

P.O. Box 7
 Beloit, Kansas 67420
 (785) 736-2205
KVSV

AM FM Salesman TA Notorize - Yes OR No End of Schedule OR End of Month
 Advertiser FOUNDATION FOR FUTURE GENERATIONS
 Agency _____ Contact HEATHER JOHNSON
 Address _____ City _____ Zip _____
 Starting Date 03/25/24 Expiration Date 04/17/24 Phone 738-8905
 1st Co-op _____ Cell _____ Fax _____
 2nd Line _____ Email _____
 Cart #'s _____
 Cart #'s _____
 Salesman Notes BOND CAMPAIGN Date 03-22-24

1. Total Number 125 AM Length 30 Rate per Spot 4.00 Total _____
2. Total Number 125 FM Length 30 Rate per Spot 4.00 Total _____
3. Total Number _____ Length _____ Rate per Spot _____ Total _____
4. Total Number _____ Length _____ Rate per Spot _____ Total _____
5. Total Number _____ Length _____ Rate per Spot _____ Total _____

J _____ M _____ S _____
 F _____ J _____ O _____
 M J _____ N _____
 A A _____ D _____

Gross Total 1000-

FILE

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 1	5/5 ²⁵	5/5 ²⁶	5/5 ²⁷	5/5 ²⁸	5/5 ²⁹	5/5 ³⁰	5/5 ³¹
Week 2	5/5 ¹	5/5 ²	5/5 ³	5/5 ⁴	5/5 ⁵	5/5 ⁶	5/5 ⁷
Week 3	5/5 ⁸	5/5 ⁹	5/5 ¹⁰	5/5 ¹¹	5/5 ¹²	6/6 ¹³	6/6 ¹⁴
Week 4	6/6 ¹⁵	6/6 ¹⁶	6/6 ¹⁷	18	19	20	21
Week 5	22	23	24	25	26	27	28
Week 6	28	29	30				



Todd Adolph <todd@kvsradio.com>

Re: bond campaign

Sharon Keister <sharon@kvsradio.com>

Tue, Nov 14, 2023 at 3:31 PM

To: hjohnson@sandsdrug.com

Heather -

To keep it simple...use these rates. That way you can determine weekly/monthly budgets.

\$4.00 - for :30 sec ads

\$5.00 - for :60 sec ads

Sorry, I kept misreading your email...finally made sense to my co-vid brain just now I guess.

Let me know if you need anything more and/or have questions.

Thanks.

Sharon

On Nov 10, 2023, at 11:49 AM, hjohnson@sandsdrug.com wrote:

I'm working the beginnings of the school bond campaign that is about to kick off strong here in the next few weeks.

We plan to run some ads on the radio.....can you give me a price sheet on some options?

I'm trying to work on a campaign budget to see how much money we need to raise to run the campaign.

Thanks!
Heather

Sharon Keister
KVS Radio
Box 7
Beloit, KS 67420
785-738-2206
785-738-2208 fax
785-738-8604 cell
sharon@kvsradio.com

FILE



RADIO FOR LISTENING

FM 105.5

AM 1190/STEREO 102.9

Radio Continuity

P.O. Box 7
Beloit, Kansas 67420
(785) 738-2206
(785) 738-2208

Client: FOUNDATION FOR FUTURE GENERATIONS

For: AM/FM BOND CAMPAIGN

Begin: 03/25/24

End: 04/17/24

Date:

1 .PLEASE SEE EMAIL FROM WADE FOR BOND CAMPAIGN
2 SPOTS.

3

4

5

6

7

8

9

30 SECONDS

10

11

12

13

14

15

16

17

18

60 SECONDS

FILE

STATION DOCUMENTATION STATEMENT APPROVED BY THE CO-OPERATIVE ADVERTISING COMMITTEE OF THE ASSOCIATION OF NATIONAL ADVERTISERS.

This announcement was broadcast _____ times, as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our attached invoice(s) numbered/dated _____ at his earned rate of:

\$ _____ each for _____ announcements, for a total of \$ _____
\$ _____ each for _____ announcements, for a total of \$ _____
\$ _____ each for _____ announcements, for a total of \$ _____

Sworn to and subscribed before me and in my presence on this _____ day of _____, 20____

Signature of Station Official

(Notarize Above)

Name and Title

Station Call Letters



Todd Adolph <todd@kvsradio.com>

Fwd:

KSVV Production <production@kvsradio.com>
To: Todd Adolph <todd@kvsradio.com>

Fri, Mar 22, 2024 at 12:13 PM

8 dry ads attached. A few are a tad longer than 30 when you add the tag.

Rotate all 8 ads thru 4/17/24.

I would suggest running these 4

Leanne Litton/Landry & Gunnar/Mike Riemann/Jay Rowh ads heavier than the other 4.

You will need to voice and add the following tag to the ads and feel free to pick appropriate music to put behind if you have something that works.

AD PAID FOR BY FOUNDATION FOR FUTURE GENERATIONS

Any questions, just holler.

Thanks!

Wade Gerstner

KDNS/KZDY

785-294-0295

[Quoted text hidden]

FILE

Request for Broadcast time by or on Behalf of a Candidate for Public Office or by a Non-Candidate Group

Instructions: This form must be completed for all requests, both oral and written, for broadcast time for or on behalf of candidates for political office. It is to be kept in the station public file for a period of two years. It can also be used for a voluntary record of requests from non-candidate groups.

1. Date and time of request: 03/22/24
2. Name of person making the request: HEATHER JOHNSON
3. Ad agency (if any): _____
4. Address of ad agency: _____
5. Telephone number of ad agency: _____
6. Name of candidate: _____
7. If sponsor is the candidate's authorized committee, name of committee: _____
8. Address of candidate's committee: _____
9. Telephone number of committee: _____
10. Political party of candidate: _____
11. Office for which candidate is running: _____
Federal office _____ State office _____ Local office _____
12. Election for which candidate is campaigning: _____
13. Date of election: 04/17/24 primary _____ or general
14. Request for documentation that candidate is legally qualified: Yes _____ No _____
(attach any written documentation received)
15. Name of non-candidate organization: FOUNDATION FOR FUTURE GENERATIONS
16. Primary address of organization: 716 N. WESTERN AVE, BELOIT, KS 67420
17. Telephone number of organization: 785-738-8905
18. Contact person at organization: HEATHER JOHNSON
19. Web address: N/A
20. Officers of organization: N/A

Type of organization: 501(c)(3) _____ 501(c)(4) _____ Sec. 527 _____ Political Party _____

21. If political party, what kind of expenditure is this:

On behalf of federal candidate _____ Coordinated federal _____ Independent federal _____

Other X

22. Programs or times requested: 03/25/24 - 04/17/24

23. Dates requested: R.O.S 125 AM 125 PM @ 4.00 = 1000.00

24. Length of spot/program time requested: :30 SECOND

25. Request made: In writing _____ Orally _____ (If request made in writing, attach and retain)

26. Station offer: Rate card _____ Other: EMAIL

27. Disposition of request: Granted X Not granted _____ (If not granted, state reason(s) in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available).

28. Political disclosure form submitted to requester: 03/25/24 (date)

Comments:

Date: 3/25/2024

Heather Johnson
Candidate or Agent

Accepted by: [Signature]

Title: SALES / MARKETING