

ORDER



KABC-TV

Orders
Order / Rev: 46118 - 1
Alt Order #: WOC10119819
Product Desc: BOB SHRIVER FOR SUPERVISOR 201
Estimate:
Flight Dates: 05/26/14 - 06/01/14
Original Date / Rev: 05/22/14 / 05/29/14
Order Type: GEN

Primary AE: Political National PHI
Sales Office: N-PH
Sales Region: National

Agency
Name: Carrick Media
Buying Contact: Jeff Turk
Billing Contact:
 2866 Belden Drive
 Los Angeles, CA 90068

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bobby Shriver for Supervisor 2014
Demographic: A35+
Product Codes: Candidates
Priority: P-02
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/01/14	77	\$68,560.00	\$58,276.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	77	\$68,560.00	\$58,276.00	0.00
Totals	77	\$68,560.00	\$58,276.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%
Political National PHI			Start Of Order - End Of Order	0%

Order Share

	Share	Total
KABC-TV	35%	\$68,560.00
Market	100%	\$195,885.71

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCAL	0%	\$0.00
KCBS	25%	\$48,971.43
KCET	0%	\$0.00
KCOP	0%	\$0.00
KDOC	0%	\$0.00
KHIZ	0%	\$0.00
KHSC	0%	\$0.00
KIDN	0%	\$0.00
KJLA	0%	\$0.00
KLCS	0%	\$0.00
KMEX	0%	\$0.00
KNBC	20%	\$39,177.14
KOCE	0%	\$0.00
KPXN	0%	\$0.00
KRCA	0%	\$0.00
KRPA	0%	\$0.00
KSCI	0%	\$0.00
KTVB	0%	\$0.00

KTLA	10%	\$19,588.57
KTTV	10%	\$19,588.57
KVCR	0%	\$0.00
KVEA	0%	\$0.00
KVMD	0%	\$0.00
KWHY	0%	\$0.00
UNKWN	0%	\$0.00

Print Date: 05/30/14 16:53:11 Page 2 of 4

Order / Rev: 46118 - 1
 Alt Order #: WOC10119819
 Flight Dates: 05/26/14 - 06/01/14

Advertiser: Bobby Shriver for Supervisor 2014
 Product Desc: BOB SHRIVER FOR SUPERVISOR 201
 Estimate: KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KABC	05/26/14	05/30/14	M-F 5a-6a Eyewitness News 5a	CM	Cc 5a-6a	MTWTF--	:30	4	\$480.00	P-02	0.00	NM	4	\$1,920.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					4	\$480.00		0.00			
2	KABC	05/26/14	05/30/14	M-F 6a-7a Eyewitness News 6a	CM	Cc 6a-7a	MTWTF--	:30	5	\$640.00	P-02	0.00	NM	5	\$3,200.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					5	\$640.00		0.00			
3	KABC	05/26/14	05/30/14	M-F 7a-9a 7-9a	CM	Cc 7a-9a	MTWTF--	:30	9	\$760.00	P-02	0.00	NM	8	\$6,080.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					9	\$760.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KABC	05/26/14-06/01/14		M-F 7a-9a			7a-9a	MTWThF----	:30	(\$760.00)		0.00	NM		
Credited [Credit: Not Available]															
4	KABC	05/26/14	05/30/14	M-F 11a-12p Eyewitness News 11a	CM	Cc 11a-12p	MTWTF--	:30	8	\$480.00	P-02	0.00	NM	8	\$3,840.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					8	\$480.00		0.00			
5	KABC	05/26/14	05/30/14	M-F 4p-5p Eyewitness News 4p-5p	CM	Cc 4p-5p	MTWTF--	:30	5	\$800.00	P-02	0.00	NM	5	\$4,000.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					5	\$800.00		0.00			
6	KABC	05/26/14	05/30/14	M-F 5p-6p Eyewitness News 5p-6p	CM	Cc 5p-6p	MTWTF--	:30	8	\$1,120.00	P-02	0.00	NM	8	\$8,960.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					8	\$1,120.00		0.00			
7	KABC	05/26/14	05/30/14	M-F 6p-630p Eyewitness News 6p-630p	CM	Cc 6p-630p	MTWTF--	:30	5	\$1,120.00	P-02	0.00	NM	5	\$5,600.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					5	\$1,120.00		0.00			
8	KABC	05/26/14	05/30/14	M-F 7p-730p Jeopardy 7p-730p	CM	Cc 7p-730p	MTWTF--	:30	4	\$2,240.00	P-02	0.00	NM	4	\$8,960.00
(Program: JEOP)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					4	\$2,240.00		0.00			
9	KABC	05/26/14	05/30/14	M-F 730p-8p Wheel 730p-8p	CM	Cc 730p-8p	MTWTF--	:30	3	\$2,080.00	P-02	0.00	NM	3	\$6,240.00
(Program: WHEEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					3	\$2,080.00		0.00			
10	KABC	05/26/14	05/30/14	M-Su 11p News M-F 11p-1135p	CM	Cc 11p-1135p	MTWTF--	:30	4	\$1,600.00	P-02	0.00	NM	4	\$6,400.00
(Program: LT NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 46118 - 1
 Alt Order #: WOC10119819
 Flight Dates: 05/26/14 - 06/01/14

