.O. BOX 1210
 LEBANON, VA 23266-1210

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POLI / A CHAFIN / SENATE / R/ VA
Demographic: A35+
Product Codes: PL3
Priority: P1
Revenue Codes: AGY, POL NON HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/04/14	08/12/14	64	\$12,760.00	\$10,846.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	64	\$12,760.00	\$10,846.00	0.00
Totals	64	\$12,760.00	\$10,846.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDBJ7	08/10/14	08/10/14	SUN 5-6A US FARM REPORT	CM	SU 5-6A	-----S	:30	1	\$5.00	IP	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S		1				\$5.00		0.00			
N 2	WDBJ7	08/06/14	08/12/14	M-F 5-6A 5-6 Mornin'	CM	5-6 MORNIN'	MTW-F--	:30	2	\$50.00	IP	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--W-F--		2				\$50.00		0.00			
		Week: 08/11/14	08/17/14	MT-----		2				\$50.00		0.00			
N 3	WDBJ7	08/06/14	08/12/14	M-F 6-7A MORNIN'	CM	M-F 6-7A	MT-T---	:30	2	\$195.00	P1	0.00	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	---T---		1				\$195.00		0.00			
		Week: 08/11/14	08/17/14	MT-----		2				\$195.00		0.00			
N 4	WDBJ7	08/06/14	08/12/14	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	MTWTF--	:30	3	\$150.00	P1	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--WTF--		3				\$150.00		0.00			
		Week: 08/11/14	08/17/14	MT-----		2				\$150.00		0.00			
N 5	WDBJ7	08/09/14	08/09/14	SAT 8-9A NEWS 7 SAT MORNING	CM	8-9A SAT	-----S-	:30	1	\$165.00	P1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S-		1				\$165.00		0.00			
N 6	WDBJ7	08/10/14	08/10/14	SUN 8-9A	CM	8-9A	-----S	:30	1	\$220.00	P1	0.00	NM	1	\$220.00

Order / Rev: 32111
 Alt Order #:
 Flight Dates: 08/06/14 - 08/12/14

Advertiser: POLI / A CHAFIN / SENATE / R/ VA
 Product Desc: CHAFIN FOR SENATE
 Estimate:

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 7 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	-----S		1			\$220.00			0.00			
N 7	WDBJ7	08/09/14	08/09/14	SAT 9-11A	CM	9A-11A SA	-----S-	:30	1	\$115.00	P1	0.00	NM	1	\$115.00
SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	-----S-		1			\$115.00			0.00			
N 8	WDBJ7	08/10/14	08/10/14	SUN 9-1030A	CM	SU 9-1030A	-----S	:30	1	\$210.00	P1	0.00	NM	1	\$210.00
CBS News Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	-----S		1			\$210.00			0.00			
N 9	WDBJ7	08/06/14	08/12/14	M-F 9-10A	CM	M-F 9-10A	M-W----	:30	1	\$100.00	P1	0.00	NM	2	\$200.00
LIVE WITH KELLY AND MICHA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	--W----		1			\$100.00			0.00			
Week:		08/11/14	08/17/14	M-----		1			\$100.00			0.00			
N 10	WDBJ7	08/07/14	08/07/14	M-F 10-11A	CM	M-F 10-11A	---T---	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
/MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	---T---		1			\$35.00			0.00			
N 11	WDBJ7	08/06/14	08/12/14	M-F 11A-12N	CM	M-F 11A-12P	-T--F--	:30	1	\$175.00	P1	0.00	NM	2	\$350.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	----F--		1			\$175.00			0.00			
Week:		08/11/14	08/17/14	-T-----		1			\$175.00			0.00			
N 12	WDBJ7	08/06/14	08/12/14	M-F 12N-1230P	CM	M-F 12-1230P	MTW----	:30	1	\$195.00	P1	0.00	NM	3	\$585.00
NEWS 7 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	--W----		1			\$195.00			0.00			
Week:		08/11/14	08/17/14	MT-----		2			\$195.00			0.00			
N 13	WDBJ7	08/06/14	08/12/14	M-F 1230-130P	CM	M-F 1230-130P	-T-T---	:30	1	\$180.00	IP	0.00	NM	2	\$360.00
M-F 1230-130P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	---T---		1			\$180.00			0.00			
Week:		08/11/14	08/17/14	-T-----		1			\$180.00			0.00			
N 14	WDBJ7	08/08/14	08/08/14	M-F 130-2PM	CM	M-F 130-2PM	----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
M-F 130-2PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	----F--		1			\$150.00			0.00			
N 15	WDBJ7	08/06/14	08/12/14	M-F 2P-3P	CM	M-F 2-3P	M-W----	:30	1	\$110.00	P1	0.00	NM	2	\$220.00
M-F 2-3P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	--W----		1			\$110.00			0.00			
Week:		08/11/14	08/17/14	M-----		1			\$110.00			0.00			
N 16	WDBJ7	08/09/14	08/09/14	SA/SU GOLF	CM	VARIOUS	-----S-	:30	2	\$105.00	OC	0.00	NM	2	\$210.00
SA/SU GOLF (2:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	-----S-		2			\$105.00			0.00			
N 17	WDBJ7	08/10/14	08/10/14	SA/SU GOLF	CM	VARIOUS	-----S	:30	2	\$195.00	OC	0.00	NM	2	\$390.00
SA/SU GOLF (2:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	-----S		2			\$195.00			0.00			
N 18	WDBJ7	08/08/14	08/08/14	M-F 3P-4P	CM	M-F 3P-4P	----F--	:30	1	\$55.00	IP	0.00	NM	1	\$55.00
M-F 3P-4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	----F--		1			\$55.00			0.00			
N 19	WDBJ7	08/06/14	08/12/14	M-F 4-5P	CM	M-F 4-5P	-T-T---	:30	1	\$90.00	IP	0.00	NM	2	\$180.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/04/14	08/10/14	---T---		1			\$90.00			0.00			

