WBXI-CD 2nd Quarter 2016 Community Problems, Needs & Programming List WBXI-CD Indianapolis

April 1, 2016 to June 30, 2016

In our ongoing effort to serve the public interest, Station WBXI-CD broadcasts programming responsive to the issues of concern to Indianapolis and its viewing public. Following is a Brief Description of those issues and of the stations most significant programming treatment of them

Community Problems and Needs

A. Education. Improving student achievement, increasing parental involvement in schools, providing additional resources to minority – majority schools

B. Crime. Reducing the level of violence and crime, particularly in minority neighborhoods. Discouraging youth from taking up crime.

C. **Drug Abuse.** Reducing the level of illegal drug use, especially by youth. Helping provide positive alternatives to illegal drug use and smoking by underage persons.

D. **Health.** Reducing health disparities in Indianapolis especially among minority communities. Additionally, by providing relevant, nearly continuous weather information 24-7.

E. Youth and Families. Strengthening the bonds between families and youth

Days & Times Aired	Program	Description	Types of Problems & Needs Covered During Quarter
M-F 7:00a;7:30a;8:00a	Gullah Gullah Island	Gullah Gullah Island is a charming show designed for pre-schoolers. Each episode offers a mixture of curriculum based and social learning for young children ages 3-7. Episodes usually address an overarching them accompanied with a series of play songs designed to reinforce the learning concepts. The program offers strong educational messages for young children in terms of social learning, focusing on relationships, accepting responsibility, as well as learning about the environment. The show involves a family on an island called Gullah Gullah. The program includes a nuclear family and an extended family. The show also includes a fantasy character called Binyah Binyah who offers additionally storylines involving pets, reponsibility and friendships.	ALL

Saturday 8:00a; 8:30a	Allegra's Windows	Allegra's Window is an early childhood vehicle, that introduces youngsters from the ages of 2-1/2 to 5 to the adventures of a young pre-schooler by the name of Allegra. The show explores basic life lessons for pre-schoolers. Allegra's exploits take her into the world of making new friends, becoming more grown up and mature and identifying and verbalizing the feelings and emotions that experienced by this demographic. The underlying themes of the show incorporate musical concepts, and terms with characters, situations and original songs. The component of expressing yourself through	ALL
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