

ORDER



Orders
Order / Rev: 313864
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 03/04/24 - 03/19/24
Original Date / Rev: 02/21/24 / 03/15/24
Order Type: GENERAL

NewsCenter 17
Primary AE: Christine Bateman
Sales Office: NATL
Sales Region: NAT

Agency Name: POL/Whalen Vancil for Macon County
Buying Contact:
Billing Contact: Whalen Vancil
 2500 S 9th Street
 Springfield, IL 62703

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL/Whalen Vancil for Macon County
Demographic: A18+
Product Codes: PL Candidate
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End: 11/05/24
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/19/24	77	\$6,575.00	\$6,575.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	77	\$6,575.00	\$6,575.00	0.00
Totals	77	\$6,575.00	\$6,575.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christine Bateman			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAND	03/04/24	03/19/24	M-F 6a-7a M-F 6a-7a	CM	M-F 6a-7a	MTWTF--	:15	4	\$50.00	P-3	0.00	NM	11	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--					4	\$50.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					4	\$50.00		0.00			
		Week: 03/18/24	03/24/24	MT-----					3	\$50.00		0.00			
N 2	WAND	03/04/24	03/19/24	M-F 7a-9a M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:15	5	\$75.00	P-3	0.00	NM	13	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--					5	\$75.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					5	\$75.00		0.00			
		Week: 03/18/24	03/24/24	MT-----					3	\$75.00		0.00			
N 3	WAND	03/04/24	03/19/24	M-F 12n-1p M-F 12n-1p	CM	M-F 12n-1p	MTWTF--	:15	5	\$30.00	P-3	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--					5	\$30.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					5	\$30.00		0.00			
		Week: 03/18/24	03/24/24	MT-----					5	\$30.00		0.00			
N 4	WAND	03/04/24	03/19/24	M-F 2p-3p M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:15	3	\$25.00	P-3	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--					3	\$25.00		0.00			

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Advertiser: POL/Whalen Vancil for Macon County C
 Product Desc:
 Estimate:

NewsCenter 17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WAND	03/04/24	03/19/24	M-F 330p-4p M-F 330p-4p	CM	M-F 330p-4p	MTWTF--	:15	3	\$50.00	P-3	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$25.00		0.00			
		Week: 03/18/24	03/24/24	MT-----					3	\$25.00		0.00			
N 6	WAND	03/04/24	03/19/24	M-F 5p-5:30p M-F 5p-5:30p	CM	M-F 5p-5:30p	MTWTF--	:15	3	\$150.00	P-3	0.00	NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--					3	\$50.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$50.00		0.00			
		Week: 03/18/24	03/24/24	MT-----					3	\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	NAND	03/11/24-03/17/24	M-F 5p-5:30p		M-F 5p-5:30p	MTWThF----	:15		(\$150.00)		0.00	NM		
				See MG 6.10											
				[TW]											
	10	NAND	03/15/24-03/15/24	M-F 5p-5:30p		M-F 5p-5:30p	-----F----	:15		\$150.00		0.00	NM		
				MG for 6.5 03/14											
				[TW]											
		Week: 03/18/24	03/24/24	MT-----					3	\$150.00		0.00			
N 7	WAND	03/04/24	03/18/24	M-F 6p-6:30p M-F 6p-6:30p	CM	M-F 6p-6:30p	MTWTF--	:15	3	\$200.00	P-3	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--					3	\$200.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$200.00		0.00			
		Week: 03/18/24	03/24/24	M-----					1	\$200.00		0.00			
N 8	WAND	03/14/24	03/18/24	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	1--11--	:15	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/24	03/20/24	1--11--					3	\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NAND	03/14/24-03/20/24	M-F 630p-7p		M-F 630p-7p	M--ThF----	:15		(\$350.00)		0.00	NM		
				See MG 8.4											
				[TW]											
	4	NAND	03/18/24-03/18/24	M-F 630p-7p		M-F 630p-7p	M-----	:15		\$350.00		0.00	NM		
				MG for 8.1 03/14											
				[TW]											
N 9	WAND	03/16/24	03/16/24	Sat 630-7p Sat 630-7p	CM	Sat 630-7p	-----1-	:15	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----1-					1	\$125.00		0.00			
													Totals	77	\$6,575.00

Patrick Hyde

From: David Gilpin
Sent: Friday, March 15, 2024 1:26 PM
To: Patrick Hyde
Subject: RE: Whalen Vancil Mkgd

CORRECT

David E. Gilpin
Senior Account Executive & Sales
Trainer

O: 217-706-9515 | M: 217-433-3263
904 W. South Side Dr | Decatur IL 62521

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From: Patrick Hyde <Patrick.Hyde@wandtv.com>
Sent: Friday, March 15, 2024 10:58 AM
To: David Gilpin <David.Gilpin@wandtv.com>
Subject: Whalen Vancil Mkgd

Per your conversation with Whalen, we are moving the preempted Wheel spot from Thursday to doubling up on Monday, correct?

Patrick Hyde
National Sales Assistant

O: 217-706-9504
904 W. South Side Dr | Decatur IL 62521

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WAND.