



Quarterly Significant Issues Report

Period 1: Jan. 1 - March 31, 2021

Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program, 'For The People' is locally produced by Public Affairs Director John Voket - and features multiple, extended focus segments and several local PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as visiting political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to understand, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

This quarter, our programs included reporting on: *'Network of Distinction' - Connecticut Coalition to End Homelessness - 'Visit Norwalk' - CT Small Business Development Center - Fairfield University's Center for Social Impact - New Haven Magnet Schools - Family Empowerment NOW - CFGNH Stepping Forward - Second Thoughts CT - Broadband Affordability & Access - Southwest Community Health Center - Untapped Potential - Umbrella Center Strength-4-Survivors - Choose Love Awareness Month - Human Rights Campaign - USDA Game day Food Safety - Career Resources - Mattress Recycling Council - CFB/Foodshare Merger - NEMusicians Relief Fund - Fairfield County's Giving Day - CCM - 'Representation Matters' - CHDI - Resources Education Support Together (REST) - NOFA CT & RI Winter Conference - Eversource Energy / Ørsted Offshore North America - Random Hacks of Kindness Jr - Yoga In Our City - 2021 International Festival of Arts & Ideas - Operation Hope - Connecticut Entrepreneur Awards - LEAP at Abilis - Foodshare Institute For Hunger Research & Solutions - Alliance for Cancer Gene Therapy - Jersey Mike's / Make a Wish CT - Mattress Recycling Council.*

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. Our specials and series continue to focus on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; environmental preservation and conservation; community events like the Barnum Festival, the Wilton Go Green Zero Waste Faire, NOFA's annual OrganiCONN, and the International Festival of Arts & Ideas; residents' opinions about how state government and leadership are affecting their economic quality of life; workforce development, as well as ways new research and treatments are helping discover cures and treatments for cancer and other life threatening diseases, and the 2020 Census.

'For the People' airs Sunday mornings at 7 am, and each program is available after broadcast as a podcast on our station's website and on iTunes. Two to three local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

This quarter, our PSA notifications informed listeners about: *CT Partnership for Long Term Care, CT Insurance Department Winter Risk Assessment, LMM Young Writers Competition, Wesley Village Senior Care Webinar, Make-A-Wish CT TrailBlaze Challenge, IRIS Virtual Run For The Refugees, BH Cares & The Umbrella's Strength for Survivors Challenge, Journalism Ed Foundation of NE Scholarship Program, CT Works, Access Health CT Small Business Program, Family & Children's Aid Therapeutic Foster Care Program, ACTS4Ministry Volunteer Campaign, Red Cross Mission Possible 2021, CFGNH / VCF Grant Seeker Webinars, Beardsley Zoo Citizen Scientist Program, The Barnum Museum, American Lung Association Immunization Toolkit for Compromised Communities, Circle of Care for Kids With Cancer, CT DOAG Working Group on Diversity, Equity & Inclusion, CCADV Resiliency Workshops, and the Shatterproof Addiction Language Guide.*

Continued

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NEWS reports - which may touch upon one or more significant issues - broadcast weekday mornings for approximately 10 minutes, at the top of the hour from 6 to 9 am. Occasional breaking reports of significant news events are made when deemed appropriate.

TRAFFIC reports (:30 sec) air 3x an hour 6-9; 2x an hour 3p-7p. Reports of significant traffic events are made at other times when deemed appropriate by management or on-air staff.

In 2021, For The People continues focusing on critical community issues related to:

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Social/Racial Justice (SRJ)** - agencies and/or individuals educating, engaging, or promoting Social and/or Racial Justice issues or programs.
- **Workforce / Consumer / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as hyper-local community-specific impact.

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut.

