

**ORDER**

**Orders**  
**Order / Rev:** 1668779  
**Alt Order #:** 09269588  
**Product Desc:** KING FOR SENATE  
**Estimate:** 725  
**Flight Dates:** 10/14/18 - 11/06/18  
**Original Date / Rev:** 09/28/18 / 10/03/18  
**Order Type:** RFP

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Yellin / McCarron, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 130 Main Street, Ste 204  
 Salem, NH 03079

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Angus King / I / US SEN / ME  
**Demographic:** A50+  
**Product Codes:** PL-US Senate  
**Priority:** P04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 93969  
**Agency External ID:** 31574AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	185	\$21,640.00	\$18,394.00
10/29/18	11/06/18	143	\$17,035.00	\$14,479.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	185	\$21,640.00	\$18,394.00	0.00
November 2018	143	\$17,035.00	\$14,479.75	0.00
<b>Totals</b>	<b>328</b>	<b>\$38,675.00</b>	<b>\$32,873.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WLBZ	24%	\$38,675.00
Market	100%	\$161,145.83

**Competitive Share**

	Share	Total
ABAN	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WABI	65%	\$104,744.79
WBGR	0%	\$0.00
WMEB	0%	\$0.00
WMED	0%	\$0.00
WPFO	3%	\$4,834.38
WVII	8%	\$12,891.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	10/15/18	11/02/18	Local News @ 430a M-FCM		430-5a	MTWTF--	:30	5	\$15.00	P03	0.00	NM	15	\$225.00
News @ 4:30a															
NEWS CENTER EARLY MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					5	\$15.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					5	\$15.00		0.00			

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 Estimate: 725

WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					5	\$15.00		0.00			
N 2	WLBZ	10/15/18	11/02/18	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$85.00	P03	0.00	NM	10	\$850.00
				Local News @ 5p M-F											
				COMMENTS APPLY TO SUB LINES A THRU C											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					2	\$85.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					3	\$85.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$85.00		0.00			
N 3	WLBZ	10/15/18	11/02/18	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	2	\$135.00	P02	0.00	NM	10	\$1,350.00
				Local News @ 530p M-F											
				COMMENTS APPLY TO SUB LINES A THRU C											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					2	\$135.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					3	\$135.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$135.00		0.00			
N 4	WLBZ	10/15/18	11/02/18	EN 6-7p WLBZ	CM	6-7p M-F	MTWTF--	:30	2	\$175.00	P03	0.00	NM	10	\$1,750.00
				EN 6-7p WLBZ											
				COMMENTS APPLY TO SUB LINES A THRU C											
				NEWS CENTER AT 6P/NBC NIGHTLY NEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					2	\$175.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					3	\$175.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$175.00		0.00			
N 5	WLBZ	10/15/18	11/02/18	7-730p M-F	CM	7p-730p	MTWTF--	:30	4	\$75.00	P02	0.00	NM	14	\$1,050.00
				M-F 7-730p											
				COMMENTS APPLY TO SUB LINES A THRU B											
				NEWS CENTER'S 207											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					4	\$75.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					5	\$75.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$75.00		0.00			
N 6	WLBZ	10/15/18	11/02/18	Inside Ed 730-8p	CM	730p-8p	MTWTF--	:30	4	\$75.00	P02	0.00	NM	13	\$975.00
				Inside Edition											
				COMMENTS APPLY TO SUB LINES A THRU B											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					4	\$75.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					4	\$75.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$75.00		0.00			
N 7	WLBZ	10/20/18	11/03/18	7-730p Sa	CM	7p-730p	-----S-	:30	1	\$80.00	P04	0.00	NM	3	\$240.00
				Bill Green's Maine											
				BILL GREEN'S MAINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$80.00		0.00			
Week:		10/22/18	10/28/18	-----S-					1	\$80.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$80.00		0.00			
N 8	WLBZ	10/20/18	11/03/18	Maine Life 730-8p Sa	CM	Maine Life 730-8p	-----S-	:30	1	\$195.00	P02	0.00	NM	3	\$585.00
				Maine Life 730-8p Sa											
				MAINE LIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$195.00		0.00			
Week:		10/22/18	10/28/18	-----S-					1	\$195.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$195.00		0.00			
N 9	WLBZ	10/16/18	10/30/18	Tue Prime B	CM	9P-10P	-T-----	:30	1	\$770.00	P02	0.00	NM	2	\$1,540.00
				This Is Us											
				COMMENTS APPLY TO SUB LINES A THRU B											
				THIS IS US-FALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$770.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$0.00		0.00			
Week:		10/29/18	11/04/18	-T-----					1	\$770.00		0.00			

