

ORDER



Orders
Order / Rev: 4468506
Alt Order #: 28401483
Product Desc: GALLEGO FOR ARIZONA
Estimate: 4208
Flight Dates: 05/21/24 - 05/27/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: REG

Phoenix, AZ KAZT

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Targetcast LLC dba Assembly
Buying Contact:
Billing Contact:
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ruben Gallego/US Senate/AZ/Dei
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	10	\$1,670.00	\$1,419.50
05/27/24	06/30/24	3	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$1,670.00	\$1,419.50	0.00
June 2024	3	\$400.00	\$340.00	0.00
Totals	13	\$2,070.00	\$1,759.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAZT	05/21/24	05/21/24	Sign-On/Sign-Off 4a-4x NWS CW7 NEWS UPDATE		4:35 PM-4:36 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
CW7 NEWS UPDATES 4:3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-T-----		1				\$150.00		0.00			
N 2	KAZT	05/23/24	05/23/24	Sign-On/Sign-Off 4a-4x NWS CW7 NEWS UPDATE		4:35 PM-4:36 PM (4:30 PM-5:00 PM)	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
CW7 NEWS UPDATES 4:3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$150.00		0.00			
N 3	KAZT	05/24/24	05/24/24	Sign-On/Sign-Off 4a-4x NWS CW7 NEWS UPDATE		4:35 PM-4:36 PM (4:30 PM-5:00 PM)	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
CW7 NEWS UPDATES 4:3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--		1				\$150.00		0.00			
N 4	KAZT	05/27/24	05/27/24	Sign-On/Sign-Off 4a-4x NWS CW7 NEWS UPDATE		4:35 PM-4:36 PM (4:30 PM-5:00 PM)	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
CW7 NEWS UPDATES 4:3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----		1				\$150.00		0.00			
N 5	KAZT	05/23/24	05/23/24		CM	4:30 PM-5:00 PM	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00

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Advertiser: POL/Ruben Gallego/US Senate/AZ/Dem
 Product Desc: GALLEGO FOR ARIZONA
 Estimate: 4208

Phoenix, AZ KAZT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430p-5p											
				M-F 430p-5p		(4:30 PM-5:00 PM)									
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$100.00		0.00			
N 6	KAZT	05/24/24	05/24/24	M-F 430p-5p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				M-F 430p-5p		(4:30 PM-5:00 PM)									
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--		1				\$100.00		0.00			
N 7	KAZT	05/27/24	05/27/24	M-F 430p-5p	CM	4:35 PM-5:00 PM	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				M-F 430p-5p											
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----		1				\$100.00		0.00			
N 8	KAZT	05/22/24	05/22/24	M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				M-F 630p-7p		(6:30 PM-7:00 PM)									
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--W----		1				\$150.00		0.00			
N 9	KAZT	05/23/24	05/23/24	M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				M-F 630p-7p		(6:30 PM-7:00 PM)									
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$150.00		0.00			
N 10	KAZT	05/27/24	05/27/24	M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				M-F 630p-7p		(6:30 PM-7:00 PM)									
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----		1				\$150.00		0.00			
N 11	KAZT	05/21/24	05/21/24	Sign-On/Sign-Off 4a-4x NWS		6:41 PM-6:42 PM	-T-----	:30	1	\$240.00	P4	0.00	NM	1	\$240.00
				CW7 WEATHER UPDATE		(6:30 PM-7:00 PM)									
CW7 WEATHER UPDATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-T-----		1				\$240.00		0.00			
N 12	KAZT	05/22/24	05/22/24	Sign-On/Sign-Off 4a-4x NWS		6:41 PM-6:42 PM	--W----	:30	1	\$240.00	P4	0.00	NM	1	\$240.00
				CW7 WEATHER UPDATE		(6:30 PM-7:00 PM)									
CW7 WEATHER UPDATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--W----		1				\$240.00		0.00			
N 13	KAZT	05/24/24	05/24/24	Sign-On/Sign-Off 4a-4x NWS		6:41 PM-6:42 PM	----F--	:30	1	\$240.00	P4	0.00	NM	1	\$240.00
				CW7 WEATHER UPDATE		(6:30 PM-7:00 PM)									
CW7 WEATHER UPDATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--		1				\$240.00		0.00			
Totals													13	\$2,070.00	