Advertiser: Bobby Shriver for Supervisor 2014
 Product Desc: BOB SHRIVER FOR SUPERVISOR 201
 Estimate: KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KABC	05/26/14	05/30/14	M-Su 11p News M-F 11p-1135p	CM	Cc 11p-1135p	MTWTF--	:30	4	\$1,600.00	P-02	0.00	NM	4	\$6,400.00
(Program: LT NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					4	\$1,600.00		0.00			
11	KABC	05/26/14	05/30/14	M-F 1135p-1237a M-F 1135p-1237a	CM	Cc 1135p-1237a	MTWTF--	:30	2	\$1,040.00	P-02	0.00	NM	2	\$2,080.00
(Program: KIMMEL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					2	\$1,040.00		0.00			
12	KABC	05/26/14	05/30/14	M-F 1237a-107a M-F 1237a-107a	CM	Cc 1237a-107a	MTWTF--	:30	4	\$300.00	P-02	0.00	NM	4	\$1,200.00
(Program: NLINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	MTWTF--					4	\$300.00		0.00			
13	KABC	05/26/14	05/31/14	Sa 6a-7a Sa 6a-7a	CM	Cc 6a-7a	-----S-	:30	1	\$360.00	P-02	0.00	NM	1	\$360.00
(Program: SAT NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S-					1	\$360.00		0.00			
14	KABC	05/26/14	05/31/14	Sa 7a-8a Sa 7a-8a	CM	Cc 7a-8a	-----S-	:30	1	\$560.00	P-02	0.00	NM	1	\$560.00
(Program: SAT GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S-					1	\$560.00		0.00			
15	KABC	05/26/14	05/31/14	Sa 8a-930a Sa 8a-930a	CM	Cc 8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$640.00	P-02	0.00	NM	1	\$640.00
(Program: SAT NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S-					1	\$640.00		0.00			
16	KABC	05/26/14	05/31/14	Sa 4p-630p Eyewitness News Sa 4p-630p	CM	Cc 4p-630p	-----S-	:30	1	\$480.00	P-02	0.00	NM	1	\$480.00
(Program: SAT NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S-					1	\$480.00		0.00			
17	KABC	05/26/14	05/31/14	Sa 7p-8p WK Jeopardy/Wheel 7p-8p	CM	Cc 7p-8p	-----S-	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
(Program: WKD JEOP/WHL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S-					1	\$600.00		0.00			
18	KABC	05/26/14	06/01/14	Su 5a-6a Su 5a-6a	CM	Cc 5a-6a	-----S	:30	1	\$160.00	P-02	0.00	NM	1	\$160.00
(Program: SUN NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S					1	\$160.00		0.00			
19	KABC	05/26/14	06/01/14	Su 6a-7a Su 6a-7a	CM	Cc 6a-7a	-----S	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
(Program: SUN GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S					1	\$400.00		0.00			
20	KABC	05/26/14	06/01/14	Su 7a-8a Su 7a-8a	CM	Cc 7a-8a	-----S	:30	1	\$480.00	P-02	0.00	NM	1	\$480.00
(Program: SUN NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S					1	\$480.00		0.00			
21	KABC	05/26/14	06/01/14	Su 8a-9a Su 8a-9a	CM	Cc 8a-9a	-----S	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
(Program: THIS WEEK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/14	06/01/14	-----S					1	\$800.00		0.00			
22	KABC	05/26/14	06/01/14		CM	Cc Su 9a-11a	-----S	:30	2	\$560.00	P-02	0.00	NM	2	\$1,120.00

Order / Rev: 46118 - 1
Alt Order #: WOC10119819
Flight Dates: 05/26/14 - 06/01/14

Advertiser: Bobby Shriver for Supervisor 2014
Product Desc: BOB SHRIVER FOR SUPERVISOR 201
Estimate: KABC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 9a-11a											
				Su 9a-11a											
				(Program: SUN NEWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----S					2	\$560.00		0.00			
23	KABC	05/26/14	06/01/14	Su 4p-630p	CM	Cc 4p-630p	-----S	:30	2	\$480.00	P-02	0.00	NM	2	\$960.00
				EyewitnessNews Su 4p-630p											
				(Program: SUN NEWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----S					2	\$480.00		0.00			
24	KABC	05/26/14	06/01/14	M-Su 11p News	CM	Cc 11p-1135p	-----S	:30	1	\$1,600.00	P-02	0.00	NM	1	\$1,600.00
				Eyewitness News 11p											
				(Program: LT NEWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----S					1	\$1,600.00		0.00			
25	KABC	05/26/14	06/01/14	SaSu 1135p News	CM	Cc 1135p-12a	-----S	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
				SaSu Eyewitness New 1135p											
				(Program: WKD NEWS EXTRA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-----S					1	\$800.00		0.00			
26	KABC	05/26/14	05/30/14	M-F 9a-10a	CM	Cc 9a-10a	-TWTF--	:30	2	\$560.00	P-02	0.00	NM	2	\$1,120.00
				Live with Kelly & Michael											
				(Program: KELLY&MICHAEL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/14	06/01/14	-TWTF--					2	\$560.00		0.00			
													Totals	77	\$68,560.00