John Voket

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Issue Related To	Guest / Cause	Responding to Community, Regional or Statewide Issue	Airdate, Time & Duration
		Our 1st Quarter public affairs and PSA schedule continued to focus heavily on information and issues related to the COVID-19 pandemic.	
G/V H/S W/C/T	State Comptroller Kevin Lembo	<p><i>Are you one of the roughly quarter million state residents benefiting from Connecticut's new "Network of Distinction"?</i></p> <p>Our program kicked off 2021 with State Comptroller Kevin Lembo talking about a new "Network of Distinction" program designed to achieve the dual goals of lowering overall health costs and achieving better outcomes, which already encompasses roughly a quarter million state residents.</p>	01-03-21 7:02am 15m
A/V G/V H/S	Connecticut Coalition to End Homelessness	<p><i>With winter cold and COVID lurking, how are the homeless sustaining as we head into 2021?</i></p> <p>The Connecticut Coalition to End Homelessness (CCEH) called in to help listeners find out how the agency did with its annual Be Homeful for the Holidays activities, what a difference it will make countering the state's homeless stats, and to promote the agency's most recent collaborations with the CT Council of Municipalities and Sustainable CT.</p>	01-03-21 7:17am 20m
G/V W/C/T	Visit Norwalk	<p><i>Are you a business owner in Greater Norwalk - or just looking for cool things to do without traveling too far?</i></p> <p>We headed to Norwalk, where the city is coordinating how virtual visitors can learn about hundreds of tourism, event, and economic development initiatives all under the new and unified banner of 'Visit Norwalk' - an improved, larger holistic platform for small businesses to freely promote and grow their businesses.</p>	01-03-21 7:39am 15m
W/C/T Y/Ed	CT Small Business Development Center	<p><i>Is it possible to successfully launch or expand your small business during the pandemic?</i></p> <p>This segment circled back to the CT Small Business Development Center, an organization aimed at helping local businesses and entrepreneurs either get started successfully, sustain themselves through the challenges posed by the pandemic, or take an existing enterprise to the next level.</p>	01-10-21 7:02am 15m
H/S SRJ Y/Ed	Fairfield University Center for Social Impact	<p><i>Did you hear about the team from Fairfield University using data and front line data gathering to reduce food insecurity across Fairfield County?</i></p> <p>We met a pair of researchers from Fairfield University's Center for Social Impact who discussed a recent collaboration with the Norwalk Health Department and its Healthy for Life Project studying strengths and gaps in Norwalk's food system - and how to help reduce food insecurity in the region.</p>	01-10-21 7:17am 20m
SRJ Y/Ed	New Haven Magnet Schools	<p><i>What kind of advantages could a charter school offer your child?</i></p> <p>We met the Director of School Choice & Enrollment for New Haven Magnet Schools. He clarified how children in the greater New Haven area could qualify for the rich and diverse opportunities available to them at the city's robust network of Charter Schools.</p>	01-10-21 7:39am 15m
A/V H/S	Guardian Ad Litem Services	<p><i>Are you living with or caring for someone coping with a mental health issue?</i></p> <p>This segment welcomed back the founder of Guardian Ad Litem Services, a liaison agency that exists between its clients and their "unique, interrelated networks" - courts, mental health service providers, physicians, state agencies, guardians, nonprofit organizations, hospitals and conservators as he launched a brand new program called Family Empowerment NOW - a private platform where affected families can have candid discussions about their challenges, and controlling the chaos brought about by mental illness.</p>	01-18-21 7:02am 15m