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WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	WLBZ	10/18/18	10/18/18	Thu Prime C Law and Order	CM	10p-11p	---T---	:30	1	\$180.00	P02	0.00	NM	1	\$180.00
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	---T---	1		\$180.00		0.00						
N11	WLBZ	10/28/18	11/04/18	NFL Su FB Night in Ame Football Night In America	CM	Sunday	-----S	:30	1	\$330.00	P03	0.00	NM	2	\$660.00
FBALL/AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-----S	1		\$330.00		0.00						
Week:		10/29/18	11/04/18	-----S	1		\$330.00		0.00						
N12	WLBZ	10/15/18	11/02/18	Local News @ 5a M-F Morning Report	CM	5a-7a	MTWTF--	:30	6	\$50.00	P04	0.00	NM	26	\$1,300.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS CENTER MORN.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	6		\$50.00		0.00						
Week:		10/22/18	10/28/18	MTWTF--	10		\$50.00		0.00						
Week:		10/29/18	11/04/18	MTWTF--	10		\$50.00		0.00						
N13	WLBZ	10/15/18	11/02/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11-1135p	MTWTF--	:30	5	\$45.00	P03	0.00	NM	15	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$45.00		0.00						
Week:		10/22/18	10/28/18	MTWTF--	5		\$45.00		0.00						
Week:		10/29/18	11/04/18	MTWTF--	5		\$45.00		0.00						
N14	WLBZ	10/20/18	11/03/18	Local News @ 11p Sa NEWS CENTER at 11 (Sat)	CM	11-1130p	-----S-	:30	1	\$55.00	P03	0.00	NM	3	\$165.00
NEWS CENTER WEEKEND SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----S-	1		\$55.00		0.00						
Week:		10/22/18	10/28/18	-----S-	1		\$55.00		0.00						
Week:		10/29/18	11/04/18	-----S-	1		\$55.00		0.00						
N15	WLBZ	10/21/18	11/04/18	Local News @ Post NFL Local News @ Post NFL	CM	Post NFL News (11:45 PM-12:30 XM)	-----S	:30	1	\$55.00	P03	0.00	NM	3	\$165.00
NEWS CENTER WEEKEND SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----S	1		\$55.00		0.00						
Week:		10/22/18	10/28/18	-----S	1		\$55.00		0.00						
Week:		10/29/18	11/04/18	-----S	1		\$55.00		0.00						
N16	WLBZ	10/15/18	11/02/18	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$30.00	P03	0.00	NM	17	\$510.00
COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	5		\$30.00		0.00						
Week:		10/22/18	10/28/18	MTWTF--	5		\$30.00		0.00						
Week:		10/29/18	11/04/18	MTWTF--	7		\$30.00		0.00						
N17	WLBZ	10/20/18	11/03/18	Saturday Night Live Saturday Night Live	CM	1130p-105a	-----S-	:30	1	\$55.00	P03	0.00	NM	3	\$165.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----S-	1		\$55.00		0.00						
Week:		10/22/18	10/28/18	-----S-	1		\$55.00		0.00						
Week:		10/29/18	11/04/18	-----S-	1		\$55.00		0.00						
N18	WLBZ	10/20/18	11/03/18	Local News @ 5a Sa Local News @ 5a Sa	CM	Local News @ 5a	-----S-	:30	1	\$30.00	P04	0.00	NM	3	\$90.00
NEWS CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----S-	1		\$30.00		0.00						
Week:		10/22/18	10/28/18	-----S-	1		\$30.00		0.00						
Week:		10/29/18	11/04/18	-----S-	1		\$30.00		0.00						
N19	WLBZ	10/20/18	11/03/18	Local News @ 6a Sa Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$180.00	P02	0.00	NM	3	\$540.00