Order / Rev: 32111
 Alt Order #:
 Flight Dates: 08/06/14 - 08/12/14

Advertiser: POLI / A CHAFIN / SENATE / R/ VA
 Product Desc: CHAFIN FOR SENATE
 Estimate:

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WDBJ7	08/06/14	08/12/14	M-F 4-5P ELLEN	CM	M-F 4-5P	-T-T---	:30	1	\$90.00	IP	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-T-----		1				\$90.00		0.00			
N 20	WDBJ7	08/06/14	08/12/14	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	MTW-F--	:30	2	\$310.00	P1	0.00	NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--W-F--		2				\$310.00		0.00			
		Week: 08/11/14	08/17/14	MT-----		2				\$310.00		0.00			
N 21	WDBJ7	08/06/14	08/12/14	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	-T-T---	:30	1	\$215.00	IP	0.00	NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	---T---		1				\$215.00		0.00			
		Week: 08/11/14	08/17/14	-T-----		1				\$215.00		0.00			
N 22	WDBJ7	08/06/14	08/12/14	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	MTW-F--	:30	2	\$475.00	P1	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--W-F--		2				\$475.00		0.00			
		Week: 08/11/14	08/17/14	MT-----		2				\$475.00		0.00			
N 23	WDBJ7	08/06/14	08/12/14	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	-T-T---	:30	1	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	---T---		1				\$500.00		0.00			
		Week: 08/11/14	08/17/14	-T-----		1				\$500.00		0.00			
N 24	WDBJ7	08/09/14	08/09/14	SAT 7-8P SAT 7-8P (7:00 PM-7:30 PM)	CM	SAT 7-8P	-----S-	:30	1	\$210.00	IP	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S-		1				\$210.00		0.00			
N 25	WDBJ7	08/10/14	08/10/14	SUN HOUR 1 60 Minutes	CM	SUN 7-8P	-----S	:30	1	\$360.00	P1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S		1				\$360.00		0.00			
N 26	WDBJ7	08/06/14	08/12/14	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	M-W----	:30	1	\$525.00	P1	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--W----		1				\$525.00		0.00			
		Week: 08/11/14	08/17/14	M-----		1				\$525.00		0.00			
N 27	WDBJ7	08/09/14	08/09/14	SAT HOUR 3 48 HOURS (7:00 PM-7:30 PM)	CM	SAT 10-11P	-----S-	:30	1	\$110.00	IP	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S-		1				\$110.00		0.00			
N 28	WDBJ7	08/06/14	08/12/14	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	MTWT---	:30	2	\$205.00	IP	0.00	NM	4	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--WT---		2				\$205.00		0.00			
		Week: 08/11/14	08/17/14	MT-----		2				\$205.00		0.00			
N 29	WDBJ7	08/09/14	08/09/14	SA 11-1135P NEWS 7 AT 11 SATURDAY	CM	SA 11-1135P	-----S-	:30	1	\$260.00	IP	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S-		1				\$260.00		0.00			
N 30	WDBJ7	08/10/14	08/10/14	SU 11-1135P NEWS 7 AT 11 SUNDAY	CM	SUN 11P-1135P	-----S	:30	1	\$255.00	IP	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	-----S		1				\$255.00		0.00			
N 31	WDBJ7	08/06/14	08/12/14	M-F 1135P-1235A LATE SHOW WITH DAVID LET	CM	M-F 1135P-1235A	--T---	:30	1	\$55.00	IP	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	---T---		1				\$55.00		0.00			
		Week: 08/11/14	08/17/14	M-----		1				\$55.00		0.00			
N			08/12/14		CM				1		IP	0.00	NM	2	\$30.00