H/S SRJ	Community Foundation for Greater New Haven	<p><i>Is New Haven poised to lead the nation in addressing the twin pandemics of COVID-19 and racial inequity?</i></p> <p>The CEO and Board Chair of the Community Foundation for Greater New Haven dropped in to announce a new initiative addressing the twin pandemics of COVID-19 and racial inequity called Stepping Forward - and a \$26 million commitment to address these issues. Our guest laid out the multi-faceted goals and intentions of this sweeping new project impacting dozens of communities in our listening areas.</p>	01-18-21 7:17am 20m
H/S	Second Thoughts CT	<p><i>Have you heard about how Connecticut's disabled community is uniting against proposed assisted suicide legislation?</i></p> <p>We introduced the founder of Second Thoughts CT, a group of Connecticut residents with disabilities, who along with seniors, and advocates strive to be Connecticut's disability-rights voice standing in opposition to proposed state legislation that would legalize assisted suicide.</p>	01-18-21 7:39am 15m
G/V H/S SRJ W/C/T Y/Ed	Broadband Access & CT's Digital Divide	<p><i>Is your access to education, work, or other activities hampered by your access to broadband internet?</i></p> <p>As the issue dominates state and national initiatives, we brought in a Vice President from Western Governors University talking about how broadband affordability in Connecticut - particularly in the New Haven and Bridgeport regions continues to be a barrier to education, skills training, workforce development, and economic development especially among historically underserved people and how WGU is helping bridge that digital divide.</p>	01-24-21 7:02am 15m
H/S SRJ	Southwest Community Health Center	<p><i>Where can you turn if you need medical, dental, or behavioral health support in greater Bridgeport?</i></p> <p>This segment delivered the full lowdown on Southwest Community Health Center which is providing and expanding high quality care that includes medical, dental, and behavioral health services, health education, disease prevention programs, community outreach, and enrollment services to individuals and families in the Greater Bridgeport area.</p>	01-24-21 7:17am 20m
H/S SRJ W/C/T	Untapped Potential	<p><i>Are you a woman or caregiver ready to return to the workforce and make the most of your "Untapped Potential" ?</i></p> <p>We introduced listeners to Untapped Potential, which is expanding now into New Haven and Fairfield Counties preparing women and caregivers for their next career shift by changing the way businesses find and keep talent. We heard how this nonprofit provides a stepping stone for women to re-enter the workforce with the flexibility and control they need.</p>	01-24-21 7:39am 15m
A/V H/S SRJ Y/Ed	Umbrella Center for Domestic Violence	<p><i>Would you lend a little of your strength and be a superhero to a victim of domestic violence?</i></p> <p>This segment welcomed back perennial guests - the Umbrella Center for Domestic Violence Services, which serves thousands of families in greater New Haven and the Naugatuck Valley. We promoted prevention, the community outreach and education the agency provides, its Hope Family Justice Center, and how to help by participating in its virtual 2021 Strength-4-Survivors challenge.</p>	01-31-21 7:02am 15m
G/V H/S SRJ W/C/T Y/Ed	Choose Love Awareness Month	<p><i>Did you know social emotional learning has successfully commuted from your kids' schools to your neighborhood and your workplace?</i></p> <p>We visited with Scarlett Lewis, founder of the Jessie Lewis Choose Love Movement who lost her son in the Sandy Hook mass shooting - to get the latest news on this global social emotional learning initiative, and how listeners could participate at school, at home, and in the workplace all through February - Choose Love Awareness Month.</p>	01-31-21 7:17am 20m
G/V H/S SRJ Y/Ed	Human Rights Campaign	<p><i>Talk about pride! Did you hear Connecticut just got ranked a top state in the nation for protecting our LGBTQ communities?</i></p> <p>This segment showcased how well our state is doing protecting members of our LGBTQ communities from discrimination - especially compared to other states with the legal director</p>	01-31-21 7:39am 15m