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 Estimate: 725

WLBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS CENTER MORN.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$180.00		0.00			
Week:		10/22/18	10/28/18	-----S-					1	\$180.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$180.00		0.00			
N20	WLBS	10/20/18	11/03/18	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$130.00	P03	0.00	NM	4	\$520.00
NBC Today Show (Sa)															
COMMENTS APPLY TO SUB LINES A THRU B															
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$130.00		0.00			
Week:		10/22/18	10/28/18	-----S-					1	\$130.00		0.00			
Week:		10/29/18	11/04/18	-----S-					2	\$130.00		0.00			
N21	WLBS	10/21/18	11/04/18	Local News @ 6a Su	CM	6a-8a	-----S	:30	1	\$100.00	P03	0.00	NM	4	\$400.00
Sun Morning Report															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS CENTER MORN. RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$100.00		0.00			
Week:		10/22/18	10/28/18	-----S					1	\$100.00		0.00			
Week:		10/29/18	11/04/18	-----S					2	\$100.00		0.00			
N22	WLBS	10/21/18	11/04/18	Today Show Su	CM	8a-9a	-----S	:30	1	\$230.00	P02	0.00	NM	3	\$690.00
NBC Today Show (Su)															
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$230.00		0.00			
Week:		10/22/18	10/28/18	-----S					1	\$230.00		0.00			
Week:		10/29/18	11/04/18	-----S					1	\$230.00		0.00			
N23	WLBS	10/15/18	11/02/18	Today Show	CM	Today Show	MTWTF--	:30	5	\$90.00	P03	0.00	NM	16	\$1,440.00
Today Show															
COMMENTS APPLY TO SUB LINES A THRU B															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					5	\$90.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					6	\$90.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$90.00		0.00			
N24	WLBS	10/21/18	11/04/18	Meet the Press	CM	Meet the Press	-----S	:30	1	\$1,515.00	P02	0.00	NM	3	\$4,545.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$1,515.00		0.00			
Week:		10/22/18	10/28/18	-----S					1	\$1,515.00		0.00			
Week:		10/29/18	11/04/18	-----S					1	\$1,515.00		0.00			
N25	WLBS	10/21/18	11/04/18	P. Allen Smith 530a Su	CM	Sun 530a	-----S	:30	1	\$15.00	P04	0.00	NM	3	\$45.00
Sun 530a															
BILL GREEN'S MAINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$15.00		0.00			
Week:		10/22/18	10/28/18	-----S					1	\$15.00		0.00			
Week:		10/29/18	11/04/18	-----S					1	\$15.00		0.00			
N26	WLBS	10/21/18	11/04/18	On the Money 1030a Su	CM	1030a-11a	-----S	:30	1	\$15.00	P04	0.00	NM	3	\$45.00
1030a-11a (Sun)															
ON THE MONEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$15.00		0.00			
Week:		10/22/18	10/28/18	-----S					1	\$15.00		0.00			
Week:		10/29/18	11/04/18	-----S					1	\$15.00		0.00			
N27	WLBS	10/20/18	11/03/18	EN (Sa)	CM	Sat 6-7p	-----S-	:30	1	\$230.00	P02	0.00	NM	3	\$690.00
Sat 6-7p News															
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-					1	\$230.00		0.00			
Week:		10/22/18	10/28/18	-----S-					1	\$230.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$230.00		0.00			

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 Alt Order #: 09269588  
 Flight Dates: 10/14/18 - 11/06/18

Advertiser: POL/ Angus King / I / US SEN / ME  
 Product Desc: KING FOR SENATE  
 Estimate: 725

WLBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	WLBY	10/21/18	11/04/18	Local News @ 6p Su Local News @ 6p Su NEWS CENTER AT 6P / NBC NIGHTLY NE	CM	6-7p	-----S	:30	1	\$230.00	P02	0.00	NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$230.00		0.00			
		Week: 10/22/18	10/28/18	-----S		1				\$230.00		0.00			
		Week: 10/29/18	11/04/18	-----S		1				\$230.00		0.00			
N29	WLBY	10/15/18	11/02/18	Late Night Late Night COMMENTS APPLY TO SUB LINES A THRU C LATENIGHT/SETH MEYERS	CM	1235a-137a	MTWTF--	:30	4	\$25.00	P02	0.00	NM	16	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	MTWTF--		4				\$25.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		5				\$25.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		7				\$25.00		0.00			
N30	WLBY	10/22/18	11/02/18	Last Call Last Call w/Carson Daly COMMENTS APPLY TO SUB LINES A THRU B LAST CALL CARSON DALY	CM	135a-207a	MTWTF--	:30	5	\$10.00	P04	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5				\$10.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		7				\$10.00		0.00			
N31	WLBY	10/28/18	10/28/18	NFL Su Night Game NFL Football NFL SNF GAME: NO-MIINN	CM	NFL Football	-----S	:30	1	\$950.00	P02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		1				\$950.00		0.00			
N32	WLBY	11/04/18	11/04/18	NFL Patriots on NBC NFL Patriots on NBC NFL SNF: PATRIOTS - GREEN BAY	CM	8-1130p	-----S	:30	1	\$5,040.00	P02	0.00	NM	1	\$5,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$5,040.00		0.00			
N33	WLBY	11/01/18	11/01/18	Thu Prime B - 1 Will & Grace WILL & GRACE	CM	9-930p	---T---	:30	1	\$480.00	P03	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---		1				\$480.00		0.00			
N34	WLBY	10/15/18	11/02/18	Today Show 2 M-F Today Show 2 COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW - HOUR 3	CM	9-10a	MTWTF--	:30	3	\$60.00	P02	0.00	NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	MTWTF--		3				\$60.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		4				\$60.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$60.00		0.00			
N35	WLBY	10/14/18	10/14/18	NFL Patriots on NBC NFL Patriots on NBC NFL SNF: PATRIOTS - KANSAS CITY	CM	8-1130p	-----S	:30	1	\$5,040.00	P02	0.00	NM	1	\$5,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1				\$5,040.00		0.00			
N36	WLBY	11/05/18	11/05/18	Mon Prime Other The Voice THE VOICE-FALL	CM	Prime Various	M-----	:30	1	\$480.00	P03	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$480.00		0.00			
N37	WLBY	10/24/18	10/24/18	Wed Prime A Chicago Med CHICAGO MED	CM	8P-9P	--W----	:30	1	\$120.00	P02	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----		1				\$120.00		0.00			
N38	WLBY	10/15/18	11/02/18	Today Show 3 M-F Today Show 3	CM	10-11a	MTWTF--	:30	3	\$40.00	P02	0.00	NM	12	\$480.00

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 Estimate: 725

WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW - HOUR 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					3	\$40.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					4	\$40.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$40.00		0.00			
N39	WLBZ	10/15/18	11/02/18	Rachael Ray 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	3	\$25.00	P03	0.00	NM	12	\$300.00
COMMENTS APPLY TO SUB LINES A THRU C RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					3	\$25.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					4	\$25.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$25.00		0.00			
N40	WLBZ	10/15/18	11/02/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F)	CM	12p-1230p	MTWTF--	:30	3	\$60.00	P03	0.00	NM	12	\$720.00
COMMENTS APPLY TO SUB LINES A THRU C NEWSCENTER 2 AT 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					3	\$60.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					4	\$60.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$60.00		0.00			
N41	WLBZ	10/15/18	11/02/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	MTWTF--	:30	3	\$50.00	P02	0.00	NM	11	\$550.00
COMMENTS APPLY TO SUB LINES A THRU B MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					3	\$50.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					3	\$50.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					5	\$50.00		0.00			
N42	WLBZ	10/15/18	11/02/18	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	MTWTF--	:30	5	\$15.00	P04	0.00	NM	18	\$270.00
COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--					5	\$15.00		0.00			
Week:		10/22/18	10/28/18	MTWTF--					5	\$15.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					8	\$15.00		0.00			
N43	WLBZ	11/05/18	11/05/18	7-730p M-F M-F 7-730p	CM	7p-730p	M-----	:30	1	\$75.00	P02	0.00	NM	1	\$75.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$75.00		0.00			
N44	WLBZ	11/05/18	11/06/18	Local News @ 5a M-F Morning Report	CM	5a-7a	MT-----	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
NEWS CENTER MORN.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----					2	\$50.00		0.00			
N45	WLBZ	11/05/18	11/05/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11-1135p	M-----	:30	1	\$45.00	P03	0.00	NM	1	\$45.00
NEWS CENTER 2 AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$45.00		0.00			
N46	WLBZ	11/05/18	11/05/18	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$30.00	P03	0.00	NM	1	\$30.00
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$30.00		0.00			
N47	WLBZ	11/05/18	11/06/18	Today Show Today Show	CM	Today Show	MT-----	:30	2	\$90.00	P03	0.00	NM	2	\$180.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----					2	\$90.00		0.00			

