

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Todd Van Etten, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Todd Van Etten

Agency name: The Herald Group

Address: 1800 M St. NW#450, Washington DC 20036

Contact: Todd Van Etten

Phone number: 202-347-7947

Email: [tvanetten@theheraldgroup.com](mailto:tvanetten@theheraldgroup.com)

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Electronic Payments Coalition

Address: 1747 Pennsylvania Ave Nw Ste 1000 Washington, DC 20006

Contact: Richard Hunt

Phone number: 703-963-4328

Email: [richard@electronicpaymentscoalition.org](mailto:richard@electronicpaymentscoalition.org)

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Richard Hunt, Executive Chairman  
Jeff Tassej Chairman  
Tuckre Foote Secretary  
Robert Thomson Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: NA

Office(s) sought by such candidate(s) (no acronyms or abbreviations): NA

Date of election: NA

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

The Durbin-Marshall Credit Card Bill

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Todd Van Etten</i>	Signature: <i>Courtney Kline</i>
Name: Todd Van Etten	Name: Courtney Kline
Date of Request to Purchase Ad Time: 03/01/2024	Date of Station Agreement to Sell Time: 3/6/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:  
n/a

Contract #: n/a	Station Call Letters:	Date Received/Requested:
Est. #: n/a	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

# Signature Certificate

Reference number: KJNJH-VAR9C-ETFDB-SDJWS

Signer	Timestamp	Signature
<b>Todd Van Etten</b> Email: <a href="mailto:tvanetten@theheraldgroup.com">tvanetten@theheraldgroup.com</a> Shared via link		
Sent:	06 Mar 2024 21:45:00 UTC	IP address: 64.125.235.210
Viewed:	06 Mar 2024 21:52:29 UTC	Location: Washington, United States
Signed:	06 Mar 2024 21:52:41 UTC	

Document completed by all parties on:  
06 Mar 2024 21:52:41 UTC

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Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.



# Signature Certificate

Reference number: EUJ4C-CQFBD-CGV9M-5KSVV

## Signer

**Courtney Kline**

Email: ckline@westwoodone.com

Sent:

Viewed:

Signed:

## Recipient Verification:

✓Email verified

## Timestamp

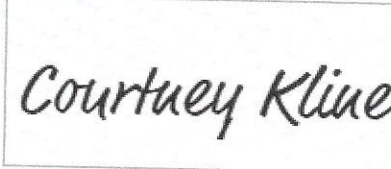
06 Mar 2024 22:06:33 UTC

06 Mar 2024 22:06:58 UTC

06 Mar 2024 22:07:36 UTC

06 Mar 2024 22:06:58 UTC

## Signature



IP address: 72.80.130.27

Location: New York, United States

Document completed by all parties on:

06 Mar 2024 22:07:36 UTC

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PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.





The Herald Group  
 Attn: Richard Hunt  
 1800 M St NW #450  
 Washington DC 20036

# Contract

Advertiser	Electronic Payments Coalition	Product	EPC - Host Reads	Order #	210177	Ver #	4	Rev #		# Wks	8	Page #	1
Salesperson	Tim Warbington	Salesperson Phone #		Date	3/6/24	Time	4:56:24PM	Start	3/11/24	End	5/5/24		
Sales Office	Atlanta	Agency Phone #	(202)555-1000	Demos	A18+								
				Survey	Sp23 September 2023 DP_v1								

Line #	Vehicle	Days & Times	Jan 1	Jan 8	Jan 15	Jan 22	Jan 29	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Mar 18	Mar 25	Mar	Total Units	Len	Avg Rtg	Avg GRP	Avg Aud*	Gross Impr*	% Dist					
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	1.3	1.3	1.3	36	30	0.1	3.9	284.6	10245.6	21.2					
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.2	1.2	1.2	17	60	0.2	3.3	507.0	8619.0	17.8					
Total Units																53												
Total GRPs																7.2												

\*Note: Avg Aud and Gross Impressions are shown in thousands





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				Survey	Sp23 September 2023 DP_v1								

Line #	Vehicle	Days & Times	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P	10	12	1.3	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	54	30	0.1	5.9	284.6	15368.4	31.7
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M	1.1	1.3	1.3	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28	60	0.2	5.4	507.0	14196.0	29.3
Total Units			16	18	18	15	15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	82						
Total GRPs			2.3	2.5	2.5	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.3						

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<b>TERMS &amp; CONDITIONS</b>																					