		for the Human Rights Campaign. Our guest discussed why we're doing so well and what we could do better as we unpacked the organization's 7th national State Equality Index	
H/S	Super Bowl Food Safety w USDA	<i>Do you need to wash your chicken wings? And how long can your famous guac dip stay out on the counter at your Super Bowl party?</i> This morning we kicked off Super Bowl Sunday helping listeners avoid some of the most common issues that can turn game day into a nightmare because of foodborne illness. So, we brought in a food safety expert from the US Dept of Agriculture to review some of the major things folks needed to know as they geared up for their game day feast.	02-07-21 7:02am 15m
A/V W/C/T	Career Resources	<i>Are you looking for staff - or seeking a job or even a new career?</i> Whether listeners were an employer looking for qualified and motivated workers, or someone who is looking for a job or maybe seeking to change careers - we helped provide another resource as we brought in the COO from Career Resources, which serves about half the state connecting people to jobs, end employers to workforce candidates they may need.	02-07-21 7:17am 20m
Ev/Ag	Mattress Recycling Council	<i>Spring is here - what's your plan to get rid of that old mattress?</i> This segment reminded listeners about an important environmental practice that Connecticut helped make famous - mattress recycling. We checked in with the Mattress Recycling Council to talk about this important program, how easy it is to do, and the many ways recycling mattresses makes a positive difference to our communities and our planet.	02-07-21 7:39am 15m
Ev/Ag G/V H/S SRJ	Foodshare / Connecticut Food Bank Merger	<i>Did you hear about one of the biggest nonprofit mergers in recent state history?</i> This segment celebrated the merger of two organizations that have been long-term partners of our radio stations and For the People - Foodshare and Connecticut Food Bank, which just launched a historic union between the state's two largest nonprofit anti-hunger organizations. We heard all about it and let listeners know how to help - or get help if they or someone they know are going hungry.	02-14-21 7:02am 15m
G/V W/C/T	New England Musicians Relief Fund	<i>If you love live music - would you help a local musician survive through the pandemic shutdown of their workplaces?</i> We queued up the chairman of the New England Musicians Relief Fund (NEMRF) which launched an initiative to reach \$500,000 in donations by March 13 - the one year anniversary of when COVID-19 shut down the entertainment industry, putting thousands of professional and part-time music makers out of work. We also talked with a Connecticut musician who was able to make ends meet as a result of her involvement as a beneficiary.	02-14-21 7:17am 20m
A/V Ev/Ag G/V H/S SRJ W/C/T Y/Ed	Fairfield County's 8th Annual Giving Day	<i>Can you afford a few dollars to help keep your favorite charity or an important local nonprofit service organization from closing because of the pandemic?</i> This segment reminded listeners to engage on February 25 - Fairfield County's Community Foundation's 8th Annual Giving Day - the region's biggest philanthropic event uniting thousands of people to make a BIG impact and strengthen the communities by supporting any of the hundreds of local agencies and nonprofits supporting schools, youth, seniors, veterans, workforce development, and environmental causes.	02-14-21 7:39am 15m
G/V SRJ	CT Conference of Municipalities	<i>Could your community's leadership look more like the diverse population of the town or city where you live?</i> Our segment guest, the director of the CT Conference of Municipalities, shared news about important work that agency is doing promoting racial and social justice by helping folks of color who are inspired to lead, learn how to run for local public office.	02-21-21 7:02am 15m
H/S SRJ Y/Ed	The Child Health and Development Institute	<i>How could the social and emotional learning curricula in schools improve the way children become exposed to social and racial justice concepts?</i> We reconnected with our friends at The Child Health and Development Institute to talk about the intersection of social emotional learning which is growing in popularity in our schools - and	02-21-21 7:17am 20m