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 Estimate: 725

WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N48	WLBZ	11/05/18	11/06/18	Today Show 2 M-F Today Show 2	CM	9-10a	MT-----	:30	2	\$60.00	P04	0.00	NM	3	\$180.00
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	MT-----	2		\$60.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLBZ	11/05/18-11/11/18		Today Show 2		9-10a	MT-----	:30		<del>(\$60.00)</del>		0.00	NM		
See MG 48.3,48.4,48.5 [Please change to P2]															
2	WLBZ	11/05/18-11/11/18		Today Show 2		9-10a	MT-----	:30		<del>(\$60.00)</del>		0.00	NM		
See MG 48.3,48.4,48.5 [Please change to P2]															
3	WLBZ	11/05/18-11/11/18		Today Show 2		9-10a	MT-----	:30		\$60.00		0.00	NM		
Ⓜ MG for 55.1,48.2,48.1 [Correcting p code]															
4	WLBZ	11/05/18-11/11/18		Today Show 2		9-10a	MT-----	:30		\$60.00		0.00	NM		
Ⓜ MG for 55.1,48.2,48.1 [Correcting p code]															
5	WLBZ	11/05/18-11/11/18		Today Show 2		9-10a	MT-----	:30		\$60.00		0.00	NM		
Ⓜ MG for 55.1,48.2,48.1 [Correcting p code]															
N49	WLBZ	11/05/18	11/06/18	Today Show 3 M-F Today Show 3	CM	10-11a	MT-----	:30	2	\$40.00	P02	0.00	NM	2	\$80.00
TODAY SHOW - HOUR 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	MT-----	2		\$40.00		0.00						
N50	WLBZ	11/05/18	11/06/18	Rachael Ray 11a-12p M-F 11a-12p	CM	M-F 11a-12p	MT-----	:30	2	\$25.00	P03	0.00	NM	2	\$50.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	MT-----	2		\$25.00		0.00						
N51	WLBZ	11/05/18	11/05/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F	CM	12p-1230p	M-----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
NEWSCENTER 2 AT 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$60.00		0.00						
N52	WLBZ	11/05/18	11/05/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	M-----	:30	1	\$50.00	P02	0.00	NM	1	\$50.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$50.00		0.00						
N53	WLBZ	11/05/18	11/05/18	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	M-----	:30	1	\$15.00	P04	0.00	NM	1	\$15.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$15.00		0.00						
N54	WLBZ	10/15/18	10/19/18	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$30.00	P03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	MTWTF--	2		\$30.00		0.00						
N55	WLBZ	11/05/18	11/06/18	Today Show 2 M-F Today Show 2	CM	9-10a	MT-----	:30	1	\$60.00	P04	0.00	NM	0	\$0.00
TODAY SHOW - HOUR 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	MT-----	1		\$60.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLBZ	11/05/18-11/11/18		Today Show 2		9-10a	MT-----	:30		<del>(\$60.00)</del>		0.00	NM		
See MG 48.3,48.4,48.5 [Please change to P2]															
													Totals	328	\$38,675.00