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
32	WDBJ7	08/06/14		M-F 1235-135A		M-F 1235-135A	M-W----	:30		\$15.00				
				Late Late Show With Craig Ferg										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/04/14	08/10/14	--W----		1		\$15.00		0.00				
		Week: 08/11/14	08/17/14	M-----		1		\$15.00		0.00				
													Totals	\$12,760.00

Chafin - WDBJ

Program	Daypart	Rate Class	Rate	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total Spots	Cost	
				8/6	8/7	8/8	8/9	8/10	8/11	8/12		Gross	Net
U.S. Farm Report	0500-0600	IP	\$5.00	0	0	0	0	1	0	0	1	\$5.00	
Early Mornin'	0500-0600	IP	\$50.00	1	0	1	0	0	1	1	4	\$200.00	
Mornin'	0600-0700	P1	\$195.00	0	1	0	0	0	1	1	3	\$585.00	
CBS This Morning	0700-0900	P1	\$150.00	1	1	1	0	0	1	1	5	\$750.00	
WDBJ7 Saturday Morning	0800-0900	P1	\$165.00	0	0	0	1	0	0	0	1	\$165.00	
WDBJ7 Sunday Morning	0800-0900	P1	\$220.00	0	0	0	0	1	0	0	1	\$220.00	
CBS Saturday This Morning	0900-1100	P1	\$115.00	0	0	0	1	0	0	0	1	\$115.00	
CBS Sunday Morning	0900-1030	P1	\$210.00	0	0	0	0	1	0	0	1	\$210.00	
Live!	0900-1000	P1	\$100.00	1	0	0	0	0	1	0	2	\$200.00	
Millionaire	1000-1100	IP	\$35.00	0	1	0	0	0	0	0	1	\$35.00	
The Price is Right	1100-1200	P1	\$175.00	0	0	1	0	0	0	1	2	\$350.00	
WDBJ7 at Noon	1200-1230	P1	\$195.00	1	0	0	0	0	1	1	3	\$585.00	
Young & Restless	1230-1330	IP	\$180.00	0	1	0	0	0	0	1	2	\$360.00	
Bold & Beautiful	1330-1400	P1	\$150.00	0	0	1	0	0	0	0	1	\$150.00	
The Talk	1400-1500	P1	\$110.00	1	0	0	0	0	1	0	2	\$220.00	
PGA Championship	1400-1900	LUR	\$105.00	0	0	0	2	0	0	0	2	\$210.00	
PGA Championship	1400-1900	LUR	\$195.00	0	0	0	0	2	0	0	2	\$390.00	
Let's Make A Deal	1500-1600	IP	\$55.00	0	0	1	0	0	0	0	1	\$55.00	
Ellen	1600-1700	IP	\$90.00	0	1	0	0	0	0	1	2	\$180.00	
WDBJ7 at Five	1700-1730	P1	\$310.00	1	0	1	0	0	1	1	4	\$1,240.00	
Andy Griffith	1730-1800	IP	\$215.00	0	1	0	0	0	0	1	2	\$430.00	
WDBJ7 at Six	1800-1830	P1	\$475.00	1	0	1	0	0	1	1	4	\$1,900.00	
WDBJ7 at Six - Saturday	1800-1830	P1	\$285.00	0	0	0	0	0	0	0	0	\$0.00	No News due to golf
WDBJ7 at Six - Sunday	1800-1830	P1	\$360.00	0	0	0	0	0	0	0	0	\$0.00	No News due to golf
Wheel of Fortune	1900-1930	P1	\$500.00	0	1	0	0	0	0	1	2	\$1,000.00	
Wheel of Fortune - Saturday	1900-1930	IP	\$210.00	0	0	0	1	0	0	0	1	\$210.00	
60 Minutes	1900-2000	P1	\$360.00	0	0	0	0	1	0	0	1	\$360.00	
Jeopardy	1930-2000	P1	\$525.00	1	0	0	0	0	1	0	2	\$1,050.00	
48 Hours	2200-2300	IP	\$110.00	0	0	0	1	0	0	0	1	\$110.00	
WDBJ7 at Eleven	2300-2335	IP	\$205.00	1	1	0	0	0	1	1	4	\$820.00	
WDBJ7 at Eleven - Saturday	2300-2335	IP	\$260.00	0	0	0	1	0	0	0	1	\$260.00	
WDBJ7 at Eleven - Sunday	2300-2335	IP	\$255.00	0	0	0	0	1	0	0	1	\$255.00	
The Late Show	2335-0035	IP	\$55.00	0	1	0	0	0	0	1	2	\$110.00	
The Late Late Show	0035-0135	IP	\$15.00	1	0	0	0	0	1	0	2	\$30.00	

64 \$12,760.00 \$10,846.00