		how it can and should be connected to teaching about anti-racism and equity.	
H/S Y/Ed	Resources Education Support Together (REST)	<i>Could the social and emotional learning curricula in your kid's school get even better?</i> This segment welcomed the founder of Resources Education Support Together (REST), a peer-led mutual aid group for families with a loved one with Substance Use Disorder. We also promoted a virtual training session for families struggling with a substance addiction, and how this initiative is offering its support to local educators and schools.	02-21-21 7:39am 15m
Ev/Ag G/V H/S SRJ W/C/T Y/Ed	CT NOFA	<i>Have you heard the 2021 OrganiConn farming & gardening conference has gone virtual?</i> This year, instead of broadcasting an entire program from its biggest annual event, we previewed a very different CT NOFA OrganiCONN Winter Conference as the event was poised to go virtual. We chatted with the conference coordinator about how listeners, from casual gardeners, to landscape professionals, farmers, hunger equity advocates, students, to fledgling and long-time farmers could get the most from this online experience without getting their hands dirty.	02-28-21 7:02am 15m
Ev/Ag W/C/T	Eversource Energy & Ørsted Offshore North America	<i>Are you ready to feel the wind as it helps lower your energy bills?</i> We returned to the subject of wind power and its potential for providing Connecticut and our region critical climate benefits, economic development, jobs, and more as we talked it up with representatives from Eversource Energy and Ørsted Offshore North America which are developing offshore wind farms right off the Connecticut coastline.	02-28-21 7:17am 20m
G/V SRJ W/C/T Y/Ed	Random Hacks of Kindness Junior	<i>Did you hear about the free program teaching kids to apply technology to assist nonprofits?</i> This segment introduced another 'boutique' Connecticut nonprofit that started as a grassroots movement to help connect young people to STEM education and careers. We met the founder of Random Hacks of Kindness Junior, which is providing young people a hands-on learning experience where they apply technology to achieve social good.	02-28-21 7:39am 15m
H/S	Yoga In Our City	<i>Can you envision a less stressful future taking shape & better care of you?</i> We encouraged listeners to gently bend into better shape with a representative of Connecticut's Yoga In Our City movement. We let them know how to tap into free virtual yoga classes to stay in shape and achieve peace of mind from the comfort of their home, while gearing up for the 2021 season of outdoor community yoga classes designed by Civic Mind, and sponsored by ConnectiCare.	03-07-21 7:02am 15m
SRJ W/C/T	2021 International Festival of Arts & Ideas Preview	<i>Are you ready for some really big news about our own homegrown global festival?</i> We introduced the new executive director and got a sneak peek at what's in store for the 2021 International Festival of Arts & Ideas, which is ramping up its predominantly virtual festival May 14 - June 27, offering over 200 events — with 8 out of 10 available for free. We keyed in on a number of programs including several focusing on themes of social and racial justice, food related events tapping local farms and suppliers, exhibits, talks, and concerts.	03-07-21 7:17am 20m
A/V W/C/T	Operation Hope + Sen. Tony Hwang	<i>Afraid you won't make the next mortgage payment?</i> This segment circled back with Operation Hope - zeroing in on the nonprofit's efforts to help educate residents at risk of losing their home due to foreclosure. We also chatted with State Senator Tony Hwang about his supporting that effort at home, and in the statehouse.	03-07-21 7:39am 15m
W/C/T	Connecticut Entrepreneur Awards	<i>Are you a consumer who likes working with independent entrepreneurial service providers?</i> We celebrated those brave pioneers who have struck out on their own, hung out their own shingle, and are making a go at it as a Connecticut entrepreneur. We called up the founder of the Connecticut Entrepreneur Awards to find out all about how state professionals can get involved supporting local enterprises by voting in this year's competition, and attending their virtual award ceremony in mid-April.	03-14-21 7:02am 15m
H/S W/C/T	Abilis LEAP	<i>Do you love or know a special needs teen who is ready to transition to adulthood and could use some trusted guidance?</i>	03-14-21 7:17am

Y/Ed		We checked in with Abilis, which just expanded its involvement with the Life Skills, Employment, Advocacy and Partnership (LEAP) program, which aims to help young adults with special needs throughout lower Fairfield County and now in the Norwalk area experience a seamless transition into adult life.	20m
Ev/Ag H/S SRJ W/C/T	Foodshare Institute For Hunger Research & Solutions	<i>Did you know most of Connecticut's food insecurity is NOT because we are lacking good food?</i> This segment welcomed the director of the Connecticut-based Foodshare Institute For Hunger Research & Solutions. Whether listeners are casual donors to local food drives, volunteer or help run a local pantry, or use one - our chat focused on a new publication that can help local food providers, administrators, and volunteers address social inequity and food insecurity.	03-14-21 7:39am 15m
H/S	Alliance for Cancer Gene Therapy	<i>Do you know someone battling lung cancer?</i> We like to keep on the ball when it comes to breakthroughs in life saving cancer research, so we checked in with Stamford's Alliance for Cancer Gene Therapy to find out how its supporting research advancing a promising immunotherapy approach to fight lung cancer and other solid tumor cancers.	03-21-21 7:02am 15m
G/V W/C/T	Jersey Mike's Subs Day of Giving / Make-A-Wish CT	<i>Did you know that being hungry and giving back to local nonprofits are not mutually exclusive - especially on March 31?</i> We hoped to inspire listeners to get hungry and feel good about giving during March and especially on March 31 as Jersey Mike's Subs Day of Giving donated 100% of sales from every franchise in Connecticut to local nonprofits. We also visited with one of those local charities that will benefit from Jersey Mike's 11th Annual Month of Giving - Make-A-Wish CT..	03-21-21 7:17am 20m
Ev/Ag	Mattress Recycling Council	<i>Spring is here - what's your plan to get rid of that old mattress?</i> This segment reminded listeners about an important environmental practice that Connecticut helped make famous - mattress recycling. We replayed a call from earlier this year with the Mattress Recycling Council to talk about this important program, how easy it is to do, and the ways recycling mattresses makes a positive difference to our communities and our planet.	03-21-21 7:39am 15m