- 1 CHANGES.** If Agency/Advertiser changes the Order or Advertisement, Agency/Advertiser will request changes reasonably in advance. Any changes to be mutually agreed on a separate change order, attached to the Order ("Change Order"). Change Orders and/or any other mutually agreed changes whether or not there is a Change Order are incorporated into the Order, subject to these T&C.
- 2 PAYMENTS.** Agency shall make all payments under this Order within 30 days after each invoice. Agency is responsible for payment of all amounts due under this Order. If Advertiser's payment is 30+ days overdue to Agency, Agency shall promptly inform WWO in writing. WWO will then have the right to contact Advertiser directly for payment. If WWO does not receive full payment from Agency or Advertiser within 120 days after due date, WWO has the right to impose 10%/annum interest on any overdue amount from the original due date until WWO receives full payment. Agency and/or Advertiser is responsible for all costs and expenses WWO incurs for collection of amounts overdue by 120+ days, including, without limitation, attorney & filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency are personally responsible for such unpaid amounts. Except as prohibited, WWO has the right to impose a 2% admin fee on credit card payments.
- 3 ADVERTISEMENTS.** Advertisements and all material Agency/Advertiser provides are subject to WWO's approval. WWO has the right to reject any Advertisement (or portion), including, without limitation, if WWO reasonably believes an Advertisement violates this Order, any law or regulation, or is of unsatisfactory quality. If WWO rejects any Advertisement (or portion), WWO shall notify Agency (typically within 2 business days) phone or email sufficient. If Agency/Advertiser does not provide a satisfactory Advertisement within 3 business days, then WWO has the right to substitute such Advertisement, with no penalty, liability, or additional obligation.
- 4 TERM.** The start and end dates are on the Order. WWO has the right to terminate this Order upon written notice to Agency or Advertiser if Agency or Advertiser is in breach of this Order (including, without limitation, non-payment) and such breach is not cured within 10 days of receipt of notice of such breach.
- 5 REPS/WARRANTIES.** Agency/Advertiser represents and warrants: (i) it has the authority to make this Order on behalf of Advertiser; (ii) the Advertisements (and all content in them) and WWO's/Stations' use of the Advertisements will not violate or infringe any third-party rights, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements comply with all applicable laws, regs, and ordinances.
- 6 INDEMNIFICATION.** Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees in connection with: (i) Agency's/Advertiser's breach or alleged breach of any representation, warranty, or obligation under the Order; (ii) any Advertisement; and/or (iii) Agency's/Advertiser's negligence or willful misconduct.
- 7 MISCELLANEOUS.** This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, written or oral, relating to the Advertisements. This Order can be amended only in

\*Note: Avg Aud and Gross Impressions are shown in thousands





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writing signed by each party. No waiver of default to this Order is a waiver of any other default, right or remedy. The parties shall not assign or transfer this Order or any rights/obligations without the written consent of the other party; but WWO has the right to assign this Order to an affiliated entity or to an entity that acquires substantially all of its assets. The terms of Sections 5, 6, and 7 of these T&C will survive expiration or termination of this Order.

### NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

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WVO Order #210177  
March 11th - TFN

The Brian Kilmeade Show

:30 Copy

Advertiser: Electronic Payment Coalition

Updated HOMR Script for Electronic Payments Coalition (EPC) Sponsorship – March 2024

Millions of Americans earn and use credit card rewards.

Corporate mega-stores want to take those rewards away.

Rewards we use on groceries and school supplies.

The cash back to save on gas and grow our small businesses.

And travel miles we use to make memories.

The Durbin-Marshall Credit Card Bill would eliminate credit card rewards.

No more travel miles. No more cash back.

When lawmakers help corporate mega-stores line their pockets, American families pay for it.

Tell your Senator to OPPOSE the Durbin-Marshall Credit Card Bill.

Visit Hands Off My Rewards dot com to take action today!

Paid for by the Electronic Payments Coalition.

WWO Order #210177

March 11th - TFN

The Mark Levin Show: Radio and Podcast Voiced Reads

Length: 60 spots

Advertiser: Electronic Payments Coalitions (EPC) March 2024

**In today's digital age, where cyber threats loom larger than ever, safeguarding your personal information is paramount.**

**So why is Congress considering a law that could put YOUR credit card data at greater risk of being hacked and exposed to foreign networks?**

**The Durbin-Marshall Credit Card Bill could jeopardize your financial data, making it more susceptible to cyber intrusions.**

**This controversial bill proposes a shift in billions of dollars worth of consumer transactions to payment networks that lack the robust security measures consumers rely on.**

**Who could possibly want that?**

**The answer – corporate megastores seeking to inflate their multi-billion-dollar profit margins.**

**Imagine a world where your credit card details—your hard-earned money—is easily hacked and funneled into foreign networks. The Durbin-Marshall Credit Card Bill will undermine our safe and convenient payments system, prioritizing corporate greed over YOUR data security.**

**It's time to take a stand.**

**Visit [ElectronicPaymentsCoalition.org](http://ElectronicPaymentsCoalition.org) and make your voice heard.**

**Protect your right to secure transactions. Tell your Senators to oppose the Durbin-Marshall Credit Card Bill. Your payment security should not be up for negotiation.**

**Paid for by the Electronic Payments Coalition.**